

A French model to be avoided

BY GEOFFREY OWEN

IN SEEKING to explain why limited achievements of French other countries have been more successful economically than the U.K., it is tempting to seize on institutional differences and to assume that if only, say, the French system of indicative planning could be transferred across the Channel, all would be well. In industrial policy, especially, France has often been regarded as the model of how to use the power of government to promote the competitiveness of industry. The Department of Industry's selective assistance schemes, the sectoral working parties, the concept of planning agreements — all owe something to the French example. But has French industrial policy really been so effective?

Failures

People in this country complain about the amounts of money wasted on successive attempts to revive the British motor-cycle industry but this hardly compares with the spectacular failure of le Plan Colca, designed to establish a powerful French presence in the world computer industry. Vast sums were spent to little effect and in the end a partnership (or, as some would say, a sub-contractor relationship) had to be formed with an American company. Much the same happened with nuclear power, where a French reactor system had to be abandoned in favour of an American design. In aircraft, despite remarkable successes by Dassault in the military field, the pursuit of an exclusively French solution has brought the industry to a very difficult situation. Steel is another sector where the Government played a major role in financing new investment and in restructuring the companies around two large groups, but the continuing weaknesses of the industry have been made all too apparent by the present recession.

Part of the reason for these failures, it seems, is that the planners were working in too nationalistic a framework; they were too inward-looking and paid insufficient attention to the world market in which the chosen French companies would have to compete. That, at least, is the view of one critic, Professor Alain Flotta of Paris University, whose suggestions on the future direction of French industrial policy have just been published by the Ministry of Industry. For a British reader the document is especially interesting partly because it shows the rather

Climate

All this would require, among other things, a change in the training and background of civil servants and an enlargement of the powers and responsibilities of the Ministry of Industry. But, even with these changes, would it work? No doubt France, like the U.K., would be better off if more of her companies were international leaders in their fields. Are these leaders more likely to emerge as a result of micro-economic intervention by the State or by creating a general economic and industrial climate which encourages entrepreneurial skills? The U.K.'s experience of intervention at the level of the individual firm does not make one enthusiastic about Professor Flotta's prescription.

Le Redéploiement industriel, published by La Documentation Francaise, price Frs. 40.

TV/Radio

† Indicates programme in black and white.

BBC 1

6.40 a.m. Open University (UHF only). 9.15 For Schools, Colleges. 10.45 You and Me. 11.00 For Schools, Colleges. 12.05 p.m. Kontakte. 12.30 Golf: The Colgate World Matchplay Championship. 12.45 News. 1.00 Peter May's The Flump. 2.15 For Schools, Colleges. 3.00 Golf. 3.25 Regional News for England (except London). 3.35 Play School (as BBC 2 11.00 a.m.). 4.20 Felix the

All regions as BBC 1 except at the following times:

Wales — 3.18-4.00 p.m. For Schools (Ffestiniog; Swbrol); 5.10-5.45 p.m. Nationwide (London and South East only).

6.20 Nationwide.

6.30 It's a Knockout.

8.05 Secret Army.

9.00 News.

9.25 The Fall and Rise of Reinhard Perrin.

9.45 Sportnight.

11.30 Tonight.

12.10 a.m. Weather / Regional News.

Cal. 4.25 Jackanory. 4.40 Ask Aspel. 5.05 John Craven's Newsround. 5.10 The Peppermint Pig.

5.40 News.

5.55 Nationwide (London and South East only).

6.20 Billboard. 5.55-6.20 Wales Today. 6.50 Heddlu. 7.05 Her Nodiant. 7.35-8.05 To-morrow's World. Special Party Conference Report.

8.05 Top Crown.

8.20 My Music.

8.30 Play of the Week.

10.30 American Cinema (Interviews with Woody Allen, Diane Keaton).

10.50 Late News on 2.

11.00 Golf highlights.

11.30 News Summary. 12.00 Colin Hattersley's The Big Book Show. 12.30 The Weather. 12.45 David Hamilton's 7.30 Tonight. 12.55-1.00 DLT (UK) including 12.55-1.00 The Weather. 1.00 Radio 2. 1.02 John Peel (8) also on VHF. 2.00-2.05 a.m. As Radio 2.

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The Best of British

by CHRIS DUNKLEY

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useful if you switch on BBC1 at 6.30 and watch till midnight, you will find a lot of lightweight fare, but most of it will be quite good nonsense. This week, for instance, only put out a delightful racing parody of television shows called *The Ch. Factor* (which comic fans will recognise as a piece to the "doomed lot" from which Superman was launched into space as a to my moments ahead of its

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Programmes such as these four occupy most peak viewing hours, and whatever intellectual or aesthetic judgments one may make they are almost without exception proficiently made to a high technical standard.

It is not difficult for the viewer to do even better than that. If instead of just switching on and lying back one actually hunts around the week's schedules to work out when to switch channels there are all sorts of treats to be savoured.

First there are the heavily promoted productions such as BBC's *Anna Karenina*, which, after two episodes, looks as though it will be a winner, rather more successful probably than the BBC's *War And Peace*.

Better yet, the great Arthur Lowe in his intrepid brood are back on BBC1 on Sundays with another series—the last, we are assured—of *Dad's Army*, surely the most unpredictable smash hit comedy success in the history of BBC television.

I cannot find it in me to extend the welcome to another returning war series cast (or at any rate the same set of stereotyped characters) who have been spirited out of *Colditz* to staff BBC1's *Secret Army*. Where the subject of *Dad's Army* is entirely

time a few people around television drama departments learned the fact. The error

is that it will overshadow a fine last season one of the best in years. The hit musical *Annie*, opened late in the spring and continues to draw large crowds to its re-creation of the hard times of the 1930s. Based on the syndicated cartoon character, *Little Orphan Annie*, the show recounts the transformation of a spunky, depression-proof little orphan child into the ward of the millionaire industrialist, Daddy Warbucks. While most of the music is only functional and the story depends on reminding the older generation of just how far we've come from the Great Depression, the production also bears the strong imprint of Mike Nichols, who injects impeccable pacing and enough nostalgia to distract audiences from the thin plot and *Annie's* irredeemable cuteness, as played to perfection by Andrea McArdle.

Richard Wilbur's verse translation, first used in London by the Old Vic, manages to avoid sing-song rhymes while bringing long speeches to a direct point and always providing an appropriate pithy comment for every one of *Tartuffe's* egregious actions. *Swoosie Kurtz* as Mariane and *Victor Garber* as Valere play a particularly effective scene as levers, working themselves into irreconcilable

positions. *Patricia Elliott* as Mariane's maid shows them how silly they are being. Along with the cast and text, just traditional costumes and set are refreshing to have again on Broadway.

Simon Gray's *Otherwise Engaged* has had surprising longevity in its Broadway production. Now starring Dick Cavett, a television interviewer of the Michael Parkinson variety, the play would seem the perfect vehicle for a professional listener whose basic indifference happens to bring out other people's most interesting stories. Unfortunately, rather than indifferent, Mr. Cavett just looks bored. His eye contact with other actors seems minimal, and he does not rise to those rare occasions when Gray peppers the difficult role with chance to show some spirit.

Less heavily promoted and in a quite different category is BBC's *Mr. Music*, a kind of sequel to *Anna Karenina*. John Amis, Denis Norden and Ian Wallace are quizzed about old songs by Steve Race, and have the occasional snitch between relaxed jokes. Yet again it is seductively easy to consume (although over exposed, Muir and Norden, like Lehmann and Kempson, are professionals to their very bones), and if ever television gets tired of the show it will be ideal as a radio series.

Hardly promoted at all, but well worth watching now that they have finally got the formula about right is BBC1's *Tonight*. Denis Norden, the best front man there would have been, has decided to go for wholesale verbalizing of the thoughts given by Tolstoy to his characters; nearly always a losing game.

It goes almost without saying that the show is marvelous to look at. (The costumes are already on public exhibition.) The scenes at the railway station—presumably shot in Hungary—were worthy of Monet, and the ball. If not the most lavish in the history of television costume drama, was very prettily done, with the dance styles well researched.

One detail rankles: habitual drunks such as Nikolai do not stop spirits all over the table and floor when pouring drinks. In fact no one pours a drink of it) and it really is rather more carefully than a drunk. It good.

Certainly an evening's entertainment.

John Wood starring in *Tartuffe* opens the repertory season of the Circle in the Square. Mr. Wood's strong, gaunt, stentorian *Tartuffe* does not overshadow a fine

last season one of the best in years. The hit musical *Annie*, opened late in the spring and continues to draw large crowds to its re-creation of the hard

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Lucky, also, the major theme of optimism is embodied in the show's one memorable song, "To-morrow," and the show's one heavy Dorothy Loudon as the mean and frustrated orphan head shows remarkable aplomb and enough energy to draw sympathy even to her cunny vivaciousness.

A Broadway opening for Brazilian playwright Roberto Athayde's *Miss Margarida's Way* follows a successful run off Broadway at the Public Theater.

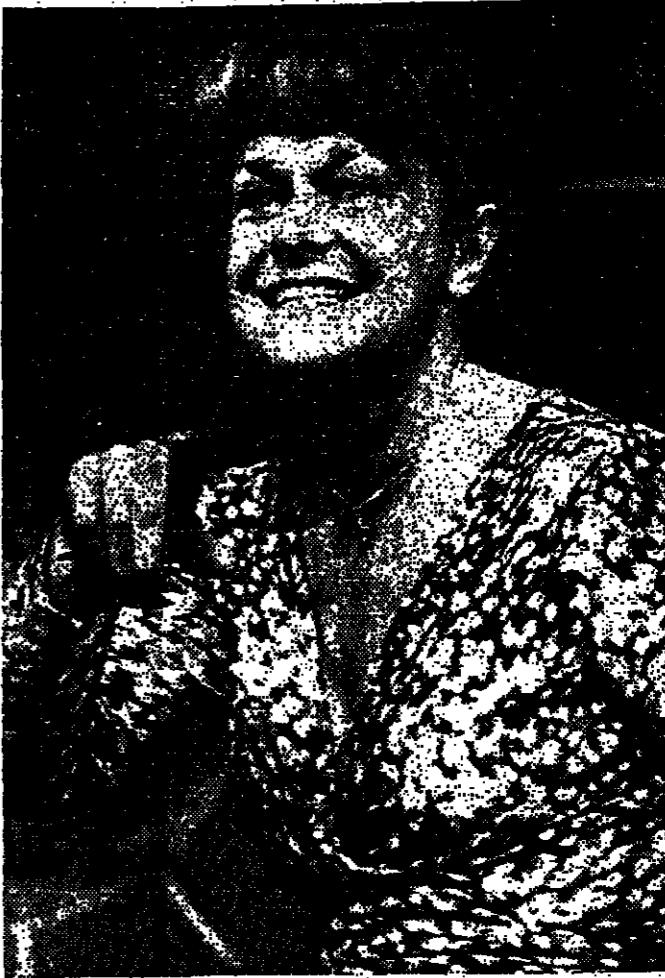
The play provides an excellent showcase for the talents of Estelle Parsons, whose role it is to treat the audience like a teenage school class and bear the brunt of their reactions. Taunting, threatening, cajoling, and lecturing her way through a comic biology lesson, Miss Margarida elicits considerable response from the audience, a good bit of it unwelcome, since it is not nearly as clever as the lines Miss Parsons ad lib, let alone the one Mr. Athayde wrote.

The play, which has been produced in a number of countries, is supposed to convey the young playwright's belief that people are too docile in the face of authority. Egging an audience on, though, seems hardly the way to test the theory, when those who feel most compelled to speak out, it seems, are the ones least worth listening to.

Miss Parsons soldiers on, faultlessly adlibbing when a belligerent voice calls out from the audience. As written, the role covers the gamut of reactions from squeaking to produce orange juice and bodies wilting from heat for toast, the series of scenes was notable for skillful contortions and dance steps applied to well-developed situations.

Particularly funny was the with pantomime artists performing on street corners, at art gallery openings or any spot where enough appreciative people are gathered. Indoors off Broadway, a two-year-old group, the Richard Morse Mime Theater presented a new collection of pantomime skills parodying aspects of modern American life. Opening with the whole company's rendition of a whole some American breakfast, with faces squeezed to produce orange juice and bodies wilting from heat for toast, the series of scenes was notable for skillful contortions and dance steps applied to well-developed situations.

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Estelle Parsons in "Miss Margarida's Way"

company's version of the Fischer-Albert *Imprudento's Gemini* and Spassky chess tournament, where Michael Cristofor's *The Shadow* every move is greeted by raucous *Box*, already reviewed on these applause led by cheerleaders and pages, as well as those just open the whole event is smothered in fog now are more than good the pageantry of the Olympics.

In the period of Broadway's encouragement to those with doldrums, a whole season might serious aspirations to aim again not have produced so many good for a Broadway opening and shows or allowed us to expect thereby broaden and deepen the them to last very long. Plays like channels of American theatre.

St. John's, Smith Square

BBC Singers

by RONALD CRICHTON

The BBC Singers' new season from the war is disconcerting. Will explore the choral music of Mr. Poole followed Strauss

Strauss—how many can reel off with Ravel's *Trois Chansons*, the names of his works in that detached in Ravel's way, which was entirely different, showing the vision interviewer of the Michael Parkinson variety, the play would seem the perfect vehicle for a professional listener whose basic indifference happens to bring out other people's most

rather than indifferent. Mr. Cavett just looks bored. His eye contact with other actors seems minimal, and he does not rise to those rare occasions when Gray peppers the difficult role with chance to show some spirit.

Also, Mr. Gray's ironic word play does not elicit gales of laughter from New York audiences (who also stay away from British crossword puzzles), making the play seem somewhat flatter than need be, though as I say it has drawn a lot of customers to the box office since opening at the beginning of 1977.

New York summers are filled

The Entertainment

Guide is on Page 28

BHP ANNUAL MEETING

"New projects, new markets"

— SIR IAN McLENNAN



Four major developments, each involving BHP in new markets and new technology were outlined by the company's Chairman, Sir Ian McLennan, at the annual meeting held in Melbourne on Tuesday, September 27, 1977. These are some of the highlights of his address—

Business Outlook

"We now recognise that the world steel industry is passing through its worst depression since the 'thirties... and economic recovery is proving to be slower and more painful than many had expected. We see a reduction of unemployment and a desirable increase in national productivity as stemming largely from the conditions in which there is a substantial increase in private investment and an unmanageable rate of inflation will always hinder this."

Major Coal Interests

"We now have a significant place in Australia's coal export business, obtained through our purchase of the Peabody interest in what is now Thiess Dampier Mitsubishi Coal Pty Ltd. (TDM) and also through our newly obtained contracts with Japanese steel mills for coal from our Gregory mine development. We believe that there is scope for the further expansion of the TDM mines. The Gregory coal deposit is based on a high quality deposit further to the north-west in the Bowen basin, near Emerald. It was discovered in the course of the Company's own exploration programme."

North West Shelf

"The North West Shelf project will be, without qualification, the largest resource development ever undertaken in Australia. If it goes ahead, it will involve investment by the partners in excess of \$2 000 000 000 over five years, with up to 5000 people engaged in construction."

Ok Tedi Copper

"In the context of new projects, I should also refer to the feasibility study of the copper prospect at Ok Tedi, in the Star Mountains in Papua New Guinea... the study is to be completed by May 1979. It is unlikely that any final decision on the project will be taken before 1980..."

Minerals Profit Up

"The Minerals Industry Section reported a net profit of \$27 540 000 which was 15 per cent higher than the previous year. This was after providing a Fixed Asset Value Adjustment of \$13 558 000. Overall, exports totalled \$252 600 000, which was 70 per cent higher than the previous year."

New Bass Strait Fields

"The new Bass Strait fields, Mackerel and Tuna, are being brought into production as quickly as possible... these two fields should come into pro-

duction in 1978 and 1979 respectively."

Accounting for Inflation

"For the first time, the inflation adjustment applied to our accounts for one year was more than \$100 000 000. There are many facets to the problem of accounting for inflation—the basic issue of funding the replacement of assets, the interests of shareholders, and the corporate environment in which we operate are a few of them. These are continually under review."

Steel Outlook

"In the short term, there are some indications of an upturn in ordering rates by Australian steel customers particularly over the last couple of months. Import competition within Australia remains severe, affecting chiefly our associated companies, so that their calls on us for feedstock are reduced."

The Steel Industry Section recorded a net loss of \$56 701 000 for the year, but profit before deducting our special inflation charge, Fixed Asset Value Adjustment, was \$18 098 000, a 15 per cent increase on the comparable figure for the previous year."

Employee Relations Progress

"During the year increased attention has been given to the area of employee relations throughout the Group. All sections of senior management are involved... we have had the assistance of leading consultants in the field. The search for improved communications and understanding among men and women working in industry is one of the most important matters we have before us..."

Board Changes

"I will be retiring on 30th November next. You will then have a new Chairman in Mr. J. C. McNeill, and Mr. B. T. Loton will take up the position of Chief General Manager... they will give the Group the leadership that will be needed to carry through the huge projects we have in hand. They have my very best wishes for the future."

Printed copies of this address are available from:
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The Broken Hill Proprietary Co. Limited
BHP House
140 William Street
MELBOURNE 3000 AUSTRALIA



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EUROPEAN NEWS

Britain plans assault on EEC agriculture policy

BY CHRISTOPHER PARKES

THE BRITISH Government aims to have Greece, Spain and Portugal admitted to the Common Market within the next four years.

It also intends, while the Community strives to adapt all its institutions to cater for enlargement, to forge ahead with its own scheme for a radical reform of the Common Agricultural Policy as it affects the northern part of the EEC.

This four-year timetable forms the foundation of the reform programme outlined in the Prime Minister's letter to the Labour Party on the U.K.'s future in the European Community, which is to be discussed at the Party conference in Brighton today.

This drive to speed up enlargement of the Community will, however, need considerably more impetus than can be achieved by a British initiative alone.

But many Ministers will be buying themselves with this initiative, during the coming months, visiting the capitals of the Nine and the applicant countries.

The British minister can also be counted on to insist that New Zealand should be allowed to continue sending dairy produce and lamb to Britain without undue interference from Brussels.

On his recent visit to New Zealand and Australia, Mr. Silkin, accustomed to being told that cheap supplies of meat and dairy products were strictly limited, found that, in reality, the Australians and New Zealanders were ready and able to supply large tonnages of competitively priced food to Europe.

As well as produce from New Zealand, beef from Australia will probably be allowed back into the Nine within the next few years along with supplies of much-needed uranium.

W. German jobless total falls

BY JONATHAN CARR

THE NUMBER of unemployed in West Germany dropped in September against the previous month—but increased slightly against September last year.

Figures released to-day by the Federal Labour Office also indicate that some of the structural problems on the labour market—especially those involving women and young people—are worse than a year ago.

The total number of jobless fell by 5.4 per cent in September to 911,239, particularly because of new hirings after the summer break. That figure is an increase of 1.4 per cent on the total jobless a year earlier.

The number of jobless young people under 20 has at last dropped below the 100,000 mark—to 93,360 or 3.1 per cent fewer than in August. But this figure itself represents 4.6 per cent of all young people in the potential labour pool for this age grouping—against 4.3 per cent a year earlier.

Further, the number of unemployed women has risen against September, 1976, by 5.3 per cent to 467,000. This represents 5.7 of the potential female labour pool against 5.5 per cent a year before.

The number of those on short time increased in September by 83,061 against August. But there are still more than 236,000 vacancies, an increase of over 3,000 on September last year.

Many of these are for skilled workers, of whom there is a shortage in most industrial sectors.

The President of the Labour Office, Herr Josef Stigl, said he expected the number of those on short time to increase in coming months—not least because of the delays on new power station construction.

The particular problems of the building sector came under scrutiny to-day at a congress of the industry's association in the year's figure.

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IEA talks on oil demand cut

BY ROBERT MAUTHNER

THE THREAT of a serious imbalance between world oil demand and supply by the middle of the next decade, in the absence of new measures to reduce oil requirements, will be the main subject of discussion at a twoday ministerial meeting of the International Energy Agency which begins here to-morrow.

The governing board of the International Energy Agency, chaired by Mr. Alastair Gillespie, the Canadian Minister of Energy, will discuss measures to reduce oil requirements, which would lead to a sharp re-

duction in members' demand for oil by 1985 and relieve the pressures on existing world resources.

The main proposal on the table is that the member Governments should set a group target for their combined imports of oil in 1985 of 26.5 barrels a day, which compares with current forecasts of world demand for OPEC oil in 1985 of 42m. to 53m. barrels per day.

The member countries will also be asked to agree to a set of principles which they would undertake to respect in the formulation of their own energy policies, to make a declaration on their national policies which will be filed with the IEA and to submit their policies to regular annual reviews by the agency.

This monitoring procedure is intended to ensure that all the participating countries are in practice applying policies in line with the group objective and the principles to which they have subscribed.

These principles, described by officials as "the 12 Commandments," are expected to include undertakings to develop alternative sources of energy such as coal, natural gas or nuclear power whenever possible, to eliminate price controls on crude oil and natural gas in order to stimulate production and the implementation of stricter conservation measures.

In spite of the urgent warning issued by the IEA on the imminent imbalance between world oil demand and supply, the latest statistics compiled by the agency are reasonably encouraging, except in the case of the U.S.

Between 1973 and 1976 net oil imports into the U.S. rose by 51 per cent, but the increase has been much more modest for other member countries—3.9 per cent in Japan, 5.4 per cent in France, 3.4 per cent in Italy and 1.6 per cent in West Germany. By far the best performance was that of the U.K., where oil imports during the four-year period fell by as much as 25 per cent.

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AMERICAN NEWS

Mondale cuts off
lows Senate debate
in gas prices

DAVID BELL

LONG filibuster in the over natural gas pricing is decided yesterday to cut its losses and accept whatever the Senate decides on natural gas prices. The Administration will be a "liar" and charges the Democratic leadership chamber was trying to ouster the Senate. In particular, the Democrats in particular and Vice President Walter Mondale repeatedly the amendments out of the Senate, in his capacity as a member of the Senate, in repeatedly as opponents regulation continued with a series of procedural moves designed to hold up the Energy Bill and a compromise. Acting in with the Senate leadership, Mr. Mondale repeatedly the amendments out of the Senate against his decisions.

James A. Buckley of South Carolina, who has been leading the effort to stop de-regulation of natural gas prices, has pulled out of the Energy Bill and a compromise. Acting in with the Senate leadership, Mr. Mondale repeatedly the amendments out of the Senate against his decisions.

Later to-day, the Senate will consider another variation of a compromise proposed by Sen. Henry Jackson which would continue the regulation of natural gas prices until 1986 but at a higher price than that proposed by the Administration. Unlike the latest version of his compromise plan, which now appears to have the reluctant backing of the Administration, the price ceiling for next year would be \$2.03 per 1,000 cubic feet, rising to \$3.36 before controls were scrapped entirely in 1987.

Guringaud for Quebec

OTTAWA, Oct. 4.

CH Foreign Minister Louis Guringaud flies to Ottawa to meet with Canadian leaders followed by a visit to Quebec City where he will face-to-face with the highly issue of Quebec.

Canadian officials and diplomats here are concerned that M. de Guringaud refrain from making any overstatement on the lines of "Our policy is non-interference," a French diplomat said to-day, but added that France could not be indifferent to what happens to Quebec, which has the largest white French-speaking community outside France.

Psychological sympathies between Quebec and France were underlined by Jean-Pierre Lévesque, the late President Charles de Gaulle, whose ringing "Vive le Québec Libre" in Montreal two years ago stirred a political and soured relations between France and Canada.

English-speaking Canada's sensitivity over Quebec between Quebec and France demonstrated last month during a visit to Quebec and Canada by M. Alain Peyrefitte, the French Justice Minister.

It would not only be embarrassing to the Canadian government of Prime Minister Pierre Trudeau, who is out of character for M. Alain Peyrefitte, the French Justice Minister.

The new Cabinet in Colombia

BOGOTA, Oct. 4.

PRESIDENT Alfonso López Páez has reshuffled the 13-Cabinet and appointed three ministers in an effort to ease a crisis caused by the resignation of Sr. Rafael Pardo as Interior Minister.

The reshuffle maintained the balance of Liberal and Conservative representation in the Cabinet and confirmed in office the only military officer in the list, Gen. Abraham Varela, as Defence Minister.

The re-alignment confirmed the appointment last week of Mr. Alfredo Arango Gran of Conservative Party as Interior Minister, the key political office in the Cabinet.

Also appointed Sr. Alfonso dos Rivas, an economist, as Minister in place of Sr. Reuter

Attempt to restart dock strike talks fails

By Stewart Fleming

NEW YORK, Oct. 4. ATTEMPTS to re-open talks between the striking International Longshoremen and the North Atlantic shipping companies failed yesterday when Mr. Thomas Gleason, the International Longshoremen's Association's president, said after a meeting with the employers that they had offered "nothing but a prayer."

The meeting followed a decision by the director of the U.S. Government's Federal Mediation and Conciliation Service to come to New York to try and persuade the two sides to restart negotiations.

The dock strike in the East Coast and Gulf Commissions of the United States entered its fourth day to-day, with reports that the dockers have effectively halted container ship services in all ports. The strike is selective, however, and conventional cargoes are still being loaded and unloaded.

One development, which is being interpreted as holding out some prospect of an earlier settlement than might otherwise be expected, was a decision yesterday by New Orleans employers to withdraw a suit they had filed against ILA with the National Labor Relations Board. The complaint claimed the ILA in New Orleans had since last bargained "in good faith."

It had been predicted that the filing of this complaint would make it more difficult to reach an overall settlement since it questioned the validity of the normal pattern of bargaining by which the contract is agreed in North Atlantic ports forms the basis for a coast-wide agreement.

U.S. families' income rises

WASHINGTON, Oct. 4.

THE INCOME of American Families outstripped inflation last year for the first time since 1973, the Government has reported. At the same time, the number of people actually below the poverty line fell significantly for the first time in two years.

The Commerce Department said that the median income of all American families rose by 9 per cent. in 1976 to \$14,860. After adjusting for inflation, which was running at 6 per cent. that year, the median family income rose by \$450, or 3 per cent.

The number of people living below the \$5,815 poverty line declined by almost 3.5 per cent., although there were still almost 25m people living with incomes below this threshold for a family of four.

The department said that despite the increase in income last year, it was still not enough to offset inflation in 1974 and 1975. While the income of white households increased last year, the study showed there were no discernible changes in the income of either blacks or Hispanics.

The reshuffle followed the resignation of all but two ministers, after Sr. Pardo stepped down, to give the President a free hand in re-making the Cabinet.

Sr. Pardo quit following political and trade union criticism of his handling of a general strike last month, which led to rioting and the deaths of at least 18 people.

Reuter

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Updating the U.S. tax system, writes David Bell from Washington, is proving much more difficult than expected

Crossing the tax-reform minefield

PRESIDENT CARTER's long-awaited proposals to reform the U.S. tax system—a dispute to the Administration about the need to the human race," as he was fond of calling it last year—are not now expected to be made public for several more weeks.

The target date for their release was September 20. Then it was to be yesterday. Now it is really anybody's guess when the plan will be sent to Congress. And it is also increasingly anybody's guess what the details of the proposals will be. Reforming the tax system has turned out, as officials somewhat ruefully concede, to be much more difficult than most people expected.

Last May the President, while still campaigning for office, had no doubt about what he was going to do.

"Basically I favour a simplified tax system which treats all income the same, taxes all income only once and makes our system of taxation more progressive," said President Carter during his election campaign, and the message never failed to evoke a sympathetic response.

But for now there is no means unanimous agreement on any or all of these measures, with the President's Council of Economic Advisors arguing that

Mr. Carter was all set to end the tax advantages enjoyed by U.S. companies overseas, anger which they can defer tax—and in some cases effectively never pay tax—on the income of foreign subsidiaries. The best known example of these are the so-called DISCS (domestic international sales corporations). However, the growing U.S. trade deficit has apparently prompted that Administration to think again, and it is now likely that, if they are to be phased out, this will take place only gradually.

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OVERSEAS NEWS

Japanese cabinet clash over hijack

BY CHARLES SMITH, FAR EAST EDITOR

A FURIOUS row was going on inside the Japanese Cabinet this afternoon over the allegedly irresponsible action of some Foreign Ministry officials in promising Algeria that Japan would not request the extradition of the 11 terrorists who arrived there yesterday on board a hijacked Japan Airlines DC-8 airliner.

The officials who made the agreement were said to have done so without consulting their opposite numbers in other Ministries and, according to one version, without informing the Minister of Foreign Affairs, Mr. Ichiro Hatoyama.

The upshot of the row could be to oblige the Japanese Government to go back on its undertaking to Algeria and make a formal request for extradition after all. Such a request would be certain both to embarrass and irritate the Algerians who clearly only agreed to take the terrorists in the first place on the understanding that the hijacking incident would be

considered closed once the aircraft had landed. At the Cabinet meeting this morning, the Minister of Justice, Mr. Hajime Fukuda (who sits on the Foreign Ministry's handling of the incident from the start) apparently claimed that officials of his Ministry had been informed of the promise not to seek extradition late on Monday evening, after the Japanese ambassador in Algiers had communicated with the Algerian Government.

The Minister of Transport, Mr. Hajime Tamura, was reported to have said that he had learned of the agreement on Tuesday morning, despite the fact that his Ministry was considered to be one of those directly concerned with the handling of the incident. Protests also came from the Health and Welfare Minister, Mr. Michio Watanabe, who said the handling of the affair was an "outrage."

Reports on what went on at

the Cabinet meeting were not confirmed this afternoon by the same extremely angry exchanges that had taken place in the Foreign Ministry, which sat at the morning Cabinet meeting.

Justice Minister Fukuda (who sits on the Foreign Ministry's handling of the incident from the start) apparently claimed that officials of his Ministry had been informed of the promise not to seek extradition late on Monday evening, after the Japanese ambassador in Algiers had communicated with the Algerian Government.

Apparently, this does not mean that the Foreign Ministry regrets its decision to forego the chance of requesting extradition. Mr. Hatoyama said that what had been done was "inevitable." His aides also stressed that he had no intention of resigning over the affair although it is relatively common in Japan for Ministers to resign to take responsibility for blunders committed by subordinates.

The Minister of Justice is expected to resign together with his Parliamentary Vice-Minister as soon as the latter returns to Tokyo with the official hijack counter-measures team, of which he is a member.

Indonesia investment initiative

TOKYO, Oct. 4

Victoria to use emergency law against power strikers

CANBERRA, Oct. 4

BY KENNETH RANDALL

INDONESIA'S Investment Co-ordination Board (IKPM) was yesterday given additional powers to speed the processing of investment applications, our Jakarta correspondent writes.

The move was accomplished by two presidential decrees.

The IKPM is now authorised to issue temporary and permanent operating licences for domestic and foreign investors, for acquiring raw materials, for issuing import licences, for issuing work permits for expatriates, for fiscal and import duty facilities and for issuing domestic trading licences on behalf of respective ministries. Only resident permits for expatriate workers will still be issued by the Immigration Office.

The changes follow complaints about the protracted processing of investment applications in the past, which tended to discourage investment activity.

Sri Lanka boycott

Sri Lanka's opposition Tamil United Liberation Front (TULF) was planning to boycott a parliament session

yesterday on a Bill to change the country's form of government, a front spokesman said, according to Reuters.

The proposed Bill seeks to amend the five-year-old constitution to a combination of the British

parliamentary system and

Presidential-style rule. It provides for a President as chief executive while retaining the

Prime Minister and Cabinet.

ILO Africa funds

The International Labour Organisation is to grant financial aid to liberation movements in Southern Africa, the ILO

announced yesterday, according to Reuters.

The amount of assistance will be fixed after

talks between ILO's director

general, Mr. Francis Blanchard,

and delegates from Namibia

and Zimbabwe (Rhodesia), the

ILO's Press office said.

AFTER nine days of worsening

effects from a strike of power

station maintenance workers, the

Victorian state government has

decided to declare a state of

emergency to allow and invoke

legislation providing for fines

and jail sentences for strikers.

The measures were announced

tonight by the Victorian Premier,

Mr. Dick Hamer, after a mass

meeting of the striking workers

rejected the latest formula for

a return to work.

Efforts to resume negotiations on pay and

overtime claims, which are the

basis of the dispute, were still

going on tonight, but without

much hope among the parties

that they would succeed before

tomorrow.

According to industry

estimates, more than 300,000

Victorian workers had been

stood down by to-day because of

the power restrictions, Cummins

and food processing plants.

Mr. Hamer intends to act to-

morrow under the Essential Ser-

vices Act, which has never been

used before. Amendments were

introduced by the Government

in the state parliament to-night

to widen the scope of the Act

before it is invoked to-morrow.

Instead of covering only the

essential services, the

power restrictions would then

cover situations where the

power is held by the

state.

There is also the growing

of the strike effects beyond

Victoria in the mobile and general

industries. General

Holden deferred again to-night

the decision on standing still

at the plants in Queensland

New South Wales and South

Australia, but said that there was

a "slim hope" that it would

be able to hold its hand to-

tomorrow.

The changes follow com-

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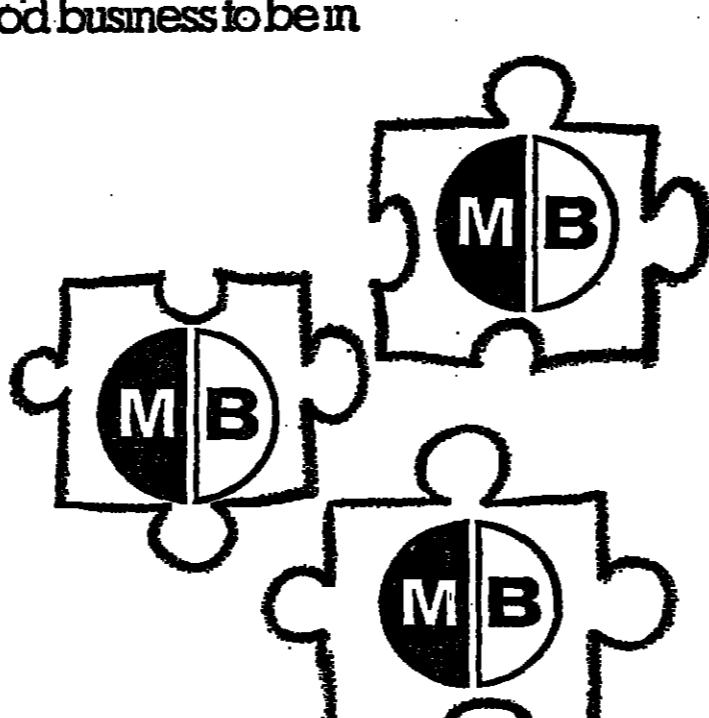
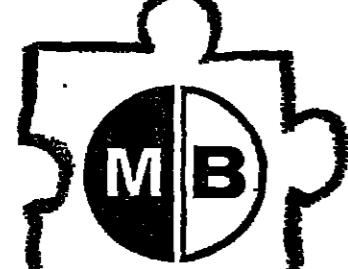
And we continue to seek new fields in which our manufacturing and marketing expertise can be put to profitable use; as with Stelrad, part of the Metal Box family, and the world's largest manufacturer of radiators for central heating. Stelrad is expanding its operations in the UK and mainland Europe and recently acquired some of the central heating interests of Ideal.

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WORLD TRADE NEWS

Hong Kong transit for tender soon

THE HONG KONG Mass Transit Railway Corporation (MTR) extension costs should also rise has been covered by export needs, he added.

estimates that the extension per cent for the initial system capital, an earlier bond issue and

the colony's rail system to be mechanical content compared developments, and property

constructed between 1978 and 1982 will cost a further

Mr. Thompson said he does not expect the recent series of 1977.

Hong Kong denominated off-shore bond issues to interfere with the MTR's borrowing plan.

The railway could then start local floating rate facilities

arranged earlier this year by Wardley, Schroders and Chartered and Citicorp International

Group, Mr. Thompson said.

However, bond issue proceeds

but this does not need to be re-used before these

facilities having the advantage

of a fixed rate and a longer term

period of 10 years as compared with

1978, following tenders early in the year, and will not require

until late 1978, MTR chairman Norman Thompson says.

In line with its continued

interest in funding in Hong

Kong dollars, the same currency

as its eventual income, the MTR

could also aim to denominate

more contracts in local currency

for the extension, he said.

The export credit share of the

Construction spending to date could

HONG KONG Oct. 4

Stronger sterling clouds ICI exports

By Kevin Done, Chemicals Correspondent

IMPERIAL Chemical Industries, which in the first half of the year pushed up the value of its exports by 25 per cent, is now facing tougher obstacles in export markets with the hardening of sterling.

Mr. Bill Duncan, ICI's deputy chairman, has told the company's weekly staff central business and investment committee that the United States was alone in enjoying a continuing rate of reasonable economic growth.

Elsewhere the current economic cycle appeared to have reached a "plateau halfway up the up-swing." A lack of confidence was being shown by both governments and industry.

The new Act replaces Zambia's Pioneer Industries Act which, the Finance Minister said, had proved to

Takeovers by Zambia to end

BY MARTIN DICKSON

ZAMBIA has reached the end of its nationalisation programme, according to the country's Finance Minister, Mr. John Mwanawatwe. "We feel we have more or less reached the limit," he told reporters as he was passing through London after attending the IMF meeting in Washington.

Mr. Mwanawatwe acknowledged that difficulties over import licences and foreign exchange had constituted a real constraint on investment during the past three years. But, he added, the new Act specifically provided that new enterprises which the Zambian Government regarded as "priority" concerns would get special treatment in the issuing of import licences and the provision of foreign exchange. This was not the case under the Pioneer Industries Act.

The Finance Minister said Zambia was particularly keen to promote industry in rural areas that utilised local raw materials. The Act provided more incentives for

industries in rural areas than those in urban areas.

He noted that in anticipation of the new Act he had announced in this year's budget more attractive terms for the repatriation of profits and dividends. Zambia hoped eventually to return to a position where there was no restriction on the remittance of profits and dividends.

The Finance Minister also said that Zambia's third five-year development plan, originally intended to come into effect at the start of this year but then put off to January 1978, would now not come into effect until January 1979.

One reason for this was President Kaunda's recent decision that the draft plan did not take the private sector sufficiently into account and so more consultations were needed. The plan was now likely to be published next April or May.

Kenya vehicle sales boom

IN SPITE of the troubles facing the East African Community, the future of Kenya's infant motor industry appears to be secure. It owes much of this to the recent boom in the coffee industry and the demand it has created in new one-ton pickups, which can be used for both farm and general purposes. About one-third of all vehicles sold in Kenya to-day are in this category.

Fortunately this flood of coffee money coincided with the emergence of Kenya's three brand-new commercial assembly plants, and one to come.

Locally assembled pick-ups like the General Motors LUV are already rolling off the assembly line of the 55m. plant in Nairobi, which is to be officially opened in November.

Others are coming from the Mombasa plant of Associated Vehicle Assemblers, the 55m. Inchcape-Mackenzie, London and Kenya Government consortium, which is assembling an unlikely assortment of Datsun, Ford, Mercedes, Mazda, Peugeot, Renault and Toyota commercial vehicles.

All these plants were planned years ago with exports to the whole East African community well in mind. With the break-up of most parts of the community in recent months, exports have receded into the background. It has therefore been a lucky break for the plants that Kenya's economy should have shown an upturn this year. Mr. Richard Thornton, managing director of General Motors, said: "We shall sell everything we assemble next year to the Kenya market, and so will the others." He estimates the total Kenya market is 9,000 commercial vehicles a year, of which the three plants plus one to come, can just about cope with.

Land Rovers are selling like hot cakes to farms, development sites, Government agencies, the police and others. No self-respecting embassy is without a Range Rover. Quietly Land Rovers are being exported across Tanzania's forbidden territory to Zambia. A remarkable feature of these operations is that all the plants equipment has to be much more starting from scratch with sophisticated.

Sweden confirms collapse of pulp prices

BY WILLIAM DULFORCE

TWO of Sweden's biggest pulp producers, Stora Kopparberg and Sodra (the southern Swedish forest owners' group), confirmed yesterday that they have cut the prices of their bleached grades by 240 a ton from October 1 in an attempt to stabilise the West European market.

The new Swedish prices for the last quarter of 1977 are \$350 a tonne for bleached sulphate pulp, \$330 a tonne for bleached sulphite and \$325 a tonne for birch pulp. The third-quarter price for bleached sulphate was originally fixed at \$415 a tonne but slipped to \$390 a tonne.

North American producers, however, continued to undercut the Swedes, whose loss of market share forced them into production cuts. The mills have been operating at 65-70 per cent of capacity but pulp sales at the end of August were still around 1.2m. tonnes, or only just over

The Swedish move means that the Nordic producers' two-year

effort to maintain prices has

definitely collapsed in the face

of the low-prices penetration of

the West European market by the

Swedish Pulp and Paper Mills

Association, said: "We are

trying to stabilise the market

and at the same time indicate

to other suppliers that we are

in the market to stay."

A contributing factor to the

Swedes' decision has un-

expectedly been the develop-

ment in Canada, where pulp

The Swedes argue that

the weakening in the market

at the end of August was still around

The Swedes believe that, unless, who have been operating

while the North Americans were at a loss.

Alcoa in \$5m. pilot plant

BY ROY HODSON

ABOUT \$5m. is to be spent by the United States Government and Alcoa to build a pilot plant for the production of aluminum

and a new process. To be sited near Pittsburgh, the plant will employ a "direct reduction" method based upon coal and

The heavy electricity demands of the conventional Hall process for making aluminum from bauxite are inhibiting the growth of aluminum smelting in the industrialised countries in spite of a steady growth in demand for the metal of some 6 per cent a 3 per cent a year.

Alcoa has been investing heavily to pioneer less expensive methods. An Alcoa improvement of the Hall process has been showing a 30 per cent energy saving and is currently being

extended into a 30,000 tonne a

year operation in Texas.

The new process is described

by the company as the third generation of aluminum production. It has been proved in the laboratory but is now to be tested in a full-scale plant.

The U.S. Energy Research and

Development Administration is

developing a further price plunge

if we settle at a price as low as

\$350 a tonne, they cannot really

expect us to go down further.

The Swedes argue that

the stabilisation of pulp prices at the

new level will also benefit the

West European paper manufac-

turers, who have been operating

at a loss.

These businesses had to be

developed outside the U.K. how-

ever, in order to keep the com-

pany's large scale technology up

to date, to expand its world

market and to defend its U.K.

market. Nothing could be worse

than an aggressive competitor estab-

lished at Wilton on Teeside

with advanced technology and good

potential instead of ICI, he said.

Textile talks

Hong Kong and the EEC will start renegotiating their textile agreement on October 11 in Brussels, Hong Kong's chief negotiator, Mr. Lawrence Mills, said in Hong Kong. He told Reuters the EEC has formally notified Hong Kong's representative in Brussels of the starting date.

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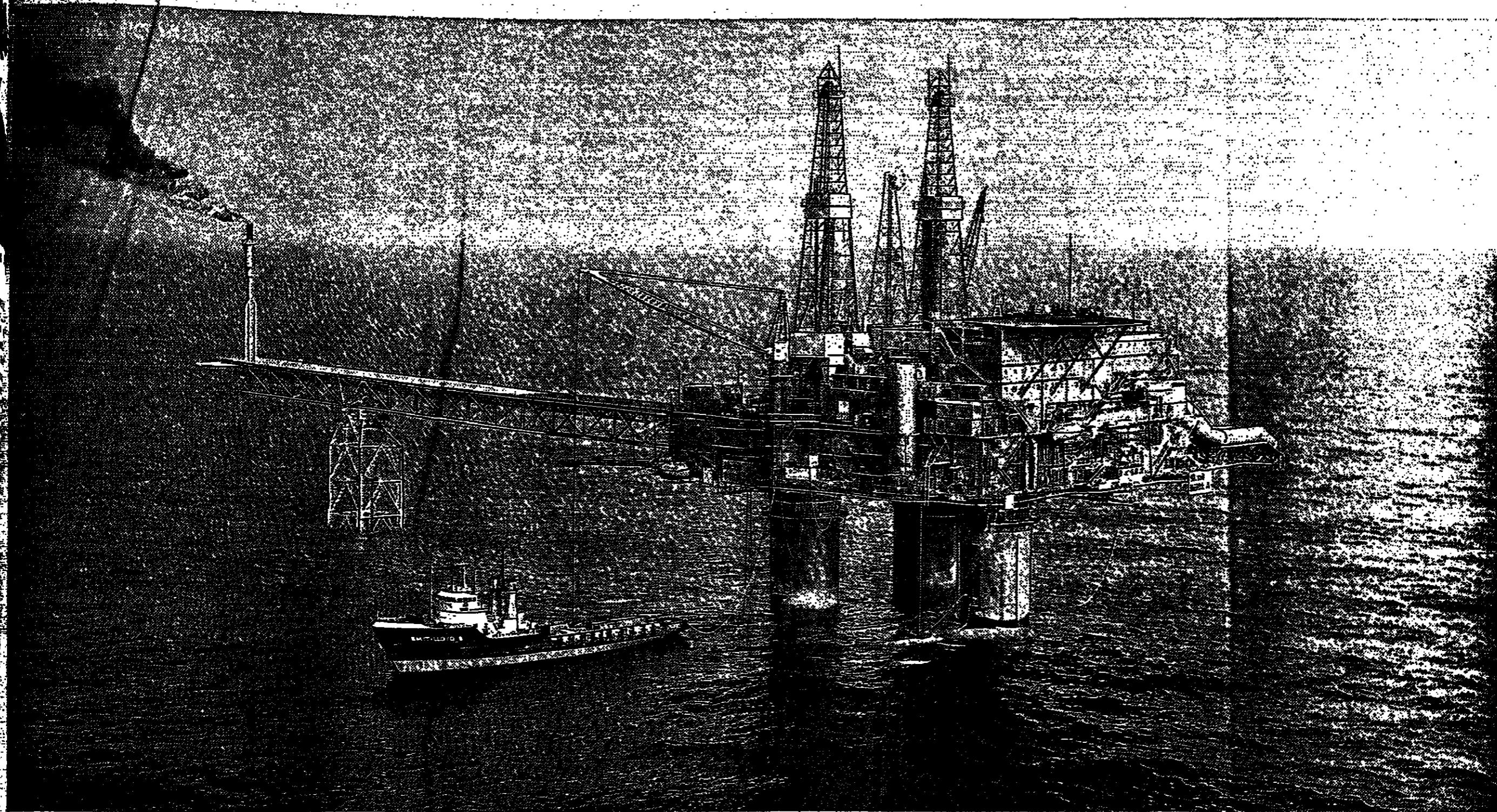
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Financial Times Wednesday October 5 1977



Mobil Beryl 'A'

BICC-people who make things work at sea

Oil men aboard Mobil's Beryl 'A' platform, brave the hazards of the North Sea, gathering its rich oil harvest, while one of the men who helped to make it all possible, BICC's Bill Ivison, relaxing in the tranquil surroundings of his Whitbyhaven allotment, looks towards a harvest of a different kind.

Bill flew a team of specialists to Norway to participate in the management team controlling the electrical and instrumentation work on the platform and to advise the platform builders on these aspects. Onshore, Bill supervised BICC's part of the contract, which covered the installation and jointing of high voltage cables. Offshore, however, when the platform had been boated to its final moorings in the North Sea, BICC took over all electrical installation and instrumentation work and Bill co-ordinated the efforts of a 100-strong contracting team in the completion and pre-commissioning of all electrical systems.

Whatever the problem, BICC has the answer in its people—54,000 people employed worldwide who, like Bill Ivison, quietly make things work.

And people like Eric Lee, Production Manager for BICC's heavy cables unit at Leigh, who was involved in the manufacture of virtually all of the cabling used by Bill for the Mobil platform. Eric's cabling skills are hard-won, coming from 34 years' experience in the company—the last 20 in the demanding world of production. However, the enthusiasm and energy which he brings to his work is a complete contrast to his relaxed approach to his hobby—fishing.

Over the years, Eric's skill and experience have been put to good use in many major BICC projects.

Projects like an improved method of cable insulation (Vertical Continuous Vulcanising) which allowed BICC to manufacture cables for the QE2. The QE2 presented a challenge—high voltage cables of a new and special design. VCV was the answer, and Eric's knowledge of the process, and the special techniques associated with it, enabled BICC to meet the challenge.

More recently Eric and his 500 strong team have manufactured cables for another famous ship, the Royal Navy's new Command Cruiser HMS Invincible.



Power and other essential services for the 2,000 passengers aboard the Cunard QE2 are provided through several thousand yards of BICC cable.

On every type of vessel plying the oceans, BICC is present, making things work, keeping things moving.

The shipowner whose cargoes are carried from continent to continent; the pleasure-seeker enjoying the comforts of a luxury liner; cross channel passengers travelling on a bed of air; oil men on the North Sea rigs; the brave lifeboat men of the RNLI; and even the lone sailor on his round-the-world voyage—they all rely on the efficiency of the BICC cables and equipment installed in their vessels and in communication and service centres ashore.



BICC cables power and control the Royal Navy's sophisticated new Command Cruiser HMS Invincible.

The quality of its people. Highly trained people committed to getting things done—better than before—for the benefit of all of us.

This booklet tells something of the range of skills of BICC and its people, something of their achievement and indicates a great deal about their promise for the future.

For a free copy, write to:
BICC Limited
Group Head Office
21 Bloomsbury Street
London WC1B 3QN
Telephone: 01-637 1300
Telex: 23463 & 28624
Telegraphic address:
Bicalbest London WC1



THE BICC Group is diverse; one of the world's foremost cable manufacturers and designers; but also deeply involved in the refining and fabrication of metals; heavily committed to research and development in new communications technology; with a major stake in civil engineering and contracting through Balfour Beatty, a BICC company; possessed of hard-won skills in tunnel design and construction, and railway electrification; with specialist expertise in industrial plastics, electrical accessories, capacitors, printing plates... One thing makes it all work. One thing makes BICC a stable, successful, growing company that competes successfully in so many different markets.



Proved against the North Sea! This BICC shipwiring cable has the robust construction demanded by the offshore environment.



Eric Lee—by quiet waters

BICC

Makes it work

HOME NEWS

Dublin to drop terror arrest measure

By Our Own Correspondent

THE IRISH GOVERNMENT is to drop one of the most controversial anti-terrorist measures brought in by its predecessor, under which suspects could be detained for up to seven days without charge.

The Cabinet decided yesterday not to renew the measure when it expires on October 16. The Fianna Fail Government opposed its introduction when in opposition and promised during the election campaign to review it if elected.

The seven-day detention, which comes under Section Two of the Emergency Powers Act, was born in controversy and remained the source of deep division in Dublin.

It was introduced after the assassination of Mr. Christopher Ewart-Biggs, the British Ambassador, but was referred by the President to the Supreme Court as a constitutional test. The subsequent row led to the President's resignation.

Since then, its operation has been linked with allegations of police brutality against people in custody.

Brutality

The Cabinet discussed the report yesterday but decided to put off further consideration until next week when the Government hopes to be more acquainted with the facts.

Critics of the Government in the Republic and elsewhere, are likely to see the dropping of the measure as the first sign of a softer approach to the IRA but this could be misleading.

It would have been very difficult for Fianna Fail to reverse its attitude to the Act without convincing arguments that it was proving useful. A point made by civil liberties groups, and others outside the Government party, is that, serious though the security situation may be, it is not so serious in the Republic as to justify the abrogation of rights enshrined in the Irish Constitution.

It would appear also that the State of Emergency, under which the seven-day detention was possible is to continue thus enabling the Government to introduce new emergency laws if it felt it needed.

Go-ahead for Co-op agency likely soon

By JOHN ELLIOTT, INDUSTRIAL EDITOR

THE GOVERNMENT is likely to go ahead this year with the creation of a Co-operative Development Agency to co-ordinate the work of all the different kinds of co-operative enterprises in Britain.

An announcement may be made this month by the Prime Minister after the expected completion in 10 days of a working party report on how the agency should function.

The working party, comprising

of about 12 people appointed by the Government.

A minority report, written by some other co-operative interests, will say that full democratic procedures should operate and that, even though the Government might set up and fund the agency, some or all of its council should be elected directly by the co-operative movement. This view is likely to be rejected by the Government.

Division

Mr. Ann Williams, Minister of State, Industry, told a Co-operative meeting at the Labour Party conference in Brighton yesterday that electing the council would create division rather than unanimity.

It would not be possible for the Government to provide sums such as the £100m. called for

by some co-operative interests to fund the agency.

The Department of Industry would be prepared, however, to provide cash to cover the agency's administrative costs during its first three years.

This means that, contrary to some fears in the private sector of the retailing and other industries, the agency will not have substantial funds of its own with which to subsidise co-operative businesses.

Instead, its task will be to co-ordinate and promote co-operative activities over a wide front including retailing, worker co-ops and those in businesses such as agriculture and finance.

It will provide advice and help co-operatives to obtain money from existing Government, industrial and other funds. It will also act as a central national voice for the co-operative movement.

Windscale 'jobs benefit'

By IAN BREACH

WEST CUMBRIA would benefit the County Council's long-term plans for the area's employment and development, and its amenity processing plant at Windscale, it was claimed yesterday.

A planning adviser, Mr. Michael St. John Hopper, who was retained by British Nuclear Fuels to prepare its application for the plant, told the public inquiry that an expansion could help to arrest depopulation in the area, at first by providing as many as 700 new jobs for local people.

Additional jobs, for workers from outside the region, would strengthen the general economic base by creating a demand for extra services.

On the oxide plant itself, the Windscale site had a number of advantages. It was relatively isolated with access to plentiful supplies of cooling water and could discharge low-level radioactive wastes to the sea. It was as close to suitable road and rail links.

An alternative site, which might take a long time and prove difficult to acquire, would be advantageous only if there were an insuperable objection to carrying out the proposed development.

The new plant would fit in with

the County Council's long-term plans for the area's employment and development, and its amenity processing plant at Windscale, it was claimed yesterday.

Reacting yesterday to the news that a contract had been signed between nine Japanese electrical utilities and the French nuclear fuel company Cogema, Mr. Con Alday, managing director of British Nuclear Fuels, said that it was very unfortunate that his

company had to wait for the outcome of the Windscale inquiry before it could sign contracts even on a provisional basis.

"We know that, apart from the Japanese, potential customers of the company—particularly in Germany—are very anxious to get the contracts signed. We know that some of them are talking to the French and we hope that we will not lose business."

The results of the ninth well drilled on the northern flank of the Central Brae structure in block 16/7 will dampen some of the optimism which arose after the eighth well was completed.

The Brae Field has proved to be one of the most perplexing oil-bearing structures in the U.K. sector of the North Sea.

Yesterday, Marathon Oil, of which Pan Ocean is a wholly-owned subsidiary, said in the U.S. that the well had encountered signs of hydrocarbons. The results were disappointing, and

the tenth well will probably be drilled on South Brae.

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FINANCIAL TIMES SURVEY

Wednesday October 5 1977

TOYS

The adults join in

By Stuart Alexander

TOYS AND GAMES these days are a serious business. From a proliferation of importers, wholesalers and makers who were more inventive than businesslike has emerged a rounded industry which can look forward to a new, more professional era.

At every level the large operators are beginning to dominate, be it manufacture or retail. At the same time the growth of manufacturing in the U.K. has led to new ways being found to even out demand through the year instead of being dependent on the pre-Christmas spree.

When wholesalers were dominant then the overseas manufacturers were left to sort out the problem of seasonality. This is no longer true, be but the role of the wholesaler says, and points to the growth has declined in the U.K. in recent years, with more home-based manufacturers selling more and more directly to major accounts and widening their product range to take in adults as well as children.

The new trade fair held for the first time at Birmingham's National Exhibition centre this year significantly included the that was 16 per cent up on 1974. This can merely mean that word hobby in the title, and indeed some estimates expect

this reflects the attempts by total retail values to reach £385m. this year with about £70m. of that going abroad.

But the two key factors highlighted by Mr. Beecham have been increased willingness to spend money on leisure and toys in a period of increased living standards and disposable income exchanges. As an investment they have become respectable and earlier this year stock brokers Grievson Grant said, "We think the prospects for the toy industry very good." This was despite a fear that 1977 could see a slip in volume sales, although with prices up by about 20 per cent, turnover was expected to rise.

Yet the industry has shown consistent growth since the war and at the same time has produced a clutch of market leaders which have grafted genuine management expertise and entrepreneurial skill on to

the development of the hobby and leisure side has been made necessary as falling birth rates have coincided with a young population which wishes to "grow up" as soon as possible.

The girls' toy market has reduced in span as they have bought records and lipstick at an earlier age, and boys over 11 have often switched their attention either to outdoor pursuits or are laying the foundations of long term pastimes.

These need not spell doom for the bigger toy groups. Their expanded range of products even out cash flow, and while there may have been a decline in the number of births there has not been a similar decline in the number of households.

Monitors

families can afford more leisure goods.

It has also encouraged the development of "system" toys. That is a basic toy to which many accessories can be added.

This is another method of spreading their spending throughout the year, although the initial purchase may be made at Christmas.

DCM, for example, estimates

that for every £20 Hornby train set sold, the customer is likely to spend a further £100 on accessories in the following 24 months.

The company also owns Pedigree Dolls and manages to sell about 500,000 Sindy dolls every year, although only about 350,000 girls are born. And there are a lot of accessories available for those girls to buy.

However, there is, again, a much greater concentration of export business among the big companies than among the small. Lesney sells about 75 per cent overseas, with Airfix and Mettoy at over 40 per cent.

A break-down of toy types still shows die-cast ones pre-eminent, with about 26 per cent.

Plastics are a close second with 23.8 per cent, and very significantly, modelling kits and materials come third with 15.3 per cent. (Source: Business Monitor.)

In contrast there has been a decline in traditional wheeled toys, dolls, soft and wooden toys, pointing out the emphasis on the practical, the outdoor, or the educational.

There has also been a move to establish a firm export base, and overseas sales now outstrip imports by about £25m. a year.

The old Commonwealth markets have slowly declined in importance as manufacturers have turned to the EEC, which now takes 45 per cent of exports, and the U.S., which takes 15 per cent.

British toys have a reputation for quality and for innovation.

The toy industry, more than most, is geared to providing something new at least every year, perhaps every month.

Children are as adept at keeping up with the Joneses as their parents, and as soon as a new toy comes into the hand of one member of a group the rest will be turning on the tears, temper tantrums and before the evening is out.

However, tooling costs can be high and this has been yet another factor in the toy industry's bit further back the whole search for economy through sales handled over 50 per cent.

long production runs. Admit- of the business. The new tely some lines run for a very emphasis on chain-store and long time—Monopoly is still a supermarket selling has also firm favourite—but Airfix esti- had a marked influence on packaging. There are rarely trained staff to advise and offer a toy will be bought like a car of beans. So the manufacturer have adopted brightly coloured boxes, incorporating, where possible, a perspex panel so that the toy can be seen. And the pack gives a full description of the contents. Often, too, the larger manufacturers will provide display units which are arranged and stocked by their own sales staff, just like the cake and biscuit manufacturers.

The trade expects extensive comic paper and television advertising as well as a good discount for itself. Margins in the retail trade are fairly high—totalling between 50 and 60 per cent, mark up—but there are additional overriding discounts for the big buyers, which is why the chain stores and supermarket have moved in.

Traditionally toy makers do not run with the hares of wholesaling as well as the bounds of direct selling. But when the chains bring their buying power to demand large discounts, the small retailer, as in some grocery lines, can often find himself buying at the same price at which the supermarket is selling.

So the manufacturer is squeezed by high costs and the small retailer is squeezed by being undercut. There will always be a place for specialist toy shops, but in future they are likely to be fairly sparse. There are many opportunities to buy toys in the U.K.

Nearly every newsagent sells a small number of toys, as do multiples, department stores, chain shops and supermarkets, but the trend is clear. Mail order, with about 20 per cent, and chain and multiples with a further 27 per cent show the power of the big buyers. Independents still take about 28 per cent and wholesalers are handling the remaining 25 per cent.

However, tooling costs can be high and this has been yet another factor in the toy industry's bit further back the whole search for economy through sales handled over 50 per cent. But perhaps the most significant development has been the emergence of the big companies where sometimes toys form only a part. One such is Hestair which also owns Dennis Motor of fire-engine and dust-cleaning, plus a company making precision seedplanting agricultural machinery.

Hestair also owns a north London toy wholesale company and has more recently added Kiddicraft to the stable. At

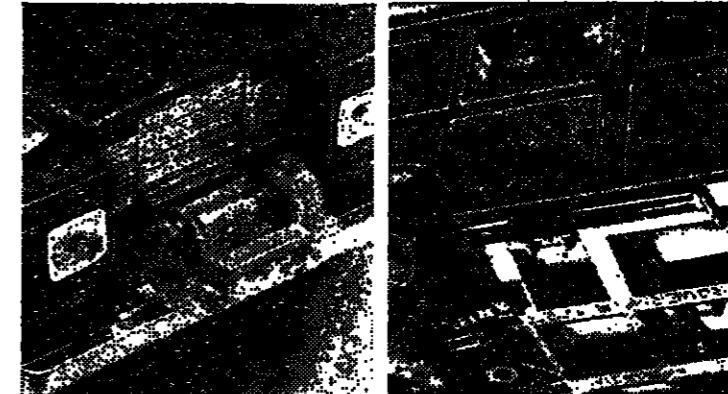
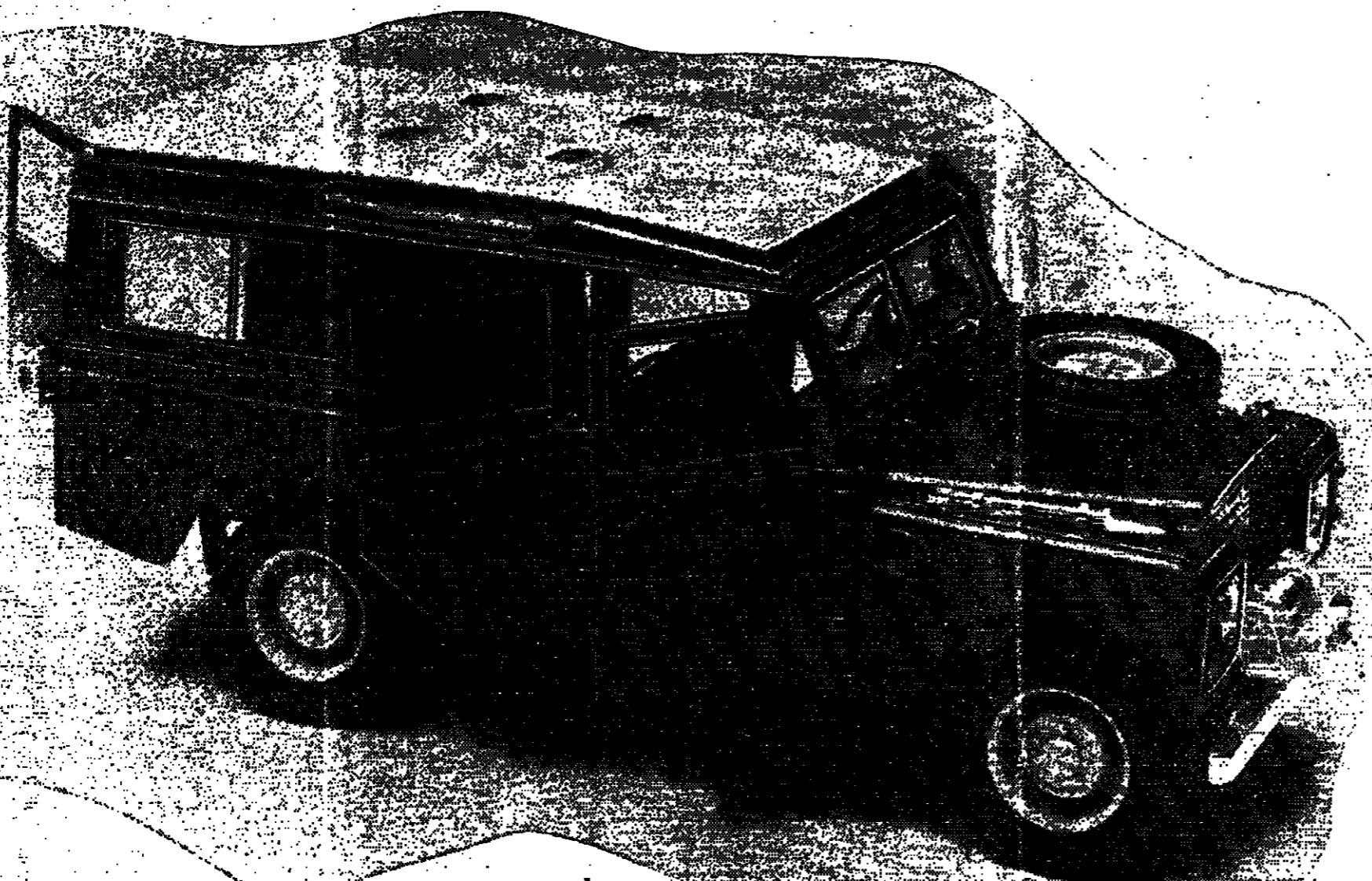
in all the toy division provide about 25 per cent of the group turnover and contributes about 20 per cent of profits.

An Hestair is continuing to look favourably at the toy market.

If for no other reason, the company realises it must stick with the leading group and do that will need a high diverse product range.

The seeds of improved management and financial control have been seen among the market leaders who will now wish to see the controlled refraction of the economy promised by M. Healey, which will bring with it the prospect of a period of consolidated growth.

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(We don't have enough room today to list the other 590 products but they all add up to annual sales of over £12 million)

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TOYS II

Output and profits up

PROFITS WITHIN the U.K. toy industry stayed buoyant last year, helped by a rise of almost a fifth in output. Exceptional growth in earnings was achieved by some of the major companies, and at this early stage in the annual trading cycle—the Christmas quarter is crucial to the majority of manufacturers—it is generally market last year. In 1976 it is expected that 1977 will provide sales within the industry with yet another improvement in profits.

Not that the toy salesmen are having entirely their own way. Having fallen strikingly in volume terms during the first six months of this year, £42m. in 1975 to £51m. in 1976, retail sales remain seriously depressed (although there are signs that consumer spending on toys just might be proving this country have been hitting

as a loss maker and quickly cent compared with a decline of some 8 per cent by the Financial Times All-Share index. So far in 1977, the toy sector has managed to outperform the All-Share index by almost a tenth.

These include Hornby, Scalextric, Playpeople, Pedigree and Sindy dolls, together with the Marx range of reproduction and military guns, Yo-Yo, Lone Ranger and Snuco. Of the five toy subsidiaries—the company also has some operations covering DIY, home improvements and toiletries—Combox in the U.K. cover wholesale the operations (chain stores, mail order, export) while Burbank, Louis Marx and Rover supply retail outlets.

The most recent U.K. subsidiary, Novo Toys, sells through regional distributors, and in two main groups. First, an extensive range of plastic construction kits, closely allied to which are toys and games including pre-school toys, plus a range of hobby products mostly aimed at the arts and crafts market. The second major grouping includes Dinky toys, Meccano and the Triang Pedigree series of wheeled toys.

One of the best known brand names at Mettoy is Corp. a range of diecast toys. In all, the company has five major ranges including Wembley playball, Petite typewriters, Corp board games and Playcraft Busybodies. Exports are a major field of Mettoy's activities and its largest overseas markets are Europe and North America. In 1976 sales rose by a fifth to £23.8m. and of this figure just over two-fifths was made up of export turnover.

Smaller

Berwick's Timpo's position in the toy industry is interesting in that although smaller than the four major manufacturing companies (Lesney, DCM, Airfix and Mettoy) it is significantly larger than the other quoted organisations. Recently the company has been noticeably acquisitive, buying Aurora U.K. and Harbutts Plasticine. Berwick presently divides itself into five constituent companies.

Model Toys, Berwick's Toys, Peter Pan Playthings, Park Toys and the newly acquired Harbutts Plasticine.

No analysis of profits is currently available at John Waddington but it is generally reckoned that the company's games and puzzles operations provide something like a third of overall profits. Waddington started out in the games business in the 1920s with Lexicon but to-day its best known product is Monopoly which, with sales topping £1m. sets per year, is probably the game most in demand in the U.K.

Lesney's activities fall into two main areas, the manufacture of diecast toys—the famous Matchbox range—and industrial products; the company has its origins in commercial diecasting and as a result still produces a wide range of diecastings for industry at home and abroad. However, Lesney's toy expertise is what matters most to the profit and loss account and the company's range of products in this field includes plastic kits, fashion dolls and pre-school toys as well as the Matchbox range.

Lesney and Dunbee-Combox Marx are of course only two of nine major publicly quoted companies in the toy trade; the other seven listed on the London Stock Exchange are Airfix, Berwick Timpo, Cowan de Groot, Mettoy, MY Dart, I. L. Randall and J. W. Spear. The shares tend to be popular with investors having emerged from 1976 as top industrial sector with a capital gain in 12 months of more than 18 per

cent.

Like the smaller companies that make up the toy sector Waddington still makes a large proportion of its earnings from non-toy and game related interests. Cowan de Groot best known perhaps for its John Bull printing sets, has wide non-toy industry interests and so does MY Dart. This company's toy operations tend to centre on sporting ranges like table tennis products and darts.

Jeffrey Brown

New pattern of exports

UNLIKE MANY other industries, British toy manufacturers sales derive from overseas and have managed to survive, with a major upheaval in their export markets during the past 12 years. They could now be exports from the U.K. and our overseas operations," Mr. Beecham said.

This change was a radical one. In that virtually captive markets which took products as fast as they could get them, were replaced by far more competitive European countries, often with quite different requirements.

Whether this success was a result of the traditionally high quality of ingenious nature of British toys, or by skillful marketing, is debatable, but the products. This is already figures speak for themselves, especially in South Africa, the America, Africa and the Middle Commonwealth accounted for 27 per cent of total U.K. toy exports and Common Market demand was about the same, while the U.S. accounted for 11 per cent. However, by last year the export pattern had changed substantially, with the EEC accounting for more than 45 per cent of the total, and the U.S. and the Commonwealth taking around 15 per cent each.

A recent study of the toy industry points out that in the late 1960s Lines Bros, then the leading U.K. manufacturer, made close to half its turnover mainly because they provide opportunities for expanding direct exports and the rest sales in a way which cannot easily be achieved in the U.K. Commonwealth countries.

The importance of exports was also stressed recently by Mr. Richard Beecham, past chairman of the British Toy Manufacturers' Association, who pointed out that as a percentage of sales they had increased from 26 per cent in 1966 to 38 per cent last year.

"The toy industry's record as an exporter is one from which some other industries could well learn a lesson. At

Potential

It was felt that the industry should be striving even more vigorously to capitalise on its own inherent potential, particularly since British toys had an unrivalled reputation for quality among overseas visitors, which was confirmed by the number of foreign manufacturers who visit U.K. toy fairs.

In general, U.K. companies are attracted to export markets mainly because they provide opportunities for expanding direct exports and the rest sales in a way which cannot easily be achieved in the U.K. Commonwealth countries.

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Increases

In terms of individual countries as markets, 1976 figures showed that West Germany and the United States led at around 14 per cent, followed by France with nearly 9 per cent, Australia with 8 per cent and a wide range of others below 5 per cent.

The major increases by value in 1976 were to the Netherlands with 53 per cent, France 51 per cent, the Republic of Ireland 50 per cent, and significantly to Little foreign competition but the United States with 49 per cent. Although exports to West Germany declined marginally, products in the early 1970s, this followed an increase of 22 per cent in 1975, more than double the overall rate of export growth that year.

Although the industry is looking forward to a satisfactory year of exports in 1977, much depends on the behaviour of the major reasons for the relatively good performance in 1974, 1975 and last year was due to the weakness of sterling, inflation, and it is probably not the only factor, as quality was also

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TOYS III

Thriving U.S. market

THE AVERAGE U.K. parent up its 10 millionth sale this conglomeration bought 3.4 toys last year; his year. The Big Wheel, made by world's biggest toy manufacturer, bought 15. Marx Toys has a low centre of turnover (it is best known in the U.K. for its Denys Fisher and Quakers' problem was its Marx business (apart from its Mexican operations) ownership and running at a loss. Now a \$4.3m. profit \$3m. for working capital.

The U.S. is the world's largest toy market. Last year, sales were worth an estimated \$5.1bn. (£2.9bn.) at retail prices, according to Toy Manufacturers Association of America surveys (and some observers put the total as much as 30 per cent. higher). And they have been growing fast. The 1976 figure was 6.3 per cent. up on the previous year's \$4.79bn., and that in a period when the wholesale price index rose by only 0.8 per cent. Overall, in the five years from 1971, when sales amounted to \$3.7bn., there was a compounded annual growth rate of 6.5 per cent. against a 5.9 per cent. a year average increase in wholesale prices.

This growth is being achieved despite stringent restrictions on the marketing of toys. Safety criteria are very high — and more apparent in the major sectors of the market where accidents very wide ranging — in stark contrast to most of Europe (though the U.K. and West Germany also have tough safety regulations). And there is a tough code of advertising practice, especially as regards television commercials aimed at worth \$230m. last year, were children, which looks likely to account for by those top 11 commercials must not use part of them by just one cartoon, must contain no Mattel). Likewise, those 11 fantasy, and must not encourage accounted for 68 per cent. of what is described as the cult of board games and puzzles sold. Prices cannot be given, and des for model cars, planes and similar transport models, and descriptions must be very exact.

At the same time, however, for 65 per cent. of the pre-safety has become a marketable school and infant market.

concept in a way which has not yet taken hold on this side of materialism, without problems

the Atlantic. Thus, one of the seven among the big companies, biggest sellers is the Big Wheel, quite apart from their smaller in 1974 and 1975 of \$25.3m. Previously, the BTMA Fair approaching their display, was held at various hotels in quickly to dismantle all the stands or, alternatively, to man. There are two things that

which is the change Commission early in force on the U.S. toy scene, which ran into trouble around the same time as Mattel. The resulting storm not only came close to blowing Mattel Toys subsidiary, bought from its founder, Mr. Louis Marx (who retired, and still retains, a 10 per cent. stake), in 1972 to eliminate a costly problem expanding. "Our toy business, problem a financing the purchase from the First, Fisher-Price . . . had a actual business for free. And good year with fine increases that is being carried out at the business—Mars Toys." Now just ahead of Quaker in the U.K. Louis Marx concern, was acquired as a stablemate for Quaker's extremely successful Fisher-Price subsidiary. But, almost immediately, the deal went sour.

With around 8 per cent. of the U.S. market, its craft games side of the Atlantic have flopped and toys division contributed \$347.6m. of 1975-76's total group sales of \$2.8bn., and it is especially strong in male action dolls (such as the Bionic Man models), train sets (it owns the world-famous Lionel name) and board games and puzzles.

But if General Mills can look back on the past few years with satisfaction, its two nearest rivals in size terms, Mattel and Quaker Oats, cannot. Mattel, with sales of \$386.3m. in 1976, is one of the largest of purely toy and leisure companies in the world. It has only fractionally less of the U.S. market than General Mills, and is particularly strong in fashion dolls (the Barbie doll range in particular) and model cars—an area where its invasion of the U.K. a few years back posed a major threat to Quaker Oats, third biggest

company, and the top three are responsible for 22 per cent. of all sales between them.

At the other end of the process, the U.S. has some 950 companies manufacturing toys.

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TOYS IV

Retailers having a tough time

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HEARING THAT the Financial Times was about to write a survey on the toy industry, the head of one small chain of specialist toy shops wrote to the paper no less than three times pointing out that the independent toy retailer was not about to disappear from the market. He was sick and tired, he said, of being told that the specialist toy shop was a kind of dinosaur in the high street which had no chance of surviving into the next decade.

He had a point. The problems of the specialist toy trader have become one of the classic case studies of the difficulties facing independent shopkeepers at a time when all the economies of marketing seem to favour the big groups. But if their problems have attracted attention, it has not been without good reason. In many ways, the independent toy trader has had more than his share of the problems facing other independent retailers over the last 10 years.

With his high margins, slow stock turn and highly seasonal business, he was a very tempting competitor for those multiple groups, like Tesco, to take on when they were looking for new areas of expansion. The specialist toy shop, of course, long had to compete with groups like W. H. Smith and Woolworths. But in the last ten years the challenge has become tougher. Not only have their traditional competitors, like Boots and Smiths, been building bigger stores in which they can devote more space at certain times of the year to toys, but newcomers have come into the market in the shape of the supermarket groups.

These groups have approached toy retailing in a very different way from the traditional toy shop. For a start, they made no attempt to match the range offered by the specialist. Instead they offered a limited range of toys at cut prices, varying the space de-

voted to toys from one season to another.

The attraction of toys for these groups was in the profit margins which traditionally averaged around 50 per cent gross in the specialist toy shops. Though the supermarket chains were prepared to take lower margins than 50 per cent, the margins they achieved on toys were far higher than on food. The result was to intensify price competition to a degree which many small shops could not hope to meet. After all, the specialist had to continue carrying a full range of toys throughout the year and was not in the happy position of being able to switch the space after Christmas to some lucrative summer item like tennis rackets.

Suffered

Not surprisingly, in the circumstances, the independent toy retailers lost sales to the big groups. And as the independent shop suffered, so too did his groups. As the independent formed voluntary buying groups. These have been set up both by wholesalers—as in the case of the Consortium—and by retailers—as in the case of some product categories in groups have not the relative strength of similar organisations in the grocery trade but which the supermarkets made

high volume markets, such as

they do enable members to get some of the buying and promotional advantages enjoyed by the big groups. Moreover, there are signs that this co-operation

may be over for the amalgamation has been created specialist toy retailer. Though by the association of 150 some of the variety chains, like retailers in Unigro.

Not all specialist toy shops launch a major attack on the small one-off operations toy market, some people in the are Apart from Hamleys, which trade believe that most of the now acts as a magnet for children the world over in London's tourist-filled Regent Street, there are a number of successful chains, like Zodiac, owned by companies with interests outside the toy market. Like some of the successful local operations, these chains promote their goods heavily and, by improving their stock control, try to minimise some of the problems traditionally associated with toy retailing. They also buy centrally and, in most cases, try to tap the market for adult toys. Others, like Galt, have developed by concentrating on one particular sector of the market.

Perhaps the more credible reasons for believing that the trend away from the specialist trader may be halted in the actions of those traders themselves. Some of the weaker ones have already gone out of business but some of those left have, over the last ten years, formed voluntary buying groups. These have been set up both by wholesalers—as in the case of the Consortium—and by retailers—as in the case of some product categories in groups have not the relative strength of similar organisations in the grocery trade but which the supermarkets made

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they do enable members to get some of the buying and promotional advantages enjoyed by the big groups. Moreover, there are signs that this co-operation

may increase. Recently, a larger independent shop specialise in



This year's British Monopoly Championship was held in a nuclear power station—a typical Waddington's publicity stunt.

toys varies considerably as was strongest in those retail groups shown by a recent study of the which owned more than one independent toy retailer carried shop, but overall discounting out by Manchester Business was limited to between 10 and School and sponsored by British 15 per cent, of the toys sold.

The retailers interviewed were asked to list the three problems which they considered to be most worrying to them: Not surprisingly they shared other independent retailers' concerns about the rapidly rising cost of overheads but of equal worry to the independent toy retailer was the invasion of toy retailing by other trades. No solutions were offered to either problem but the manufacturers tended to get part of the blame for the way the toy trade had been opened up to outsiders.

In general, however, the toy retailers interviewed took a fairly positive view of the trade. Almost half of them said they would open a toy shop again if their present premises were the result of a compulsory purchase order. But, as Mr. David Brown, managing director of British Lego, said in the foreword to the Manchester Business School study, the "problems facing the toy retailer who is attempting to specialise in a highly seasonal market, are indeed immense" It would be unrealistic, he stressed, to expect competition to do anything but intensify. Even so, Mr. Brown concluded that provided the independent retailer adopted an aggressive marketing policy, he could, and would prosper.

Elinor Goodman

COWAN, de GROOT

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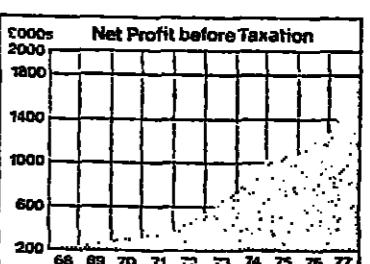
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Milton Bradley first came to the UK as recently as 1973.

Since then we have introduced no fewer than 17 new games.

All quality family games—already proved to be popular with children and their families.

We have also introduced our superb range of pre-school toys—Playskool—for children from 6 months to 6 years of age.

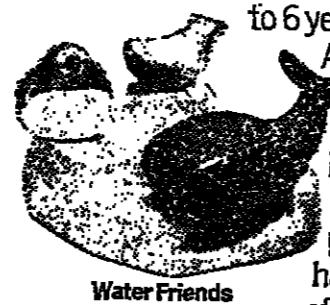
All of our products, we're very pleased to say, have been well received by the British People.

So much so, that in these past 3 years Milton Bradley has become a major supplier of toys and games in the UK. Naturally we are proud of this achievement—though we are well aware of the fact that we couldn't have done it alone.

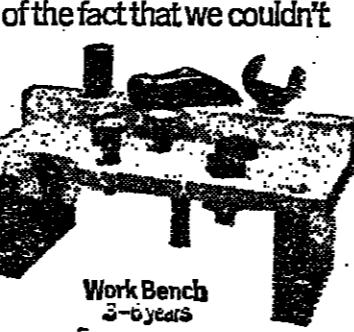
So we would like to thank everyone who has helped to put us where we are today—our customers and, above all, the British People.



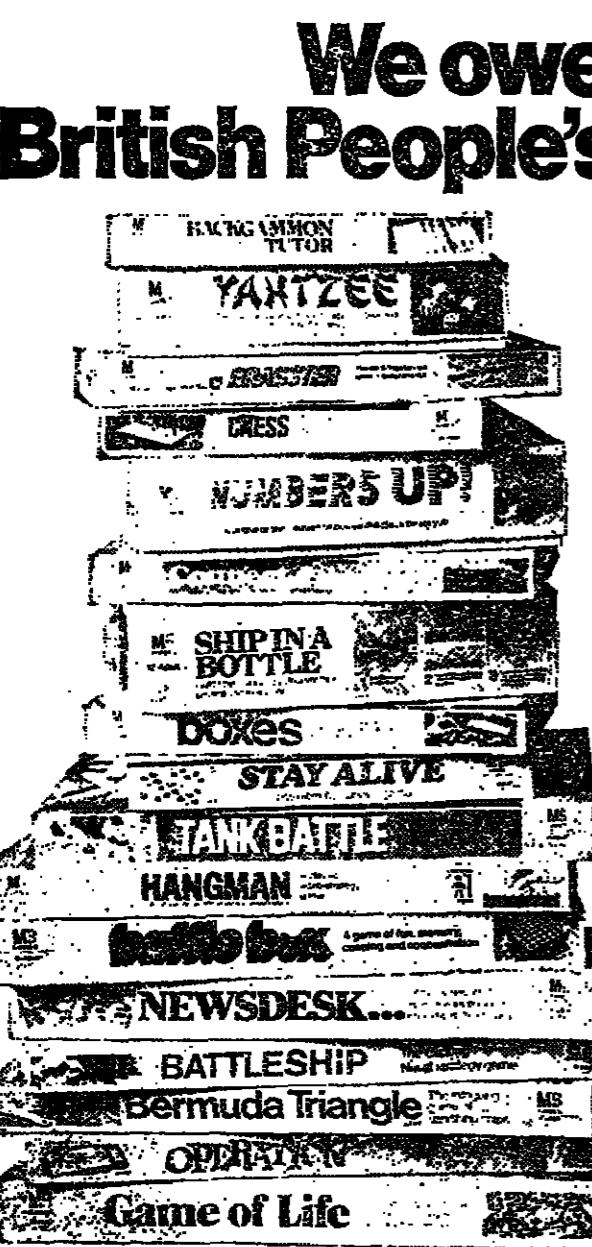
6-18 months



1-5 years



3-6 years



The Magnificent Seventeen: The games MB are selling in 1977.

TOYS V

Safety: room for improvement

CHILDHOOD IS one of the most dangerous periods of life. Not only are there the dangers of the adult world to contend with, but many activities and facilities specifically designed for children actually have the effect of increasing the hazards which confront them.

Take the typical children's playground, with its swings set over squares of cement and its slide with nothing to stop youngsters falling from its summit. The accidents that occur here are notorious, yet the typically short-sighted local authority does nothing to reduce the risks and, yet more foolishly goes on using the same ill-considered designs when providing additional play facilities.

In the home, toys, too, are often sources of hidden danger. Their paint can prove poisonous; dolls' eyes can prove insecurely attached and all too easy to swallow or, worse, may be fastened by sharp pins which pull out and fasten themselves in the child's eye.

There must be limits on the amount of danger which can be legislated away—it is impossible to conceive of a series of laws so comprehensive that every conceivable risk is eliminated.

Britain is in the forefront of the general movement toward making toys safer. The level of protection may not be as high as that in the U.S. There, the success of the Ralph Nader inspired consumer movement has placed manufacturers under the threat of legal penalties, especially in the civil courts, of a size guaranteed to put safety in the forefront of their thinking all the time. But dangers of suffocation, sharp points and edges are banned in the rest of Europe (except, perhaps, for West Germany) either incapable of being gripped by a child's finger or must be able to withstand a force of 20.2 pounds, making them removable and possible substitutes for Britain and the U.S. are sequent swallowing virtually the only countries in the world impossible: wires, spikes and to collect accident statistics on rods used in claiming mechanical product-related basis, thus firms must be within a providing a guide to the safety of otherwise of toys of different Backing up these and other common denominator types, Recent figures for the U.S. even more stringent code of

show that in 1974, according to practice imposed by the major new standards are adopted by the country's Consumer Protection manufacturers themselves the Council of Ministers, a duct Safety Commission, there through their own trade association, but many activities and facilities specifically designed for children actually have the effect of increasing the hazards which confront them.

In Britain, an analysis of six English and Welsh towns in 1973-74 showed that 238 of the 13,555 home accidents reported during the 12 months involved toys. Of those, 77 per cent happened to children younger than 15, with 44 per cent of those occurring to toddlers below the age of four.

Culprits

Swings, balls, toy cars and trucks and toy guns and pellets were the main culprits, with marbles, glass eyes or beads, fish hooks, dummies and pea shooters being among the other causes of injury.

The list itself clearly shows the impossibility of ending all accidents: there is no way an accident-proof ball can be designed, and outlawing pea shooters would have no effect on those children, probably the majority, who make their own rather than using the shop-bought variety.

What the law in Britain, considerably strengthened in October, 1974, and again six months later, does do is place stringent limits on, for example, the level of potentially poisonous materials—arsenic, cadmium, lead and mercury—that can be used in paints for toys. Pile fabrics used as coverings on teddy bears and other soft toys must not be inflammable; electric toys must not use a current of more than 24 volts; plastic bags must carry a printed warning about the risk of suffocation. Sharp

it is considerably greater than points and edges are banned; in the rest of Europe (except, perhaps, for West Germany) either incapable of being gripped by a child's finger or must be able to withstand a force of 20.2 pounds, making them removable and possible substitutes for Britain and the U.S. are sequent swallowing virtually the only countries in the world impossible: wires, spikes and to collect accident statistics on rods used in claiming mechanical product-related basis, thus firms must be within a providing a guide to the safety of otherwise of toys of different Backing up these and other common denominator types, Recent figures for the U.S. even more stringent code of

the next session of Parliament. This, assuming it is passed, will give the Government the power to ban whole categories of potentially dangerous products and will also impose a new general duty on suppliers to ensure that as far as is reasonably practicable, their goods are safe.

Meanwhile, the important thing is the rigid enforcement of the regulations we have now. According to the Department of Prices and Consumer Protection, they are "working very satisfactorily," with occasional problems arising with imported toys. Mr. James Tye of the British Safety Council, however, sees things somewhat differently.

"With toys, safety is still a problem, though it is improving year by year," he says. "Hong Kong, Red China and others are sending dangerous stuff in for sale on street markets. The importers ought to know better.

This is where a second forthcoming move on the safety front should help. The European Commission is presently working on a general draft directive laying down requirements to apply throughout the Common Market, for toy packaging, their labelling and directions for use, physical and mechanical hazards and flammability. This would be supplemented by more detailed directives covering such things as poisonous and electrical hazards, with the technical aspects based on the international safety standard for toys developed by the European Standardisation Committee.

The Commission's aim is not just improved safety: it has been concerned about safety regulations acting as non-tariff barriers to trade between member states.

This, the Commission hopes, will end with the introduction of common standards. And, it has emphasised, it will be aiming to make these standards those of the most advanced countries rather than a lowest common denominator. At the same time, however, it warns somewhat ominously that, if the

majority, who make their own rather than using the shop-bought variety.

Year by year we lobby the manufacturers and importers: they go through charades of one sort or another, but it doesn't percolate down to the people who do the buying."

Mr. Tye has harsh words for local authorities, too: they are reluctant to take retailers to court, he claims, while trading standards officers (formerly weights and measures inspectors) are not active enough in clamping down on dangerous products.

For parents and fond relatives, the answer seems to be to buy only well-known branded products from the big manufacturers in this country, the U.S. and West Germany or, with unbranded items, to buy only from the most reputable of the major stores. Imports from outside the U.S. and West Germany generally are safe, provided the importer is itself a reputable business and especially if it is using an overseas factory as an alternative source to supplement its U.K.-made products.

David Walker



Jim Henson, creator of the Muppets is choosy about who he will allow to produce Muppet toys. The soft Kermit shown here are made by Fisher-Price.

Superman, Starsky, Batman, Bond (etc.)

THE TOY INDUSTRY'S reliance on character merchandise has increased dramatically in recent years. The external influences have largely centred on the growth of mass media communication, television especially, while within the trade itself the main impetus has stemmed from the relatively healthy condition of most of the major operating companies.

In essence, the mechanics of character merchandising are relatively simple. Manufacturing companies negotiate (where possible) an exclusive contract to mould their production around a mass media character, preferably one that is well known and long lasting. Licences are acquired for a down payment—"up front money"—and thereafter royalties are paid over according to sales levels. The norm here is around 5 per cent of the toy makers lowest trade prices.

Understandably the business can be as risky as it is often lucrative. Competition for

licences can be keen, and in order to ensure a place at the head of the queue a toy maker may need to commit himself to the dotted line before the potential of the underlying licence can be properly assessed.

Further problems can arise where there is a time lag between acquisition of a character merchandise licence and full production of the toy concerned. Time lags vary but can extend for as much as 12 months. The danger is that in the intervening period a "character" will either wane in popularity or in the worst cases never in fact become popular.

The character merchandise divisions of the major toy and games manufacturing companies are littered with whole expanded its overseas operations catalogues of fallen idols: who through the acquisition of Louis Marx (U.S.A.) for some \$15 million Esso (in the tank) tiger? It is generally reckoned that something like 60 per cent. of the company's sales now arise from "performers," both individuals and outside this country—and within groups, coming and going with this percentage the links with character merchandise are extensive.

At the same time not all tensive.

Expanded

Its Burbank range of soft toys is an important character merchandising area for Dunbee-Combex-Marx, which recently expanded its overseas operations to include the production of a new full length animated cartoon film. The company has a production unit in the U.S.A. which will introduce two complete new mouse characters as well as an albatross called Orville.

Jeffrey Brown

£100 million-plus* turnover.
£36 million capitalisation.
10-fold increase in pre-tax profits in five years.
70% overseas sales.

Who said toys are only for the little ones?

In the past five years, Dunbee Combex Marx has enjoyed a period of substantial growth. Pre-tax profits have increased tenfold. Last year alone they increased by 68%.

During this time we not only expanded our U.K. operation but all our overseas operations too, in Australia, Belgium, Canada, France, Germany, Holland, Hong Kong, South Africa and the United States of America, which, together with direct exports, account for 70% of our turnover.

It has made us the largest toy Group in Europe and already amongst the first ten in the lucrative U.S. market.

Our policy is one of producing a wide range of goods in both cost and age terms. We offer

pocket-money toys, fashion toys, and all sorts right up to the more expensive hobby toys.

Our range of products offers something for everyone. From babes-in-arms to grandfathers. A very significant market.

We make over 2,000 individual toys under the banner of world-famous names such as Hornby Railways, Scalextric, Playpeople, Pedigree Dolls, Playtime, Schuco, Marx Toys, Sindy, Simplex Puzzles, First Love, Yoyo, etc.

To keep earnings and profits on an upward trend we are investing heavily in improving existing and developing new products. £750,000 has been allocated for Hornby alone this year.

We are also constantly winning new contracts in all world markets. Recently, for instance, we negotiated a 10-year exclusive contract with the U.S.S.R. to provide moulds and equipment to them. The first toy and indeed the first consumer manufacturer ever to make such a breakthrough.

Our success has been due not only to excellent management and shrewd marketing but also to a very healthy cash flow and banking facilities, which allows us to take full advantage of opportunities which occur from time to time.

All of which may lead you to conclude that D.C.M. is a very sound investment indeed. And you'd be right, as the figures confirm.

DCM

Europe's number one toy group.

Head Office: 117-123 Great Portland Street, London WIN 6AH.

TOYS VI

On this page Greville Bogard, Editor of Toy Trader magazine (the journal of the National Association of Toy Retailers), looks at some of the main market sectors for toys.

Crafts & hobbies

ALTHOUGH FREQUENTLY linked, the craft and hobby sectors of the toy industry need to be examined separately.

With crafts, the demand is for do-it-yourself items which, through woodburning, modelling, staining, threading, etc., will enable the enthusiast to create his or her own individual "works of art" which could adorn the mantelpiece or even offer some practical use.

Examples here are products like the Mosikit where, as a substitute for pieces of glass and cement, the maker provides self-adhesive coloured vinyl pieces already pre-cut, plus instructions on where to lay them in order to build up a picture. There are, of course, far more intricate items, though these are usually offered by some of the older-established names, such as Reeves, George Rowley or Windsor and New-ton.

An interesting development of late, however, is the diversification into crafts of companies hitherto known for something else entirely. One such firm is dye manufacturer Dylon International, which exports 85 per cent of its production. Now Dylon has launched its new Color-Fast Junior Kits, which permit the proud owner to iron on a design of his choice on to almost any fabric (T-shirt, etc.) and then proceed to colour it with non-toxic washproof paints supplied.

Yet another comparative newcomer is Letraset, the instant lettering company which supplies commercial art studios. The company is heavily committed to the toy/craft trade with its large range of rub-down transfers featuring a variety of popular children's characters.

Even more "striking" is the emergence of Bryant and May, the match manufacturer. The first big national advertising campaign for its product Woodraft (a series of building kits in OO scale) breaks this month.

Turning now to hobbies: they easily embrace slot-racing, polystyrene and metal kits, model railways and also precision electronics kits.

By the summer of 1976, virtually all the key manufacturers multiples may sell the train sets in the first place, agreed a finger in the model railway pie as demand for this product dictated. Consequently, but they argued, it was only the specialist retailer who was in a position to service and expand on the original purchase.

"Specialist retailers will do well to concentrate on comprehensive railways systems offering a full range of accessories—for only in this way will they maximise their potential for future sales," Karl Mueller, managing director of Hornby Hobbies said last year.

And it was this very point about accessories that was vital they do result in some stressed time and time again thing tangible—be it a answer to criticisms by small germanium radio, Morse code toy shops that too many stores set, oscillator or amplifier.

With regard to electronic

kits, though usually very technical accessories that was vital they do result in some stressed time and time again thing tangible—be it a answer to criticisms by small germanium radio, Morse code toy shops that too many stores set, oscillator or amplifier.

ALTHOUGH THE demand for traditional walking-talking/rag dolls continues, especially for the very young, the real growth area in this category in recent years has been through the increasing sophistication of the products, evolving into 12 inch poseable figures which appeal to teenagers too.

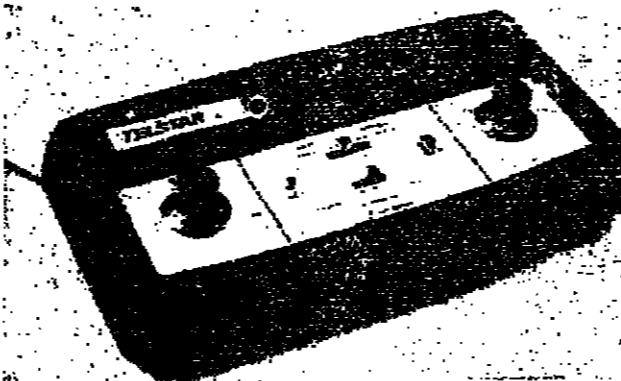
It is now more than ten years since Palitoy's Action Man made its debut—a turning point if ever there was one. For not only was it heralded as a breakthrough in design, but Action Man also made it acceptable for boys as well as girls to play with "dolls." Indeed, such is the popularity of Action Man that in September Transworld Publishers launched four Corgi Carousel paperbacks based on the character.

Most of the large British manufacturers offer 12-inch poseable action-figures, many of which are made under licence. In fact, increasingly it is Holly-wood to which they turn for inspiration. Hence the introduction of products based on Starsky and Hutch, Donny and

Marie Osmond, Six Million Dollar Man, Planet Of The Apes, etc. Airfix as a matter of interest, on learning that the star of the TV series Charlie's Angels was about to quit the show (taking with her a vast fan following), wisely chose to offer a Farrah Fawcett-Majors doll. Meanwhile, Denys Fisher has the rights to Bionic Woman, which features a Bionic ear that pings when her head is turned from side to side. Other candidates for action dolls include the comic book heroes like Superman, Batman and the Incredible Hulk.

Finally, before parting with their £3 or so for the dolls of their dreams, to-day's children want them in the type of clothes that they themselves would want to wear. No more ill-fitting trouser-suits in garish colours, haute-couture is the key. And to prove it, one company (Flair Toys of Northampton) even have Mary Quant designing the wardrobe for their Daisy Doll—right down to the prints on the fabrics.

Dolls



ABOVE: Palitoy's new Telstar TV game allows the player to choose between tennis, football, handball or squash.

LEFT: The latest fashion doll from Airfix is based on Farrah Fawcett-Majors (late of TV's Charlie's Angels). It costs £5.49.

BETWEEN: A ship in the bottle kit made by Milton Bradley.

BOTTOM: A game of Master Mind (Invicta Plastics) whilst away the time for would-be travellers during a recent dispute at Heathrow.



Board games

THE BOARD games sector of the toy industry has been going through its own small recession. As predicted recently by John Watson, Marketing Director of Waddington's (makers of Monopoly) the games market has reached saturation point. He estimated that there were no less than 470 games available in 1976, rising to 500 this year (1977) with about 100 of these newly launched. He reckoned that 42 per cent of all the homes in Britain owned a Monopoly set and the domestic toys and games industry is worth around £230m. a year.

The trouble appears to be that there have been too many one-off manufacturers—those who could offer only a single product and even then not be certain that they could deliver.

Many of these lines were poorly researched, arriving in the shops with pieces missing and featuring highly complicated instructions.

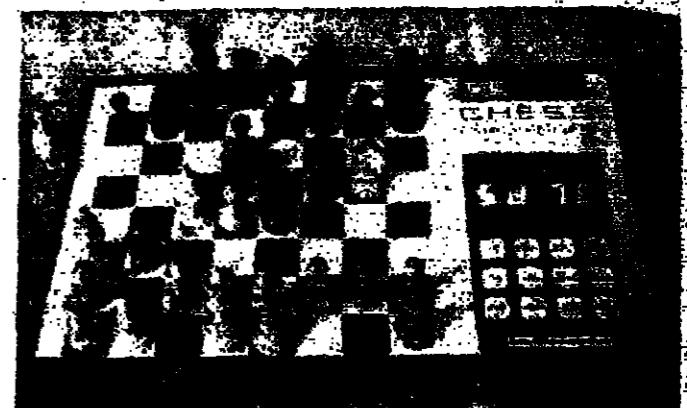
On top of all this the illustration on the box often bore no resemblance to the contents. The expression "We'll Sell You The Box And Give You The Contents For Free" was never more apt.

The consumer, therefore, bamboozled with the ultra-sophisticated packaging of numerous new games which were not what they at first appeared to be, frequently decided against buying any of them—choosing something else entirely.

There were and still are, of course, exceptions. The quality of games like Monopoly and Scrabble, among others, is still first rate. If a customer picks a game from any of the respected names (Waddingtons, Spears, Milton Bradley, Ideal, to name but four) they are unlikely to be disappointed.

And while some games launched on the market have not been warmly greeted, there are still cases where a newcomer has gone from strength to strength. Take Master Mind (Invicta Plastics) as an example. Millions have been sold the steep asking price was something of this simple plastic peg game, what difficult. To-day's home video games have become progressively more reliable and simple to operate, and several innovations, such as a target firing rifle range attachment, have been introduced.

The interest in games has resulted in the birth of specialist



For the chess player who wants to improve his game, the DE Chess Challenger, which allows the player to pit his skill against a computer (and occasionally win). Cost £150-200.

games shops, which continue to Days' game Cul-de-Sac, in which

spring up, notably in the players take turns to place larger London area. Places riers on the board, creating a like the Games Centre in complex labyrinth.

Hanway Street or the Games "They can't do that!"—on Workshop in Uxbridge Road are claimed the customer, "I have staved by experts who will be taken out a patent to prevent

display demonstrate a game upon mazes." I shall have my sellers request, with no obligation to contact the manufacturers."

Slowly and carefully, Darvill-Evans attempted to explain the customers' very considerably, again.

"I know what a bloody patent at his Kingston branch where a is," the man yelled. And as he diminutive Rasputin-like figure turned on his heels and stormed

inquired: "Do you have any out, his voice causing the games games which involve mazes?" to bounce on their shelves. Eagerly Darvill-Evans began to add, "I've taken out a explain the mechanisms of Laz's general patent on all mazes..."

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Palitoy, maker of Action Man, for passive entertainment, any is soon to offer its own TV video active interest (which requires skill and a degree of thought) ably at the toy shops who turned is certainly welcome.

Video games

VIDEO GAMES burst upon the scene early in 1975. Encouraged and who, in any case, prefer by the success of audio-visual dealing with an established toy

amusement machines installed account. Tennis, football, handball at pubs and clubs, the first home hall and squash can all be models retailed at around £50, played using a console unit.

But, as with most marvels of which plugs into the TV serial engineering, if you wanted long socket. A completely different scene down. Nowadays, it is not uncommon to pay only £19.

However, the bulk of these solid-state technology is Gotech (Dacoll Games, West London) where players must negotiate the hazards on an electronic playing board as well as deal with their opponents.

Whether or not ultimately electronic games featuring light-emitting-diodes (LED) and

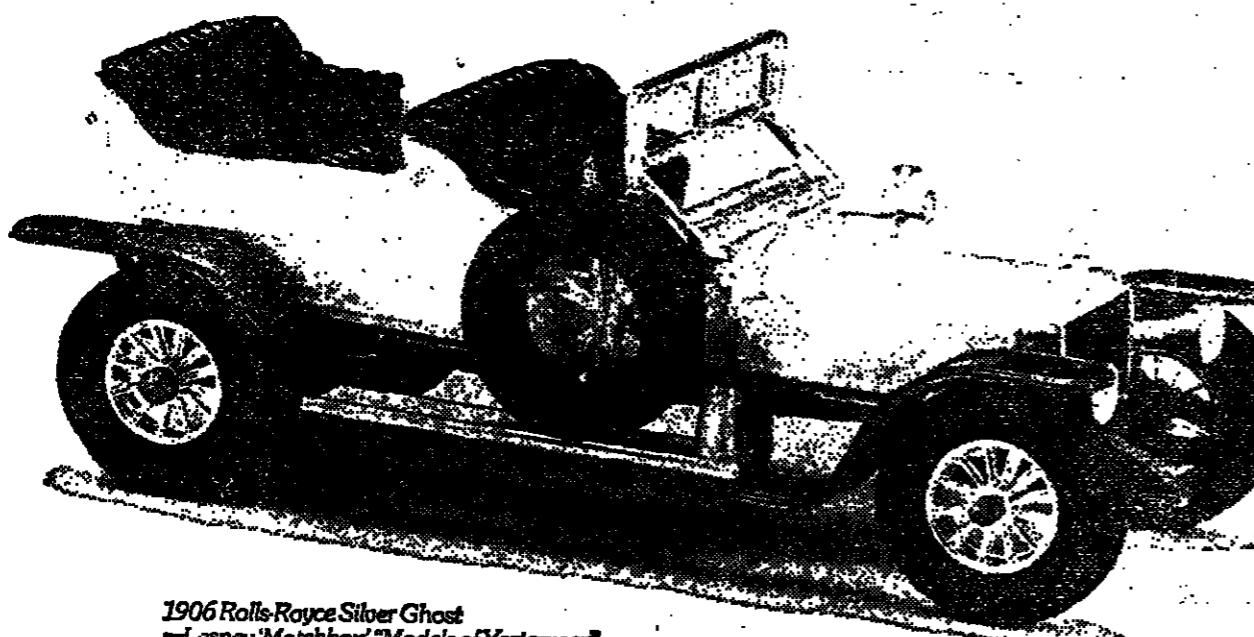
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Built to Last



1906 Rolls-Royce Silver Ghost
Lesney Matchbox "Models of Yesteryear"

- Lesney has been setting the pace in the toy industry for 30 years
- Sales last year were over £56 million
- Generating a return of 28 per cent on net assets of £27 million
- This year £5 million will go into developing new products
- Another £4 million is earmarked for new plant
- Half of Lesney's sales comes from the original 'Matchbox' 75 miniatures
- The rest is spread among 40 product lines and 400 different items—from plastic construction kits to dolls
- In the UK Lesney has 16 modern plants employing over 6000 people
- In the USA there is another 200,000 sq. ft. of manufacturing and warehousing
- And there are more Lesney International companies in Australia, Canada, Belgium, France, Germany, Norway, Sweden, Hong Kong and Japan
- £46 million of last year's sales was to customers overseas
- And Lesney is the only British toy company to receive the Queen's Award for Export Achievement—five times



Lesney Products & Co. Limited
London E9 5PA

1966 1968 1970 1972

LESNEY

Lesney

HOME NEWS

Low fare Skytrain earns £20,000 in its first week

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SKYTRAIN, the low-fare, no-frills air service operated by Laker Airways between Gatwick and New York since September 26, earned a net profit of £20,000 in its first week, or about 8.8 per cent of turnover.

Revenue from the 2,516 passengers (633 from the U.K. and 1,883 from the U.S.) amounted to more than £220,000 in the week from Monday to Sunday. The load factor — the percentage of seats sold — averaged 72.8 per cent.

Mr. Freddie Laker, chairman of Laker Airways, is in New York, discussing improvements to the service. He might decide to offer two daily Skytrain

round-trips, against the once-daily flight now operated.

The rival cheap Stand-by and Budget Plan flights offered by the scheduled airlines from Heathrow to Kennedy Airport, New York, also continue to do well. British Airways said yesterday that in the last two weeks it carried 1,836 Stand-by and Budget Plan passengers, 1,042 from London and 794 from New York.

The success so far of these cheap-fare plans indicates that a new market is being tapped, but the airlines remain cautious in their forecasts. They suggest that they might not be able to claim firmly that the new cheap fares are successful until the spring.

Work towards quiet urges air group

BY OUR AEROSPACE CORRESPONDENT

THE INTERNATIONAL Civil Aviation Organisation, which represents more than 100 countries, has called for all its members to co-operate to achieve a reduction in aircraft noise.

The organisation said at its triennial assembly in Montreal that most jet aircraft in international service caused noise well above the approved limits. This resulted in airport curfews

and stringent opposition to the construction of new airports or the expansion of existing ones, to the detriment of civil aviation growth.

The organisation said it was conscious of the adverse environmental impact of noise and wanted to set the "maximum compatibility between the safe and orderly development of civil aviation and the quality of the human environment."

Second draw for houses

BY CHRISTOPHER DUNN

THE GREATER London Council intends to raffle another 200 houses to London residents in the second of its Homestead lottery on December 7.

It will follow what the Council described yesterday as the "resounding success" of the first draw on September 26. More than 11,000 Londoners applied for 200 houses.

Unsuccessful applicants for the first allotment will get a second chance to win a house. Their names and those of new applicants will be put in the drum for the second draw.

The "Homestead" scheme helps first-time buyers with limited resources to restore council properties.

The houses on offer, mainly in North and West London, are in the £6,000-£10,000 bracket, they are run down and surplus to the GLC's requirements.

Winners acquire the houses on a deferred mortgage, which gives them a three-year holiday on repayments. They can apply for improvement grants and council loans.



Mr. John Methven (left) and Mr. Tom Lyon of the CBI urging help yesterday for smaller companies.

CBI seeks lower taxes to aid small companies

BY DAVID FREUD, INDUSTRIAL STAFF

A DEMAND that the Government should reduce personal taxation to save the small company sector was made yesterday by the Confederation of British Industry.

The Confederation's first major study on small businesses, Enterprise into the Eighties, says that unless changes are made, "British's industrial and commercial base within 10 years will be starved of the enterprise, the competition and the jobs which a smaller companies sector should provide."

The document was calling on the Government to leave the money with the entrepreneurs rather than take it in tax to spend on industrial projects and assistance.

"We will use it to better effect than the Government," said Mr. Lyon.

The document shows that the number of very small manufacturers employing ten or fewer had shrunk from 93,000 in 1970 to 37,800 in 1972.

It says: "It has become too difficult, if not impossible, for individuals to save capital to

start new businesses and far too much money is drained out of established enterprises to meet tax liabilities."

"The bias against the accumulation of capital and income from it is a major disincentive to the creation and development of smaller businesses."

The key recommendations to the Government include a comprehensive review of the tax system with a top marginal rate of 60 per cent, on income tax and the removal of discrimination between income from different sources; a harmonisation of inheritance taxation with other EEC countries; and full allowances for inflation in the assessment of capital gains tax.

On finance, the document recommends the avoidance of policies which force companies to rely excessively on loan finance.

To ease the administrative burden, it calls on the Government to establish a system of scrutinising proposed legislation from the viewpoint of managing smaller companies.

Employment in the U.K. is in small and medium companies compared with 37 per cent in West Germany and 44 per cent in France.

They also show that new business starts in Britain are half the total of those in the U.S. in 1974.

Mr. Tom Lyon, chairman of the council, said yesterday: "The small company sector is not a healthy growing plant and will die unless the Government heeds our advice."

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Threat of housing set-back grows as totals drop

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

PUBLIC sector house building showed a further decline in August, according to the Department of the Environment.

Figures released yesterday show that the number of starts made in the public sector fell from 11,700 in the previous month. The figure was a rise of 2,000 on the industry's achievement in August last year.

On a quarterly basis, the month's total was the lowest achieved since April, while in August last year contractors began work on nearly 15,000

public sector houses.

The latest figures came the day after warnings from Mr. Reg Freeson, Minister for Housing and Construction, that the local authority house construction programme, already severely depleted by public expenditure cuts, faced a further set-back next year.

Mr. Freeson said that housing approvals in the public sector were likely to reach only 75,000 in 1977-78, just the proposed target of 90,000. In the previous year approvals reached 110,000.

Private housing completions in August also amounted to 10,400 compared with 12,300 in July and 11,600 in August 1976.

On a quarterly basis, completions showed a three per cent fall from the previous three months and were 10 per cent lower in June-August last year.

The Department said that total housing starts between July and August were up one per cent on the previous three months but still 22 per cent lower than during the same period last year.

The Department also reported yesterday that, in England, grants for conversion or improvement on 26,000 houses were announced between June and August. Private sector grants were 13 per cent lower than in the same period last year, while local authority and housing association renovations were down by 38 per cent.

Heat waste costs £500m. a year

BY KEVIN DONE

ENERGY worth £500m. a year is being wasted because of the inadequate insulation of British houses, according to Mr. Charles Ryder, head of energy conservation technology at the Department of Energy.

Almost half the 14m. homes in Britain which had accessible lofts had no insulation at all, Mr. Ryder said. For every £1 spent on heating the whole house, 25p worth of warmth could go through the roof if it was not properly insulated.

According to the Department of Energy, many of the un-insulated houses were the homes of poorer people who could least afford to waste money on unnecessary heating bills.

About 2.5m. council houses with lofts, two-thirds of the total, were totally unheated and another 750,000 were inadequately insulated.

The Department claims that in about the 1.8m. semi-detached houses, 25 per cent of the heat escapes through the roof, 35 per cent goes through the walls, 15 per cent is lost in draughts, 10 per cent goes through the windows and 15 per cent goes into the ground.

Home owners had largely ignored the benefits that proper insulation could bring. More than a third of owner-occupied houses with accessible lofts were not insulated at all.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• COMMUNICATIONS

Viewdata's many roles

MORE THAN 120 companies sent around 200 people to the recent Butler Cox/PO seminar on the communications.

The interest stems from the fact that Viewdata is a medium, and its inventor, foresaw two steps in the late 1980s, an improvement in the communications.

Sam Fedida, Viewdata research and development manager, and his team, in the words of Michael, "the medium is the message, and that message may well have wide appeal."

Meanwhile the technology of Viewdata has caused problems.

It is running well behind schedule—some people say as much as 18 months. The reason for that is that what began as a simple system was, for a time, in danger of being complicated.

The P.O. investment in Viewdata is now around £5m, and it has a 40 to 50 strong team working on it. Much of that investment is in computer systems, either delivered or on order, and Viewdata research is now getting the sort of priority which it needs. Instead of sharing a computer system with a horde of other projects, research will have its own system before the end of the year.

Around a hundred possible providers of information have been signed up by the P.O., 80 of whom are already preparing databases. And there are 50 more currently having discussions or otherwise trying to become involved. Two-thirds of the providers are aiming their interest at the home market, the other third at business. There are currently around 10,000 frames of information up on the system, and the P.O. expect 25,000 by Christmas and 100,000 by the end of the market trials begin next July.

Some idea of the sort of money companies may have to spend was given by Brian Botten of Estel Communications, who pointed out that at least £100,000 would be spent even before the market trial began, and that Estel would have to look three to four years ahead before the system became economically viable.

Roy Bright, head of Viewdata International Operations, indicated a four-phase plan up into the late 1980s. First, the trial and then limited public service; second a proper public service and a message service. In the mid-1980s, a technological improvement, including local store services.

• INSTRUMENTS

Meter makers beware

LESS THAN one-third the price of existing 3½ digit meters, a new handheld multimeter is also given enhanced reliability. Competitive in price with traditional low-cost analogue meters, this new venture product by thousands.

Sinclair weighs only 6½ oz and is coming in the Oxford calculator case.

It has been designed for the electronics engineer, field service-man and the hobbyist and incorporates all the features that an international survey of these groups showed as key requirements, particularly a full complement of dc voltage ranges, dc current ranges and resistance ranges. Sinclair says there is over the next six months, including very low demand for current ranges, although a voltage measurement was considered a necessity (mainly for checking Road, St. Ives, Huntingdon, Cambs. PE17 4HJ). 0480 66465.

• MAINTENANCE

Boiler cleaners

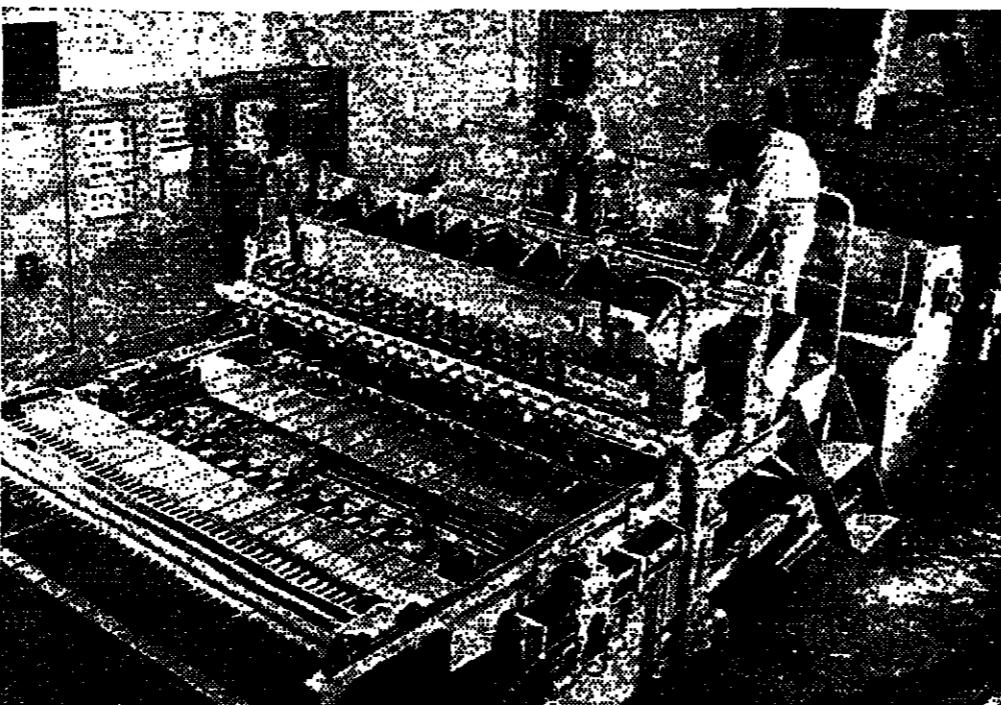
THE SOOTMASTER range of boiler vacuum cleaners is available in the U.K. There are four models with capacities of 8, 15, 20, and 35 litres, for most boilers from wall-hung domestic units to large industrial plant.

All the cleaners are fitted with 1½ in electric motors capable of producing a vacuum of 200 mm water gauge. Each is supplied with a 1m long 35 mm dia.

flexible hose, and other cleaning accessories.

Marketing is by Anglo-Nordic Thermal Holdings, 74 London from the company at Twickenham.

Measurement accuracy Road, St. Ives, Huntingdon, TW13 6HA (01-894 5511).



Part of a £250,000 production line just commissioned at Ikeja by Nigerian Wire Industries for manufacturing welded wire reinforcement mesh. The plant was designed and supplied by H. A. Schäffer of Schäffer near Zurich and will produce the material in flat sheets or in coil. A change from one specification of mesh to another can be made in under

• HANDLING

Improved lift truck

TWO DIESEL engined fork lift which also controls engine speed, trucks in the Linde range, with speed can only be increased for capacities of 3½ and 4 tonnes.

have been redesigned by the maker to improve driver efficiency and increase performance.

The mast is now fitted with a single vertical central member of 100 mm diameter, which allows the driver to see more clearly through the lifting frame.

The free lift guide is in the form of a shaft which slides into the end of the mast ram, and the mast is constructed from I-beams for greater strength.

All movement of the mast is controlled by a single lever, which caused some private comment at the end of his list—point of sale, order entry, and stock control applications.

Ability to be fitted with small terminals, which can in the evening revert to the domestic TV-receiver, can be expected to give serious competition to the existing suppliers of such equipment, including local store services.

• COMPONENTS

For cooling main engines

DESIGNED FOR all water to water and oil to water heat transfer applications onboard ships is a new plate heat exchanger launched by Alfa-Laval. It is intended for main engine installations below 4,000 bhp or as an auxiliary engine cooler.

The frame has rubber connections and can handle working pressures up to 6 bar. Depending on the application, the heat transfer plates, with nitrile rubber gaskets, can be of stainless steel or titanium.

More from the maker, Great West Road, Brentford, Middx. TW8 9BT (01-560 1221).

• MAINTENANCE

Miniature converter

THERE ARE 12 models in a range of dc to dc converters developed by Graham Lion, intended for direct mounting to printed circuit boards and measuring only 51 x 51 x 10 mm.

This Gemini 900 unit can provide five, nine, 12 or 15 volt outputs from inputs of 5 or 12V. Output power is five to six watts. At the full rating the efficiency is typically 65 per cent. Maximum output ripple is about one millivolt rms while the output noise does not exceed 50 mV peak to peak. The switching frequency exceeds 20 kHz so that there are no problems with audio noise.

Output current is limited to 150 per cent of the rated value on all models and short circuit protection is effective for up to eight hours. The units are protected from external interference by a six-sided shield.

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THE LABOUR PARTY AT BRIGHTON

'Back us or sack us' call to industry

Let's not falter now—Callaghan

BY PHILIP RAWSTORNE

MR. JAMES CALLAGHAN brought the Labour conference to its feet yesterday but hardly roused its zest for an advance to the election. "We have come so far together that we cannot falter now," the Prime Minister urged.

But it has been a long and wearying march for the party. The fatigue still shows; and Mr. Callaghan could again offer it no easy short cuts.

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have brought the country through the bad times," he declared. "Now let us take them forward into the better times."

Stability had been secured, said Mr. Callaghan, with Liberal support and despite Tory self-interest. The country now had the best chance for years to break out of the pattern of national retreat and decline.

Delegates stirred briefly with enthusiasm as he called on them to respond to the challenge. They rallied as he scathingly flicked at the Tory enemy. "The most reactionary Conservative leadership seen in the House of Commons since the First World War," Mr. Callaghan asserted.

But it was not only the Tories who threatened the prospect of prosperity, he added gravely. The Government had to go forward with caution. It could not allow its advance to be checked by a scramble for wages and higher prices.

"We must therefore help each other," he appealed to the unions, in particular. "Either back us or sack us," he commanded industry.

The long term prizes to be won in the oil rich '80s were immense. Greater industrial investment, better social services, freedom from debt. Shares in the prosperity for all.

"This is our opportunity. But it is still only an opportunity. An opportunity we can take or miss," Mr. Callaghan declared.

But before it got into its stride along the road to growth, the Government had to ensure that inflation would not again bring it to a halt.

Mr. Callaghan once again laid out his 10 per cent strategy. "I have made my choice. What does the Labour movement choose?" he demanded.

The movement chose apparently to wait first for the additional stimulus of the autumn budget.

Christmas bonus for pensioners demanded

By John Hunt

A RESOLUTION calling on the Government to pay a tax-free Christmas bonus to old-age pensioners equivalent to the £10 grant in previous years, was approved by the conference.

The motion, moved by Mr. Jack Jones, general secretary of the Transport and General Workers Union, expressed alarm at the increasing difficulties confronting pensioners, and criticised the Government for its failure to keep its promises to them.

In addition, it demanded that increases should not be related to estimated future rises in living costs but to increases in the retail price index or the index of industrial earnings over the previous 12 months.

Mr. Jones argued that by using the future estimates, the Government had, on the last occasion, paid married pensioners £1.20 less than they were entitled to and single pensioners 80p less.

He urged the Government to establish pensions of at least 50 per cent of earnings for a married couple and 33½ per cent for single people.

He recalled that the Government was now committed to amending the Post Office Act in the next session of Parliament in order to remove the restrictions on Post Office workers.

The resolution deplored the fact that workers at Grunwick and in the catering trade were being forced to take industrial action to achieve union recognition. It called on the Government to implement or strengthen legislation against victimisation by employers.

Tougher powers urged over union recognition

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE CONFERENCE approved a call for tougher powers for the Advisory, Conciliation and Arbitration Service to investigate employers who refuse to recognise a union.

"We stand before you today with our right to strike placed in jeopardy. We can't even take action in our own defence against our own employers. We say that this is an intolerable situation."

Strength

He recalled that the Government was now committed to amending the Post Office Act in the next session of Parliament in order to remove the restrictions on Post Office workers.

But, he said, the union was by no means certain that it would get the changes it was seeking and that was why it was pressing the motion before conference.

Annette Millward, a Wandsworth teacher, warned against attempts to limit picketing.

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Miss Rita Stephen, executive secretary of APEX, the union involved in the Grunwick dispute, described the strikers there as "the bravest, the most tenacious and misrepresent trade unionists who ever did a stint on a picket line."

Repeating for the NEC, Mr. Russell Tuck, acting general secretary of the National Union of Railwaysmen, described Grunwick as a test case.

"We must win for the sake of the millions of other workers. The dispute will find a place in trade union history," Tolpuddle Workers, complained that the is, in fact, still with us.

Benn defends nuclear power industry growth

BY IVOR OWEN

A GROWING role for Britain's nuclear power industry within the end, their living standards must depend.

During the debate, Mr. Joe Gormley, NUM president, made it clear that the majority of miners did not want to see the Government brought down by a new clash over wages policy.

When the next election came the miners would be fighting for the return of a Labour Government "irrespective of our differences on percentages." The resolution was remitted to the NEC.

Premier meets jobs protest

THE PRIME MINISTER, beaming, unconcerned and sporting a red rose in his lapel, ran the gauntlet of scores of shouting "Right to Work" demonstrators as he left the Labour conference yesterday.

Demonstrators, standing behind crash barriers, chanted: "Callaghan, the boss's man. Fight for the right to work" as he strode to the nearby seafarers' Grand Hotel in Brighton at the end of the morning session.

The Royal Navy
The Merchant Navy
The Royal Marines
Our Fishermen
Their disabled
Their pensioners
Their widows
Their children

King George's Fund for Sailors looks after them all

In this Country of ours, there is no-one who is not connected with the sea.

Half the food we eat comes from across the sea. Many thousands of us, our relatives or friends are past or present members of one of the sea-faring services, or of an industry dependent on them.

There are many charities for seafarers and their families. One, only one, however, is the central charity, charged with collecting and providing funds for all other seafarers' charities, and with making sure that the money is distributed where it can be of most use.

That central charity is King George's Fund for Sailors. Launched in 1917 at His Majesty's personal wish, KGFS distributes funds without distinction of service, of rank or of creed. The sole criterion is to distribute the money to the areas of greatest need.

When you want to remember our seafarers who are in need, remember King George's Fund for Sailors. We'll see to it that not one penny of your money goes to waste.

Please send your donation to:

KGFS

King George's Fund for Sailors
1 Chesham St, London SW1X 8NF

THE FUND FOR CHARITIES THAT SUPPORT SEAFARERS IN NEED AND THEIR FAMILIES

20

THE LABOUR PARTY AT BRIGHTON

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The Management Page

Geoffrey Owen looks at the reasons for Japanese companies' reliance on bank loans and at the advantages which they derive from it

How Japan finances growth

THE MAIN thing that people in financial circles realise about Japanese companies is the incredible amount of leverage. They are basically trained that that amount of leverage is off the graph. You can't have that much leverage and still be a company. If you used standard credit evaluation techniques, you would never make any loans to a Japanese company.

These comments by a New York banker, quoted in a new study of Japanese corporate finance, illustrate one of the most potent sources of misunderstanding and suspicion about Japanese industry. There is a widely held view that the Japanese economy is not run according to normal capitalist principles; that companies are kept afloat by banks and banks are kept afloat by the Government; that neither companies nor banks nor Government are much interested in profitability; and that the overriding objective is growth, to be achieved in large measure by rapid penetration of export markets.

Dependent

It is perfectly true that Japanese industry has been heavily dependent on bank debt financing and has made little use of the stock market as a source of funds; proceeds from the sale of stock accounted for only 2.3 per cent. of the total funds obtained from all sources between 1964 and 1974. In recent years the ratio of stockholders' equity to total liabilities and capital has been less than 15 per cent., compared with about 50 per cent. in the U.S. But these figures need to be treated with some caution, as the author of the new study, Dr C. Tait Ratcliffe, explains.

Japan has several accounting peculiarities. One is the allowance of tax-free reserves for special purposes, which has in effect permitted Japanese companies to deduct tax-free sums in addition to retained earnings. When this and other factors are taken into account, Dr. Ratcliffe shows that reliance on internal funds has increased second is cash-flow plus gross finance, 22.4 per cent. of total interest paid plus dividends. These figures suggest that the past two decades, as a consequence of higher profitability levels of cash flow comparable and more liberal provisions for tax to those in the U.S. Table III, reserves and depreciation. Dr. Ratcliffe reinforces this conclusion,

Table I
AFTER-TAX PROFIT AS PERCENTAGE OF SALES

Japan (unadjusted)	4.01
Japan (adjusted)	5.96
U.S.	5.93
West Germany	1.95

Source: MITI and Bank of Japan data, 1973.

Table II
MEASURES OF CASH GENERATING CAPACITY

	Cash flow as % of sales	Interest and dividends as % of sales	Cash flow plus % of sales
Japan	8.5	13.7	13.7
U.S.	6.7	10.6	10.6
West Germany	5.8	9.1	9.1

Source: Based on MITI and Bank of Japan data.

pendence on external sources showing that the ability of lead banks has fallen by 14.3 percentage points.

Another point is the absence for financial purposes of any form of accounting higher than that of their German value of plant, equipment and parts.

Why have the Japanese relied so heavily on bank finance? With the revaluation of land and an adjustment for trade credits, the stockholders' equity ratio in manufacturing moves from an unadjusted figure of 13 per cent. to about 44 per cent., comparable to the level of most European countries.

As for profitability, Japanese companies generally show a higher return on stockholders' equity than their Western counterparts because of the smaller portion of equity in their financial base. But measured as a percentage of total sales (or total assets), Japanese firms show lower profits because of the higher leverage and the addition of tax-exempt reserves. If tax-exempt reserves are added back to net income after tax, the profitability of Japanese companies rises, as shown in Table I.

Table II shows two other measures which may be more meaningful than accounting profitability as an indicator of the funds generating capability of Japanese firms. The first is cash flow, consisting of retained earnings plus depreciation plus tax-exempt reserves. The internal funds have increased second is cash-flow plus gross finance, 22.4 per cent. of total interest paid plus dividends. These figures suggest that the past two decades, as a consequence of higher profitability levels of cash flow comparable and more liberal provisions for tax to those in the U.S. Table III, reserves and depreciation. Dr. Ratcliffe reinforces this conclusion,

Table III
AFTER-TAX PROFIT PLUS GROSS INTEREST PAYMENTS AS PERCENTAGE OF SALES (1973)

STEEL	
Japan (top three)	12.1
U.S. (U.S. Steel)	5.9
West Germany (Krupp)	5.7
GENERAL MACHINERY	
Japan (Komatsu)	11.4
U.S. (Caterpillar)	8.7
West Germany (Demag)	4.6
ELECTRICAL MACHINERY	
Japan (Top three)	7.2
U.S. (General Electric)	6.2
West Germany (Siemens)	4.5
AUTOMOBILES	
Japan (Top two)	5.3
U.S. (Ford)	4.8
West Germany (Daimler-Benz)	2.4
GENERAL CHEMICALS	
Japan (Top two)	8.5
U.S. (DuPont)	11.4
West Germany (Bayer)	7.7

Source: MITI

position of world leadership, which would lead to greater profitability in the long run?

An interesting contrast is provided by the motor industry and particularly by Toyota and Honda, two companies which were founded by entrepreneurs and which have sought to make themselves independent of outside influences such as the banks. Their stockholders' equity ratio is relatively high by Japanese standards and after allowance is made for companies to turn to the banks.

During most of the post-war period firms have had to issue new shares at par value, which for most companies was Y50 per share; par values were based on this par value and ranged from 10 to 20 per cent. From the company's point of view the sale of equity was rather like issuing a preference stock whose effective cost after tax was between 20 and 40 per cent. This compared with interest rates on borrowings of 8-10 per cent. or less.

Sound reasons

Dr. Ratcliffe argues that there are sound economic reasons why companies should increase their debt when it fits their clear purpose to establish a position in a field which is a self-reinforcing system. So a self-reinforcing system has been growing up whereby the banks are the primary source of funds on an after-tax basis; is sufficiently lower than equity to make a difference to long-run growth potential. Most empirical data indicates this means being no less than number three or four in an industry, with preference for being number one. Increasing the ratio of debt to equity can be justified if firms have the ultimate intention of establishing such a position. By doing so, firms may establish a more stable long-run position than being concerned about the stockholders' equity ratio.

Japanese steel is the outstanding example of a capital-intensive industry with an enormous demand for external funds, which has achieved declining costs as the scale of facilities has increased. The companies which have grown fastest and total Japanese production, such as Sumitomo and Nippon Kokan, are those with the lowest stockholders' equity ratio.

While the Japanese steelmakers were investing on a massive scale and establishing their cost advantage over the rest of the world, their U.S. competitors were doing little. This was because the Americans were too concerned with short-term profitability and not sufficiently motivated to go for a

sound reason. For the banks themselves the most profitable form of investment has been to lend their funds to the corporate sector. So a self-reinforcing system has been growing up whereby the banks are the primary source of funds on an after-tax basis; is sufficiently lower than equity to make a difference to long-run growth potential. Most empirical data indicates this means being no less than number three or four in an industry, with preference for being number one. Increasing the ratio of debt to equity can be justified if firms have the ultimate intention of establishing such a position. By doing so, firms may establish a more stable long-run position than being concerned about the stockholders' equity ratio.

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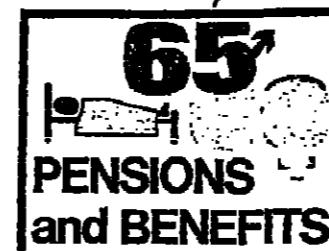
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EDITED BY CHRISTOPHER LORENZ



A policy for overseas

BY ERIC SHORT

AS AN increasing number of companies develop their business internationally, so their considerations of employee benefits have to take in the fact that they are no longer limited by national frontiers. But just as trading and operating conditions vary from country to country, so do attitudes and practices regarding the benefits.

Although this is stating the obvious, for many multinationals it is still customary to issue policy guides on benefit matters, including pensions and death benefits, to all operating affiliates in different countries. Some companies still include in this policy details on implementation, usually based on the practice in the home country, and this can lead to trouble. For example, in the U.S. the integration of State and occupational pensions is almost universal. In the U.K., trade union hostility by itself ensures that very few pension systems are integrated.

Fortunately, most of the multinationals now confine their policy guides in these matters to offering a high level of professional advice, but a good deal less direct instruction. The problems of multinationals fall into two distinct categories - employee benefit provision for the overseas subsidiaries and arrangements for head office personnel doing overseas tours.

The overall aim should be to make benefit schemes comparable with those provided by the better local employer. The multinationals have tended to follow the lead set in the country concerned and innovation is unusual even from companies that are transients back home. The parent is more concerned about the financial implications of employee benefit schemes of overseas subsidiaries, and the greater degree of influence from head office is exerted towards the branches staffed by local people. A third course is to take on high level executives versed in employee benefits world-wide. Leslie and Godwin has recently

Flexible

In this respect, much more is now being made of offshore funds whereby mobile employees can make their own investment or the company can invest for them. These arrangements can include pension benefits. Much more use will be made of these vehicles in the future, since they provide a flexible method of saving with considerable tax advantages.

In the U.K. consultants have been expanding their sphere of operations in order to provide world-wide advice and coverage for interested persons. This year it was held in London in September. Some, like Noble Lowndes, have formed links with overseas employees benefit companies. Others have established local branches staffed by local people. A third course is to take on high level executives versed in employee benefits world-wide. Leslie and Godwin has recently

value. How does this operate there during the last 14 years. Assuming that the tenancy is a business tenancy, and that the necessary notice to terminate the tenancy under Section 25 and 30 (1) of the Landlord and Tenant Act 1954 is served, the compensation is a sum equal to the current rateable value of the demised premises, or twice that sum if the present tenant has been occupying the demised premises for the purpose of a business carried on by him possible.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

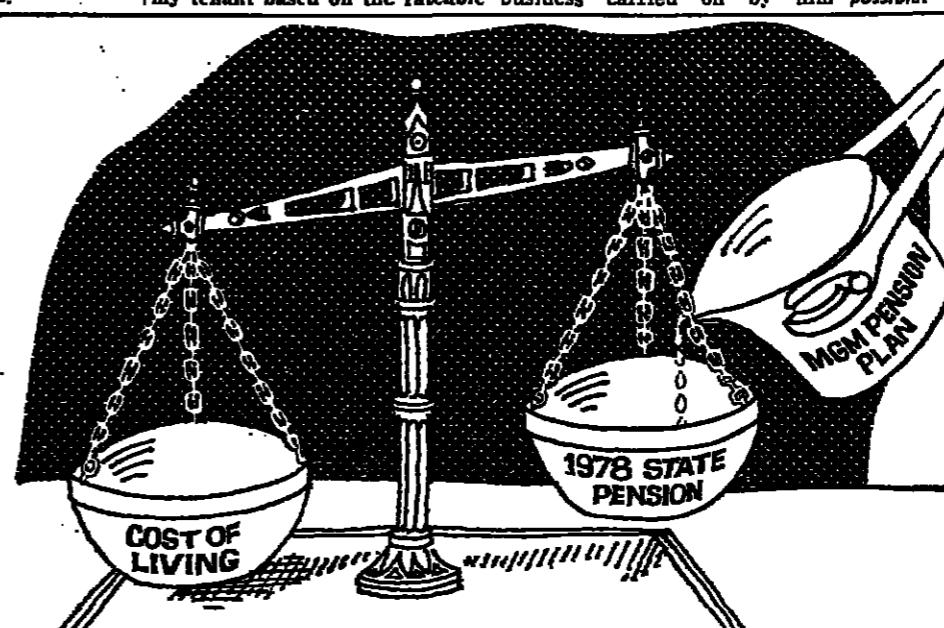
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BUSINESS PROBLEM

BY OUR LEGAL STAFF

Compensation of a tenant

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FT 13

MGM ASSURANCE

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Harvest home after the wet

BY JOHN CHERRINGTON, Agriculture Correspondent

THE FARMING year traditionally ends with the harvest in and restricted the development September and like the 12 of the diseases which usually months which preceded it, the damage potential yields.

1977 harvest has been difficult, frustrating and, in the end, surprisingly heavy. The present estimate by merchants and the Ministry of Agriculture put the total yield at about 16.5m. tonnes of wheat, barley and oats, about 3m. tonnes up on the estimate of last year, when the harvest was severely affected by the drought.

Many different interests have claimed the credit for the increased yields, which would certainly have been even higher had it not been affected by weather losses: the plant breeders and seedsmen who are always striving for perfection, the chemical companies who supply the fertilisers and the prophylactics against every disease known and imagined, the pundits who have designed complicated systems of monitoring and nurturing crops right through their growing season, and of course the farmers who followed some or all of the many recommendations on offer.

But in reality it was none of these things. It was the season. And it was the worst growing season that I can remember. The autumn was as wet as most of the spring. All crops were planted under bad conditions, and some of the autumn-sown wheat looked so bad in the spring that in many cases it should have been ploughed up and replanted. However, soil conditions precluded that.

The summer was cold and sunless, and this usually means that the harvest will be a light one. Hot sun in July and August is traditionally supposed to bring a heavy wheat yield. In fact, I think the cool weather delayed

maturity to an amazing extent and restricted the development of the weather turns fine and the grain dries and is harvested in apparently good condition, it has lost its growth potential.

Whatever the reason, all the grain growers I know, whether they followed the latest notions or simply muddled along by rule of thumb, managed to get a yield which exceeded their wildest expectations. Indeed it is possible that the final outcome will be even higher than the 16.5m. tonnes estimated. But these record yields—and they have been records in much

of the south of England—are tempered by the fact that the quality of much of the grain is extremely bad. Grain harvested in July, mainly winter barley, was secured in good condition, but amounted only to about 10 per cent of the total crop. Fields harvested in the intervals between the August rains and in the better weather in September suffered badly. Some crops were laid—this is beaten down to ground level—and in some cases were smothered by weeds. Even much of what remained standing, which was surprising considering the conditions, was subject to various degrees of sprouting.

Green shoots

Sprouting in this sense means that the grain, which is often hardly ripe, begins to germinate in the humid conditions. Sometimes it grows quite long green shoots. It is possible to come across fields where these green shoots will cover the ears of the standing corn. Most are not as bad as that, and on examining a sample, only about 10 to 15 per cent will show visible sprouts.

But a large proportion of other grain which still looks America and France. Supplies went buying. That is a sound to the naked eye or the are in any case limited by the guaranteed price which rises

monthly for sound grain delivered to an intervention store. The intervention price for barley and seed wheat for instance for October is £63.88 per tonne delivered to an intervention store. Any farmer or merchant can offer barley or wheat for intervention in lots of 100 tonnes. It is estimated that the cost of putting this grain into one of these stores will be approximately £3 a tonne. Therefore the minimum farm price at the moment is about £63 per tonne for barley and slightly more for wheat which has higher seed value.

It is probable that of the 16.5m-tonne harvest, only some 5m. tonnes of wheat and barley altogether will go for human and industrial consumption, leaving a balance of 11m. tonnes for animal feed and seed.

This is more than the quantity of grain used in animal feeding annually in the U.K. In past

years this animal feed has been made up largely from imported material, mainly maize, seed

wheat and other grains.

This means that the theory

should be no need

to import any feed grain at all,

uses such as malting and seed, but some maize has to be

probably sufficient for re-

quirements although it could

involve heavy transport charges

to replace local supplies.

Seed requirements for several months

merchants have also managed to

secure from the EEC Commis-

sion a derogation reducing the

minimum germination per-

centage of seed wheat from 85 per-

cent to 80 per cent until Nov-

ember 15, so supplies of seed

should be available to meet all

grain requirements for the U.K. crop. It is also

probable that with so much of

the grain of poor quality, the

manufacturers of specialised

seeds will still seek imported

grain. At the same time, exports of U.K. grain will be

difficult because of good harvests,

look for the proportion of elsewhere.

The result of this is that most

farmers have considerable

quantities of unsold grain. Grain

prices are supported under the

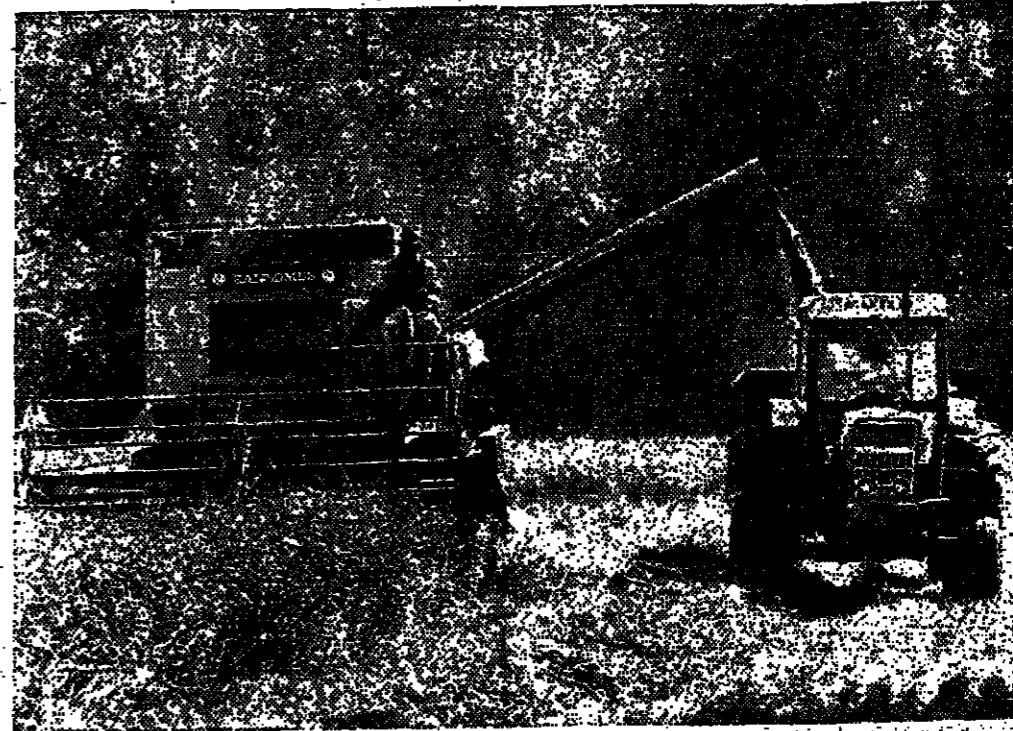
EEC rules by a system of inter-

vention buying. That is a

sound to the naked eye or the

are in any case limited by the

guaranteed price which rises



Freddie Monksfield

Harvest time on John Cherrington's farm.

livestock farmers, of course,

have benefited from this abun-

dance of grain, and cheaper

prices, especially those who buy

the materials to mix them-

selves. So far, the compounders

have not followed the fall in

grain and protein prices to

match market levels, probably

because they have considerable

stocks of expensively bought

grain. But though the grain

is probably sufficient for re-

quirements although it could

involve heavy transport charges

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sound to the naked eye or the

are in any case limited by the

guaranteed price which rises

for years, and demands for com-

mon and cereal feeding stuffs

silage crops have led to the

are bound to be limited because virtual collapse of the market

of the availability of these

for hay and straw and a boom

of cheaper supplies. Therefore at long one for store cattle and

the moment the prospect of dis-

posing of the harvest at any

thing more than intervention

barns full of fodder with no

stock to eat them have an almost

overwhelming urge to go out

and buy animals. Grass of course

heaviest yields were of low

quality grain and were far

heavier than would normally be

expected. What matters is

good return per acre, and in this

respect the harvest has been so

far above expectations that the

farmers are going to cash it if

they can. This is partly because

pig herds have been reduced to

their lowest level for some years

and although probably no longer

falling cannot be expanded

rapidly for at least another 12

months. Poultry and egg pro-

duction are about at their

highest level, and there is little

scope for expansion unless

prices of the final products can

be significantly reduced.

Dairy, beef and sheep farmers

have had the best season for

securing supplies of hay, silage

and grass that they have had

it has been in many respects a

reversal of this balance.

British farming has been

traditionally like a see-saw.

When the arable side is pro-

perous, livestock men are under-

pressure and vice-versa. It used

to be described as "up horn,

down corn." For the past few

years corn has been uppermost,

with the result that there has

been a vast increase of invest-

ment in the arable sector, but

1977 could signal a sudden

reversal of this balance.

To-day's Events

National Society for the Prevention of Cruelty to Children on battered child survey.

Concorde flights now daily to Washington with introduction of Wednesday flights.

Sale of first set of postage stamps devoted wholly to British wildlife.

London Chamber of Commerce trade mission in Venezuela.

COMPANY RESULTS

Pedigree and General Steam Navigation (half-year)

COMPANY MEETINGS

Aeronautical and General Instruments (Croydon, 2 Dowry Street, Croydon, Surrey CR1 2WZ)

Lord Mayor of London at luncheon with Institute of Chartered Accountants, Charterhouse Court, Clerkenwell, EC1

Miller, Westminster Coroners' Court, Westminster, London, WC2

Statement by Metropolitan Police Commissioner on new crime prevention campaign.

Youthaid conference on unem-

ployment by director of 12.

Meeting of CBI smaller firms

council.

Cutlery and Silverware Association statement on low cost imports

problem.

Resumed inquest on

COMPANY NEWS + COMMENT

Thomson Org. down to £4.97m. at halfway

FIRST HALF 1977 pre-tax profits of Thomson Organisation fell from £5.31m. to £4.97m. on turnover up by 18 per cent. from a restated £18.16m. to £19.40m.

The newspaper and publishing divisions achieved substantially higher trading profits, the directors say, but as anticipated, the travel division incurred losses and for all 1977, profits from this division will be significantly lower than in 1976. Bookings for the summer season have recovered strongly, but exceptional costs for currency guarantees have been incurred, they explain.

It is expected that the group's trading surplus, up from £5.24m. to £6.45m. for the half year, should be not less than the £1.7m. for 1976, in the full year.

The higher interest costs of £2.25m. against £1.91m. reflect the servicing of the group's substantial capital investment programme presently in hand.

The interim dividend is lifted to 2.65p, net after 25p share compared with 3.65p. Also an additional dividend of 0.0425p is declared for 1976 on the reduction in ACT. Last year's final was 3.21p and total profits were a record £18.18m.

The group has not yet exercised its option to acquire 99 per cent. of the North Sea oil interests held by Thomson Scottish Associates, the directors say. Development of the Piper Field continues to progress satisfactorily and production is now averaging 300,000 barrels per day. Recoverable reserves of the Field are now estimated by independent consultants at 693m. barrels against 642m. barrels referred to in the 1976 report and accounts, they add.

The Secretary of State for Energy has authorised an increased rate of oil production from the Piper Field from some 250,000 barrels per day to some 300,000 barrels per day. Approval has also been given for the construction of a gas recovery scheme for the Piper Field which will increase the extraction of gas liquids and enable the recovery of dry gas to be made through a new pipeline to be linked to the Firth pipeline system. The TSO share of the estimated cost of this gas recovery scheme is £17m.

Development of the Claymore Field also progresses satisfactorily and the directors state that production is expected to commence late this year, building up to maximum output, about 15 months from the start of production.

Adequate financial resources are available, they add, for the estimated costs remaining to complete the Piper and Claymore developments.

Also a further programme of exploration drilling in the blocks licensed to the Occidental Consortium has recently started.

Half year 1977 1976
Turnover 18.16m. 19.40m.
Trading profit 5.24m. 6.45m.
Interest 2.25m. 3.65m.
Share of assoc. 0.425m. 0.0425p
Profit before tax 3.21p 3.65p
Tax 1.7m. 2.25m.
Net profit 1.52m. 1.41m.
Minorities 1.162m. 5.06m.
*Restated. See Lex.

HIGHLIGHTS

An £0.3m. reduction in half-time profits at Thomson Organisation left the shares 30p lower, but North Sea oil profits will start coming through in the second half of next year. Gratian also saw its share price slashed with profits growth falling short of that recorded by Freemans, following some pressure on margins. Sears has only shown a modest improvement after six months but, following the sale of a U.K. loss-maker and some signs of an upturn in U.K. consumer spending, the trend in the second half could be more buoyant. Sales at UDS are about 10 per cent. higher, but at the pre-tax level the gain is 31 per cent., resulting from a reduction in deferred profits on h.p. sales. Elsewhere, growth at Averys has slowed mainly due to the loss of any currency benefits, but Office Electronic has performed well in a very depressed market. On the issue front Selsincourt is raising £1.8m. by way of a rights issue, while profits are some 40 per cent. higher.

Progress at Waterford Glass

FIRST HALF 1977 turnover of Waterford Glass expanded from £7.61m. to £8.25m. and pre-tax profit advanced from £2.66m. to £3.22m.

Earnings are shown to be up from 1.16p to 1.74p per 5p share and the interim dividend is effectively lifted from 0.2825p to 0.5625p net. Last year's total was equal to 0.848825p after the one-for-three scrip issue. Profits totalled £1.75m.

First half 1977 1976
Turnover 43.22m. 37.91m.
Depreciation 3.25 2.45
Pre-tax profit 3.22 2.67
Minorities 1.25 1.12

Meeting, Portman Square, W. 1 October 27 at noon.

Good start to year at Maynards

Amber Day expansion programme

ALTHOUGH trading conditions continue to be highly competitive, sales for the first four months of the current year at Amber Day Holdings, clothing manufacturers, show a marked increase, says the chairman, Mr. Ronald Metzger, and envisages further progress for 1977/78.

As reported on September 13 pre-tax profits for the year to April 30, 1977, rose from £20.365m. to £10.031m. and the dividend is lifted to 1.583p with a net final of 1.2695p per 10p share.

Construction of a new 100,000 square foot factory and warehouse costing £1.25m. is under way helped by a medium-term loan of £0.5m. with the balance covered by tax relief and Government grants. Mr. Metzger says that other companies in the manufacturing division are also expanding their capacity, and that a programme has started to re-equip all manufacturing plants with the most modern, commercial and automated machinery.

In recent months the Retail

division experienced improved trading conditions, the chairman says. A marked reduction in consumer

spending power which adversely affected the sale of some of the more expensive ranges of merchandise.

The group's cash position remains adequate at present, bearing in mind substantial capital commitments due to investment in working capital which has been financed from the group's own resources and has therefore limited the rate of expansion in all divisions, adds the chairman, Vale Road, N. 1 on November 10 at 11 a.m.

Office & Electronic advance

TAXABLE PROFIT of Office and Electronic Machines lifted from £759,517 to £806,789 in the six months to June 30, 1977. Turnover increased from £2.23m. to £2.43m.

Directors say the half year saw an increase in turnover without a significant change in margins.

Full-year profits and turnover are however expected to exceed last year's figures of £1.5m. and £1.75m. respectively.

Earnings per 25p share are stated at 0.12p against 0.12p last year and the interim dividend has been written off.

A release and application of funds shows a decrease in cash

increase of £285,247 (390,914 increase).

Meeting, Portman Square, W. 1 October 27 at noon.

• comment

While the office equipment sector

has been experiencing hard times, OEM has continued to progress, with first-half turnover and profit up 10 per cent. higher. The market however is still expanding steadily and this may be explained

by some reluctance to switch to more modern office equipment, and the Government cut-backs on spending. In addition, due to the

competitive state of the market, the company has not passed on a

1976 price increase by its main

German supplier on the typewriter range. However, demand for elec-

tric typewriters, especially the

new single element model, still

remains buoyant and stock levels

have been reduced. Continuing

success in the share market will further stimulate

demand and £1.2m. pre-tax is on

the cards for the second half, giv-

ing overall earnings of 15.6p and

a prospective p/e of 5.7 at 90p.

Meanwhile, the shares offer some

speculative appeal on the hopes

of a more permanent link with

Triumph Adler's U.K. subsidiary,

Adler Business Systems, OEM

main supplier.

DRG REPAYMENT

The directors of Dickinson

Robinsons Group are to propose

the repayment of the £500,000 8%

per cent. Debenture stock at 1983-88

in Royal Sovereign Group at 1984

per cent. nominal, together with

the interest accrued to the date

of repayment.

The result was achieved in a

period when inflation in the

confectionery industry was at a high

rate, causing some price rises, par-

ticularly of chocolate lines, to

rise to a level where there was

customer resistance, while the two

increases in tobacco duty tended

to certain consumer reduction of

cigarettes. In addition, there was

a marked reduction in consumer

spending power which adversely

affected the sale of some of the

more expensive ranges of mer-

chandise.

The group's cash position

remains adequate at present, bear-

ing in mind substantial capital

commitments due to investi-

gation in working capital which

has been financed from the group's

own resources and has therefore

limited the rate of expansion in

all divisions, adds the chairman,

Vale Road, N. 1 on November 10 at 11 a.m.



Sir Charles Clore, chairman of Sears Holdings, who reports first half pre-tax profits up from £14.95m. to £18.55m. despite losses in the U.S. and from the engineering division.

DIVIDENDS ANNOUNCED

	Half year	Current payment	Corresponding payment	Total for year	Dividend
Turnover	£12.2m.	1.73	1.73	—	5.2
Profit before tax	7.60	0.5	—	—	2.3
Net profit after tax	3.25	0.25*	—	—	4.37
Dividend	81	0.1	0.46	1	0.91
Retained	28	0.25	1.23	—	7.35

Dividends shown in pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Additional 0.0425p. § Additional 0.0425p. || Malaysian cents. ** Additional 0.025p. ¶ As dividend exceeds 5.67p. Preferred Ordinary shares will, on payment, become Ordinary shares.

City Hotels well ahead halftime

NEWLY-LISTED City Hotels Group lifted turnover from £1.82m. to £2.91m. and taxable profit from £130,000 to £190,000 in the half year.

Last year's record pre-tax profit of £1.37m., reported on August 24, showed growth in Pifco's market share, helped by its expansion of its appliance range. Exports also recorded good growth and their value was £1.376m.

Mr. Webber says he is confident the group will make progress despite the background of economic and political uncertainty.

Accounts show a £24,700 rise in turnover, current assets to £1.5m. and current liabilities to £1.32m. A jump in stock levels from £1.76m. to £2.3m. and a £23,000 rise in debtors to £1.54m. This has been financed from working capital and by a £100,000 reduction in bank and other deposits to £1.42m.

As forecast in the prospectus interim dividend is 1.2p per 25p share. A total of 1.2p is predicted for the year.

Jones Group pushes ahead to £0.67m.

Taxable profit of the Dublin-based Jones Group rose from £143,000 to £165,000 in the June 30, 1977, half year, with turnover almost £2m. ahead at £7.3m.

At the June AGM Mr. L. St. John Devlin, chairman, reported substantial volumes of work in hand for engineering companies and predicted shipping profits to grow and manufacturing to again do well. But a resumption of profit growth was dependent on contracting companies obtaining work at suitable margins in the second half.

The half year tax charge of £27,600 (£302,000) is an estimate calculated on existing accounting policy, but directors will be considering the implications of the recent exposure draft on deferred tax before publishing year end results. Its implementation could result in a substantially lower tax charge, they say.

Earnings per 10p share are stated at 0.12p (0.25p) and interim dividends are unchanged at 0.05p. Last year's total was 1.25p on pre-tax profits of £1.23m.

First half 1977 1976
Turnover 1.82m. 1.37m.
Depreciation 1.34 1.41
Interest 65 65
Pre-tax profit 1.37m. 1.23m.
Tax 278 262
Net profit 339 229
Minorities 336 211
Available Ord. 336 211

Satisfactory start to Pifco year

The current year has begun satisfactorily for appliance group sites with exports continuing to show a healthy trend, says Alfred D. Webber, chairman, in his statement with accounts.

Our financial situation is sound and some noteworthy product additions this year should make a steady contribution to turnover and profits. During the (April 30, 1977) year we have increased our investment in our U.K. manufacturing facilities

THE NEW THROGMORTON TRUST LTD.
Capital Stock Valuation—4th October, 1977.
The Net Asset Value per £1 of Capital Stock is £125.00p
Securities valued at middle market prices

Financial Times Wednesday October 5 1977

UDS more than £1m. ahead at midterm

Sears ahead despite U.S. and engineering losses

ON TURNOVER up by £81m. to £1.55bn. pre-tax profits of Sears Holdings expanded from £14.98m. in £15.5m. for the half year ended July 31, 1977.

Sir Charles Clore, the chairman, warns, however, that first half results should not be taken as a guide to full year profits as the majority of the group's subsidiaries are of a seasonal nature. For the year to January 31, 1977, profits came to £24.67m. on turnover of £15.5m.

After higher tax of £1.1m. against £3.7m. and deducting minority profits of £291,000 (£21,900 loss), the attributable balance for the half year is down from £8.37m. to £8.11m. The mid-year 1976 tax charge was reduced by £1.1m. in respect of relief on overseas losses of £3.35m. No such relief is available on overseas losses of £4.2m. for the 1977 first half.

A breakdown of trading profit £23.22m. (£19.44m.) shows footwear retailers and manufacturers £1.14m. (£12.16m.); departmental stores, jewellery and other retailing £2.65m. (£5.00m.); engineering vehicle sales, services and delivery £2.71m. (£1.49m.); Beaufort offices £1.15m. (£1.5m.); property development and investment £2.31m. (£1.41m.); lease hire, Non-trading items comprise a

surplus on disposals of property and investments of £1.48m. (£144,000), surplus on redemption of loan capital £293,000 (£119,000) and unrealised exchange losses of £243,000 (£562,000). In addition exchange gains arising on fixed assets less related borrowings amounting to £134,000 (£1.28m.) have been added to reserves.

The Highland and knitwear division of Sears Industries Inc. in the U.S. suffered a further decline in the absence of a foreseeable turnaround to profitability the business was sold with effect from July 31, 1977. No further trading loss will be incurred but the loss on disposal, amounting to some £3.1m., will be dealt with as an extraordinary item in the full year accounts.

The engineering group, with the exception of the knitwear machinery division, performed reasonably well but the results have been marred by the losses suffered by certain subsidiaries in particular, by Bentley Engineering Group which continues to experience demand difficulties and has incurred further costs of rationalisation and redundancy.

The results include the trading profits of Gilcock and Colling amounting to £800,000 for the four months since acquisition in March 1977. The company is engaged in the delivery of motor vehicles throughout the U.K. and France.

See Lex

McLeod Russel turns in £5.78m.

INCLUDING £1.7m. from associates, pre-tax profits of McLeod Russel and Company reached £4.99m. for the year to March 31, 1977, on turnover of £16.94m. In May, the directors estimated profits of £5.80m. for the year.

For 1976-78 turnover was £11.6m. and profit £2.4m. including £24,000 from associates. However, attention is drawn to the fact that these figures did not include the profits of subsidiaries acquired in March 1976 following the successful outcome of the offers to the holders of Consolidated Tea and Lands Company and Cessna Holdings and the reorganisation which followed.

The 1977 figure for turnover does not include anything in respect of the main part of the activities of the subsidiaries of McLeod Russel Holdings.

However, the sale to Tata-Finlay of the assets and businesses in India of such subsidiaries, the share of the profits of Tata-Finlay for the year 1976 is included as profits from associates in the 1977 figures.

As was announced on March 15, 1977, the company falls within the intended scope of the Treasury announcement with regard to UK companies mainly engaged in operations outside the U.K. and is accordingly not subject to current regulations on dividend controls.

As forecast in March the directors accordingly recommend dividends on the Preferred and Ordinary shares of 10p per £1 share net for the year, at which the shares have traded

Preferred Ordinary shares at £1.50 net. Ordinary shares at £1.40 net were approved by W. F. Ratton of accountants Peat Marwick Mitchell was appointed liquidator.

Kwikform looks to second half

At yesterday's extraordinary general meeting, at which proposals for the voluntary liquidation were approved, W. F. Ratton of accountants Peat Marwick Mitchell was appointed liquidator.

See Lex

L. Joseph Trust to liquidate

Following last week's decision to put Anglo-Welsh Investment Trust into liquidation, shareholders of another trust in the same stable, Leopold Joseph Investment Trust, have decided to put their company into voluntary liquidation, in an attempt to unwind cross holdings and eliminate the discount to net asset value of 10p per £1 share net for the year.

At a meeting in March the directors accordingly recommend dividends on the Preferred and Ordinary shares of 10p per £1 share net for the year, at which the shares have traded

Watmoughs (Holdings) Limited

printers and publishers

RECORD HALF YEAR 1 for 3 scrip issue

	six months to 30 June 1977	six months to 30 June 1976	year to 31 December 1977
Turnover	£2,807,000	£2,264,000	£6,854,000
Profit before tax	£300,000	£180,000	£561,000
Earnings per share	6.36p	3.78p	11.82p

Outlook Demand continues at a high level for all the group's services - mail order, periodical and security printing and packaging. The directors believe that further progress can be made in the second half of the year.

Copies of the interim statement to shareholders can be obtained from the Secretary, Watmoughs (Holdings) Limited, Idle, Bradford, West Yorkshire BD10 6NL.

UDS Group Limited

Consolidated Interim Financial Statement for the 26 weeks ended 30th July, 1977 (Unaudited)

	1977 £000's	1976 £000's	1976/77 £000's
TURNOVER (excluding VAT)	139,326	126,051	295,817
OPERATING PROFIT	9,868	9,335	29,930
Depreciation and Amortisation	2,264	1,980	4,675
Interest	3,390	3,162	7,184
Variation in deferred profit	cr. 186	dr. 824	dr. 1,893
PROFIT BEFORE TAXATION	4,400	3,369	16,178
Taxation	1,760	1,750	6,010
EARNINGS	2,640	1,619	10,168
Earnings per 25p Stock Unit	1.7p	1.1p	6.7p

Turnover for the half year at £139 millions was 10.5% ahead of the same period in 1976. Profit before taxation shows an increase of 30.6%.

Sales in the first eight weeks of the second half year show an increase of 18%.

As always the outcome for the year is largely dependent on the level of trading in the second half. The current trend is encouraging and the Board expects a further improvement in profits for the full year.

The Directors have declared an interim dividend of 2.1p (2.1p last year) per ordinary stock unit. Dividend warrants will be payable on 21st February 1978 to stockholders appearing on the register on 10th January 1978.

Gratton 13% higher so far

ON TURNOVER up by £81m. to £1.55bn. pre-tax profits of Sears Holdings expanded from £14.98m. in £15.5m. for the half year ended July 31, 1977.

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The results include the trading profits of Gilcock and Colling amounting to £800,000 for the four months since acquisition in March 1977. The company is engaged in the delivery of motor vehicles throughout the U.K. and France.

See Lex

Ferry Pickering well placed

Sales for the first two months of the current year to February Pickering show an increase of 8.87p per share. Preferred Ordinary shares will, on payment, become Ordinary shares in terms of the resolution at the EGM on March 5, 1978.

Estimated earnings per share at 40.27p (£4.50m. net), based on 4,077,118 (2,181,903) Preferred Ordinary and Ordinary shares.

See Lex

Kwikform looks to second half

Poor first-half results are expected by Kwikform but, in view of the present record level of orders, it anticipates fully making up the leeway in the second half. Mr. F. Malcolm Russell told the AGM.

Any increase in sales for the group, which is currently subject to an £8m. bid by Richard Costain, must come from overseas markets as it is difficult to forecast any improvement in the U.K. in the current year, he said.

During the first four months of 1977/78 the company worked at a low capacity but is now having to work overtime to satisfy demand. There has also been a large rise in export orders which has been a considerable factor in producing the record order book.

Because a large proportion of group profits are derived from the Middle East the pattern of trading has become very much more cyclical, he pointed out. The major trading period of its business in the Middle East falls in the second half.

See Lex

Half time turnaround at George Ingham

With a turnaround in trading balance from a £2.1978 loss to a £20.388 profit George Ingham and Co. (Holdings) has achieved a £2.322 pre-tax profit against a £3.167 loss in the June 30, 1977 half year.

Turnover for the period more than doubled from £450,497 to £855,328. After tax of £14,007 (£6,148 credit) net profit stands at £8,315 (£2.322). Earnings per share are stated at 0.42p (0.45p).

In the period the remainder of the group's portfolio was sold, realising £180,455 and exceeding book value by £6,332.

The directors say they felt adequate provision for exceptional claims had been made at December 31 last, but an additional claim, which cannot be quantified, has been made. No provision has been included in interim figures and no interim dividend has been omitted. Last year's interim absorbed £5,000, and no final was paid.

See Lex

GROUP TURNOVER

Turnover 2,133,344 1,914,966 Depreciation 147,200 133,726 Interest payable 118,000 99,523 Tax 26,287 25,784 Pre-tax profit 362,539 260,784 Tax 67,003 159,407 Net profit 295,534 155,348

Sugar is adding even more to Capper-Neill's international weight.

Quite a lot, in fact.

Earlier this year we won a 21-year contract worth £25 million for on-site process plant construction at Kenana, in the Sudan, for what will be the world's biggest sugar refinery.

On the other side of Africa, our Canadian associate won a similar contract in the Ivory Coast.

In addition to a £4m contract for insulated LPG storage tanks in the oil industry, recent successes have included contracts in the food, brewery and irrigation industries.

This growing involvement in the construction of complete process plants, including all the mechanical and electrical



FIDELITY PACIFIC FUND S.A.

INCORPORATED UNDER THE LAWS OF BERMUDA

Notice of Annual General Meeting of Shareholders

October 20, 1977

Please take notice that the Annual General Meeting of Shareholders of Fidelity Pacific Fund S.A. (the "Corporation") will take place at 2:00 p.m. at the Corporation's Principal Office, Outerbridge Building, Pitts Bay Road, Pembroke, Bermuda, on October 20, 1977.

The following matters are on the agenda for this Meeting:

1. Election of Directors. The Chairman of the Board of Directors has proposed the re-election of the eight existing directors.

2. Review of the balance sheet and profit and loss statement for the fiscal year ended May 31, 1977.

3. Ratification of the actions taken by the Directors since the previous Annual General Meeting.

4. Ratification of the actions taken by the Investment Manager since the previous Annual General Meeting.

5. Consideration of such other business as may properly come before the Meeting.

Holders of registered shares may vote by proxy by mailing a form of Registered

By Order of the Board of Directors
Charles T. M. Collis
Secretary

The Bank of Bermuda Limited
Front Street
Hamilton, Bermuda

Julius Baer International Limited
3 Lombard Street
London EC2A 9ER, England

Kreditbank S.A. Luxembourg
43, Boulevard Royal
Luxembourg

Bank Julius Baer & Co.
Bahnhofstrasse 36
8022 Zurich, Switzerland

Rowe & Pitman, Hurst-Brown
1st Floor, City



A record year from
MAYNARDS
the Confectioners LIMITED

Group Results

Year ended June	1977	1976
£'000	£'000	£'000
Turnover	23,687	23,687
Trading Profit	1,625	1,071
Exceptional items	(74)	48
	1,551	1,119
Taxation	792	576
Extraordinary item	759	543
	(50)	
	709	543
Earnings per 25p ordinary share	15.5p	11.08p
Net ordinary dividend	19.3701%	17.3424%

- ★ Group sales another record—21% increase including a 62% advance in Export sales.
- ★ Trading profit is a record in the history of the Group.
- ★ Increased profits resulting from Confectionery manufacturing and retailing divisions.
- ★ Dividend increased to the maximum permissible.

HEAD OFFICE: VALE ROAD, LONDON, N4 1PB.

New issue
October 5, 1977

CAISSE NATIONALE DES TELECOMMUNICATIONS
Paris

U.S. \$ 75,000,000

8 1/4% U.S. Dollar Bearer Bonds of 1977/1989

unconditionally guaranteed by

THE REPUBLIC OF FRANCE

Bunzl forecasts better year after £8m. halfway

Selincourt up 42% midterm

BOARD MEETINGS

ON TURNOVER £15.95m. higher at £109.13m. Bunzl Pulp and Paper pushed pre-tax profit from £7.657m. to £8.016,000,000 for the six months to June 30, 1977.

Directors say that, although second half results will not be as good as the opening period, current trading conditions suggest that both sales and taxable profit will exceed the £19.2m. turnover figure registered last year and the £13.15m. profit.

Tax takes £3.89m. (same) leaving net profit at £4.13m. against £3.75m. last time. Earnings per 25p share are stated at 13.4p (12.4p) before extraordinary items and 14.1p (13.5p) after extra-ordinary items.

Mr. G. G. Bunzl, chairman, says the results reflect the \$161.78m. purchase from the American Filtrona Corporation of the 50 per cent. of Filtrona International Corporation, of New York, not already owned by Bunzl. In association with this deal, 2 per cent. of Bunzl Pulp and Paper (Canada) has been sold for \$105,000. American Filtrona gives it a 51 per cent. stake in that company.

The reorganisation is expected to show a slight increase in group earnings for 1977 with further improvement following. It will also provide a base for further expansion of pulp and paper merchanting activities in North America.

Mr. Bunzl says U.K. cigarette filter sales volume started the year at a good level with new brands introduced. The March duty increase resulted in a sudden drop in demand, but this has subsequently picked up. Both U.K. and export prices continue to be under pressure.

Overseas filter operations are experiencing declining profit margins but non-filter results have improved. Although pulp and paper merchanting substantially increased sales, profitability was reduced, and paper-making suffered from continuing weakness in world markets. The converted paper trading

are told. This is evidenced by a 42 per cent. jump in pre-tax profits from £10.6m. to £15.5m. is reported by clothing and textile manufacturers Selincourt for the six months to July 31, 1977, and the directors are forecasting not less than a record sum at full year. Also a one-for-four Rights issue is planned to raise £1.8m.

Mr. G. G. Bunzl, chairman, says the following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available.

Associated Blister Manufacturers Oct. 11
Bradford Property Trust Nov. 21
Thomas French, Hiltons Footwear, Joyce Construction Trust, Percy Lane, Lee Co-operative, Ltd., Orient Steam Navigation, Fred Executive, Sanderson Kayser

Plastic-Harburger, Brooks, Hunt and Associates, Ltd., Lawlor, R. and Engineering Industries, Scottish and Continental Investment

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Thomas French, Hiltons Footwear, Joyce Construction Trust, Percy Lane, Lee Co-operative, Ltd., Orient Steam Navigation, Fred Executive, Sanderson Kayser

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MINING NEWS

BH South is still hurt by phosphate losses

By PAUL CHEESERIGHT

DESPITE COMING back into an unnamed party to take over the group will control one profit during the second half, the some of the equity. At the same quarter of the province's potash Australian metals, phosphate and time it has arranged a deferral production and be the largest investment group, BH South, still of debt repayments, the first of ducer in Canada. recorded a loss in the year to last which was due at the end of June, it was announced in Melbourne yesterday. No dividend will be paid. Shareholders have received no payments since 1974-75.

The consolidated operating loss for 1976-77 was \$A3.97m. (£2.5m.), compared with a loss of \$A5.1m. in the preceding year. The loss is before a deficit on extraordinary items of \$A28.6m. 000.

Although there was a second-half profit of \$A5.7m. (£3.72m.), against a first-half loss of failure of the group to win the \$A4.56m., the upturn predicted by the group in November last year has not materialised.

The second-half profit came principally from the flow of dividends from the South's biggest investments. These include Alcan, Metal Manufacturers and Kembla Coal and Coke.

BH South was also helped by the sale of 7,500 tonnes of stockpiled lead concentrates from its subsidiary, Cobalt Mines.

Clearly, however, none of this was sufficient to offset the effects of a bigger than expected loss from the group's Queensland Phosphate subsidiary. The writing down of stocks to an estimated market value and the writing off of development costs helped to lead Queensland Phosphate to a year's loss of \$A11.34m. (£2.65m.) in 1976-77.

BH South is trying to diminish the adverse effect of Queensland Phosphate on the group's financial position by negotiating with companies in the private sector.

SASKATCHEWAN POTASH SALE

The provincially-owned Potash Corporation of Saskatchewan claims that its purchase of Alwin's Potash will make it the largest potash exporter in the world, our Toronto correspondent reports.

Close to date for the purchase is November 1. With Alwin's increasing further the capacity of PCS, which has grown through acquisitions of

AZCON STOPS EXPLORATION

The Gold Fields group is partially reorganising its activities in the U.S. metal distribution business. Azcon is selling its minerals exploration activities to another Gold Fields Mining Corporation.

GFM is becoming responsible for all the group's exploration in the U.S. It will reimburse Azcon \$2.8m. (£1.6m.) for expenditure Azcon has incurred.

Azcon's sale was foreshadowed by the president, Mr David Lloyd-Jones, in his annual statement. "When the spokesman of negotiations were at a standstill following the company yesterday, following the sale of 1m. shares largely from the estate of the late Mrs. Fitzwilliams.

However, the sale does not upset the delicate balance among the major shareholders. Eagle Star Insurance, which holds 33.2 per cent of the shares, was not among the institutions who took

injuries have been reported.

At West Driefontein, production has been coming back to normal levels after the weekend following a fire which burnt out 2,000 metres of the surface at the beginning of last week. The fire was isolated last week and then extinguished.

Over the weekend a fire broke out 1,450 metres underground at East Driefontein. It is being isolated through the installation of seals.

LOSSES EMERGE AT MURPHYORES

The Brisbane beach sands producer, Murphyores, whose partnership with Dillingham Corporation of the U.S. has been limited to mining, Fraser Island, has announced a net loss for the year to last June of \$A5.6m. (£3.67m.). There was a profit in the preceding year of \$A7.84m.

Although there was an operating profit of \$A27.3m. against \$A1.1m. in 1975-76, the loss occurs because of the write-off of the book value of the investment in DM Minerals, the Fraser Island partnership. The book value is put at \$A7.2m. (£4.72m.).

The Australian Government's decision to mine on Fraser Island has been the subject of bitter controversy, and recompensation from Dillingham Corporation, especially in the light of the Government's compensation offer of an ex-gratia payment of \$A4m. in response to the DM Minerals demand for \$A23.9m. (£15.2m.).

Mr. William Murphy, the chairman of Murphyores, stated that the Government's action has virtually destroyed the company's business unless adequate compensation is received. "The company's main asset had been 'sterilised.'

ROUND-UP

The Israeli diamond polishing industry is likely to sell \$1bn. (£608.5m.) worth of exports this year. The latest statistics show that after the first eight months of the year exports had reached \$627m. (£358.5m.), compared with \$463.5m. in the same period last year. With Christmas sales coming up, West Germany is expected to become an increasingly important market.

**

Panabotanical, the Australian uranium exploration company which is awaiting official approvals for the development of the massive Jabiluka deposit in the Northern Territory, earned no revenue in the year to June 30 and had a net operating loss of \$A368,000. (£22.400), against a loss of \$A51,000 in the preceding year.

**

The U.S. corporation, St. Joe Minerals, has earned \$23m. (£14.2m.) pre-tax by selling an 80 per cent interest in three companies developing West Virginia coal properties to Ynest-Alpine International of Australia. St. Joe's subsidiary, A. T. Massey, will continue to manage the properties.

WOOD & SONS (HOLDINGS) LIMITED

Earthenware Manufacturers

INTERIM STATEMENT (unaudited)

GROUP SALES	Half-year ended 30th June		Year ended 31st December	
	1977	1976	Increase	1976
GROUP OPERATING PROFIT	309,000	259,000	21%	396,169
GROUP PROFIT BEFORE TAXATION	214,000	176,000	21%	209,692
GROUP PROFIT AFTER TAXATION	206,000	162,000	27%	193,651

"I am pleased to announce the half-yearly figures with the news that an interim dividend of 10% less income tax (.33p per share) will be paid on the issued Ordinary Capital of the Company. Warrants will be posted to shareholders on 7th November."

Our order books are full and we expect 1977 to be another year of record achievements."

3rd October, 1977

BIDS AND DEALS

Assam Frontier Tea gets £4.1m offer

THE frenzied bid activity in the tea sector continued yesterday with the announcement of a £4.1m. bid for Assam Frontier Tea. The bidder is Wrengate, a private company in Manchester which has several Indians on the Board, including chairman Mr. G. S. Raja.

The offer is divided between the acquisition of Amex Potash, a U.S.-controlled company, PCS stated that it had reached "an understanding" which would permit it to evaluate the interest of Amex Potash. Amex's mining and processing is undertaken by International Minerals and Chemical Corporation.

In the past such evaluations

have usually been the precursor of a bid by PCS, which has in recent months bought the Stivite operation from British Eagle Mining and Smelting and Danco Corporation from Pease.

Production of phosphate rock is being held at 350,000 tonnes a year but production facilities exist for an output of 1m. tonnes. The will be built up to this capacity as demand increases in Australia and abroad.

North Broken Hill now holds 12.8 per cent. of BH South's share capital. The BH South shares yesterday were 92p.

THE financial problems have been exacerbated by technical de-

lays and by the downturn in the market which resulted in the failure of the group to win the

overseas contracts it needed to justify investment.

The purchase price of Alwin's is £Can.765m. (£40.4m.) and PCS assumes Alwin's tax liability of £Can.9m. Alwin's has a rated capacity of 1m. tons a year of potassium chloride. It is owned by Kali and Sale of West Germany and Enterprise Minerals et Cie of France.

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WALL STREET + OVERSEAS MARKETS

Midway loss of 2 on profit-taking

BY OUR WALL STREET CORRESPONDENT

PROFIT-TAKING concentrated in fall \$1 to \$27 and IBM \$1 to major Industrials brought Wall Street back from a firm opening to-day, leaving prices looking for a take-over by Humana, added at mid-season after moderating trading.

The Dow Jones Industrial Average recorded a net reaction of 1.93 at 842.87 at 1 p.m., after being improved to 843.95 at 10:30 a.m. The NYSE All Common Index was 2.03, after closing on balance at 841.60, then falling 838.06.

Turnover amounted to 14,544,000 shares, while gains led losses by a three-to-one margin.

Analysts cited continuing signs of a stronger-than-expected economy as the main reason for the recent rally, although they faltered after a firm start to the advance is being driven by fears of further activity in business.

The Toronto Composite Index was just 1.002.0 at mid-day, while Golds, good of late on rising

U.K. Canadian and French issues declined, but Germans and most U.S. stocks were higher.

AMSTERDAM—Quietly firm, reflecting Wall Street's rallying tendency of late.

Dutch Internationals hardened from F1.0.10 and F1.0.40. Elsewhere, OCE improved F1.3 to F1.42, while Abell, Del and Pels all showed gains of at least F1.0.10. Shinings, Bata and Insurances were not in mind.

State Loans were barely changed.

The 73 per cent 20-year State Loan, open for subscription yesterday, met poor demand.

SWITZERLAND—After the recent good gains, the market saw some profit-taking and closed on an irregular note.

Omega-Bushue reversed a minor net intervention.

OSLO—Banks and Industrials were slightly firmer, while

Shippings and Insurances were quiet.

VIENNA—Continuing easier in light trading, with leading Industrials and Banks neglected.

Central Norwegians rose 10 cents to \$16.40 and Renison 50 cents to \$A5.80.

JOHANNESBURG—Gold shares, after a quiet firm start, reacted on profit-taking to finish on a mixed note.

Financial Minings mostly held the previous day's levels in a light trade. Copper was higher but asbestos issues were around 10 cents lower.

Industrial produced scattered gains with Protec rising 8 cents to R10.02 and Rembrandt 10 cents to R13.5. Sugars had C.G. Smith 40 cents higher at R6.20 and

Hallets up 12 cents to R2.12.

NOTES: Currents prices shown below exclude S. African, Belgian dividends and after withholding tax.

♦ DDM 30 cent, unless otherwise stated.

♦ Plaza 30 cent, unless otherwise stated.

♦ Frs 30 cent, unless otherwise stated.

♦ Yen 30 cent unless otherwise stated.

AMERICAN NEWS

Car makers optimistic

BY STEWART FLEMING

STILL IN AN optimistic mood in spite of Wall Street analysts' forecasts of a slowing in car sales soon, the big three U.S. car manufacturers are projecting a 10 per cent increase in production in the fourth quarter of this year, and near record sales in 1978.

The comparison with last year's fourth quarter is deceptive to some extent since production was hit then by a six week strike against Ford Motor, the target company as the United Auto Workers negotiated a new three year wage contract.

Nevertheless the industry's fourth quarter production forecasts are above the levels which it is estimated would have been reached last year in the absence of a strike.

Industry projections are that U.S. manufacturers will sell between 2.3m. and 2.4m. units in the fourth quarter compared with 2.1m. units in the third quarter.

Another uncertainty for the built competitor, the Chevette.

NEW YORK, Oct. 4.

For next year as a whole, U.S. manufacturers is the impact of foreign imports on their largest U.S. manufacturer, market share, particularly small car imports from Japan which have been growing very strongly.

Already there is evidence that the U.S. manufacturers are preparing to mount what they hope will be a more effective challenge to Japanese imports. Thus both General Motors and now Ford are reducing the effective prices of some of their small car models overall, and also reducing them more sharply in the Western U.S. States where Japanese car penetration has been strongest.

The cars affected include General Motors' smallest sub-compact, the Chevette, and Ford's sub-compact models like the Pinto, bobcat and Mustang II.

Ford's Fiesta, which has just recently gone on sale in the U.S. having been imported from Europe, is still selling at a premium over its nearest U.S. II.

Part of the problem is that the rise in Eurodollar rates is the result of a lack of a weak currency.

As one dealer put it: "The dollar is weak so investors do not want to buy new paper; interest rates are up so they want to sell what they already hold."

The English issues were particularly badly hit yesterday. The reason for this was not clear though some suggested that it was because they have held up better than the market in general so far.

Among the recent issues both tranches of Citicorp's \$300m. issue fell to about 97-84.

Given yesterday's generally reduced market conditions, one was very enthusiastic about the new issues which came out. These were \$100m. for ENEL (the Italian State electrical utility) and \$25m. for City Investing.

The \$100m. for ENEL offers 8 per cent. for five years on a 99 per cent. pricing to give an indicated yield of 8.13 per cent.

A sinking fund will operate from the start of the issue to cut the average life to 3.8 years. S. G. Warburg is lead manager.

City Investing's \$25m. issue offers an indicated 9 per cent. for 12 years (average life 9.76 years). Blyth Eastman Dillon is lead manager. City Investing has bonds outstanding on the New York market which are rated double-B.

Terms fixed for Tenneco

BY OUR OWN CORRESPONDENT

TENNCO, THE industrial conglomerate, has agreed terms with Philadelphia Life Insurance on a revised offer by which Tenneco will acquire the 76 per cent. of the Philadelphia Life stock it does not already own.

The companies said the acquisition would be effected through a tax-free reorganisation in which Philadelphia Life holders would receive 0.25 shares of Tenneco's new \$7.40 voting preference stock for each Philadelphia Life Ordinary share outstanding.

American Express, which originally made a competing offer to the Tenneco proposal, said it was not planning a new offer.

Philadelphia has about 10m. shares outstanding and Tenneco has interests in pipelines, chemicals manufacturing and oil.

It is only one of a number of common stock.

Siemens in \$22.5m. deal

ADVANCED MICRO Devices of Sunnyvale, California and Siemens of Germany announced that they signed a memorandum of intent under which Siemens will acquire 500,000 newly issued shares for \$22.5m. or \$45 a share, AP-DJ reports from New York.

These 500,000 shares would represent about 17 per cent. of Advanced Micro's outstanding

shares.

Siemens' 22.5m. deal

for \$22.5m. deal

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Rate fall
benefits
East
Germany

By Francis Ghale
EAST GERMANY is benefiting from the fall in interest rates as terms for the latest loan to Aussenhandelsbank show \$20m. for six years with a spread of 11 per cent over Libor for the first three years rising to 14 per cent for the last three. The same borrower is presently seeking \$150m. with a split rate of 14 per cent over Libor.

Not all banks are convinced that this borrower warrants such a fall in spreads. In comparison, the \$150m. six-year loan to Intrac, Germany's foreign trade agency, carries a spread of 14 per cent.

This is the first time this borrower has raised money on the market, which means that the trend developing in East Germany has followed that in Poland, with more than one state agency entitled to borrow in the West. However, unlike the recent loan to the Polish copper company which did not carry a guarantee from Bank Handlowy, the Polish bank which does most of the country's borrowing abroad, the loan to Intrac does carry an Aussenhandelsbank one.

Managers of the loan to Intrac are Oesterreichischen Girozentrale, First Chicago and Orion. Norway can still command the finest terms in the market, as witnessed by the latest loan for \$200m. for ten years, carrying a split spread of 4 per cent over Libor for the first three years, rising to 1 per cent for the last seven. The loan carries a four-year grace period, and fees are understood to be in line with those normally practised for Norwegian borrowings.

Lead managers are Citicorp and Société Générale de Banque.

Chase Manhattan Asia Ltd. is lead managing a \$75m. loan to the Taiwan Power Co. The balance of that credit, which totals \$212m. is made up of Eurom credits and the proceeds are earmarked for the purchase of US generating equipment.

The syndicated credit comes in two tranches: one of \$20m. for nine years bearing a spread over Libor of 14 per cent, and one of \$53m. bearing a spread of 1 per cent for the first three years rising to 14 per cent for the last four.

Mexico continues to borrow, albeit in relatively small sums. Credit Commercial de France is lead managing a group of banks which is lending Comision Federal de Electricidad \$20m. for three years at a spread of 11 per cent. This is in line with terms of recent credits for Mexico, such as the recent \$50m. seven-year loan to Pemex, the state oil company, from Bank of Montreal, where the spread is understood to have been 11 per cent over Libor.

Pioneer Concrete scrip issue as earnings soar

By JAMES FORTH

PIONEER CONCRETE Services, extremely low levels of demand in the international pre-mixed concrete and quarrying group, plans any sustained recovery in the one for eight free scrip issue building industry.

Following a 46 per cent boost in 1976-77 earnings from \$A10m. to \$A14.8m. The dividend is held and public works sectors at 10 cents a share, and the directors expect to maintain this rate of capital increased by the scrip issue.

Group revenue rose 21 per cent from \$A260m. to \$A315m. Profit as a percentage of sales rose from 3.9 per cent to 4.8 per cent. Earnings per share jumped from 13.8 cents to 20 cents.

Despite the gain, the second half was less buoyant than in the first six months. Profits in the 1977-78 budget offered no prospect of stimulation of activity in December half jumped 60 per cent, but increased 41 per cent in the June half year.

The directors said the improvement was highlighted by a maintained any future major advance must come from increased overseas operations created levels of production. There was also a dramatic, but take up existing slack in capacity, significant improvement in the Australian group result.

The principal operating divisions in Australia—pre-mixed concrete and quarrying sustained growth in all countries of operation at levels slightly higher than in 1976-77 but this was seen as a minor adjustment to the both the private and public sec-

SYDNEY, Oct. 4

EAC offshoot company in Malaysia

By Wong Sulong

KUALA LUMPUR, Oct. 4. THE EAST ASIATIC Company has formed a Malaysian-incorporated company to take over most of its Malaysian interests in compliance with the Government's new economic policy.

The new Malaysian company

—East Asiatic Company of Malaysia—will have an issued capital of 50m. Ringgits, which makes it one of the biggest

Malaysian companies.

EAC Malaysia will take over three wholly-owned companies of the parent Danish company

—East Asiatic Rubber, Teluk Merbau Estates and Damex SDN. Bhd.—as well as other

interests such as the assembly

of Vespa scooters, and the

distribution of printing

machinery, pharmaceuticals,

and oil palm and rice mills.

However, the parent Danish

company will continue to

retain 22.5 per cent interest

in the Carlsberg brewery, a

35 per cent interest in Viking

Aktie, the footwear plant, and

shipping interests in Malaysia.

Turnover of the whole range

of interests, now under the

Malaysia company, was about

150m. Ringgits last year, with

profits of 15m. Ringgits.

The new company expects

better profits this year, par-

ticularly from its plantation

interests.

Under the reconstruction

scheme, arranged by Pertama

Baring, Sanwa Merchant

Bankers, EAC Malaysia will

offer 10 per cent of its share

capital to the Malaysian public

in the first year, the timing of

the issue depending on the state of

the stock market.

The company hopes to make

periodic share issues so that

by 1980, it is hoped that 51

per cent of the shares will be

Malaysian-owned (with 30 per

cent held by Malays).

The remaining 49 per cent, held

by the parent company.

Three Malaysian directors

have been appointed to the

seven-member Board.

ESCOM LOAN

Test for interest trends

JOHANNESBURG, Oct. 4.

THE SOUTH AFRICAN Electricity Supply Commission secondary market offerings, and which have risen up to 60 per cent, in some areas in the past year alone, Escom has moved to later this month with an R50m. Escom issue, which is on the market to increase its level of internal funding in recent years, and the 1976 report, the latest available, showed revenue and expenditure in line at R656m.

Over the next five to seven years, the Commission expects to spend R2100m. on capital account, of which the Koedoespoort 1800MW nuclear power station will be the main item, at R570m.

This, with two large coal-fired power stations now being developed, will lift power generating capacity from the current 12,448MW to over 20,000MW.

Total capital requirements in general view, for the current year are put at R1bn. and these will be met by the proceeds of the long-term power fund managers who have already met their statutory requirements may duck the issue about R280m. in the current year, and the annual cost of servicing outstanding loan capital of R2bn. is estimated at R15m. and these will be met by the proceeds of the long-term power fund managers who have already met their statutory requirements may duck the issue about R280m. in the current year, and the annual cost of

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FARMING AND RAW MATERIALS

Farmland prices up 50%

Financial Times Reporter

THE AVERAGE price of farmland in England and Wales went up by about 50 per cent. to £967 an acre over the year to the end of August, according to figures issued by the Ministry of Agriculture.

The figures are based on sales of 42,300 acres (17,000 hectares) of farm land with vacant possession over the three-month period to the end of August.

Details of the sales were collected by the Ministry's Agricultural Development and Advisory Service and the Agricultural Mortgage Corporation.

Whale quotas: Japan and Russia agree

TOKYO, Oct. 4. JAPAN AND the Soviet Union have signed an agreement on whaling catch quotas in the Southern Hemisphere for the year from this month, the Foreign Ministry said.

The overall catch limit of 12,389 whales, including 460 sei whales, 2,400 minke whales and 930 sperm whales, The Soviet Union was given 7,132 whales, including 311 sei whales, 2,800 minke whales and 4,241 sperm whales.

Minor quotas of 713 and 714 whales have been given to Australia and Brazil, respectively. Reuter.

Lower copra exports in Philippines

MANILA, Oct. 4. PHILIPPINE COPRA exports rose to 53,083 tons last month from 42,389 in August. In September last year 60,890 tons were exported.

Philippine Commodity Authority statistics show that total copra exports in the first nine months were to 366,559 tons, down from 461,873 in the same period last year.

Crude coconut oil exports last month were 55,934 tons against 76,482 in August and 86,800 in September last year bringing the nine month total to 535,702 tons, down from 642,789. Reuter

European zinc price may fall in wake of U.S. cut

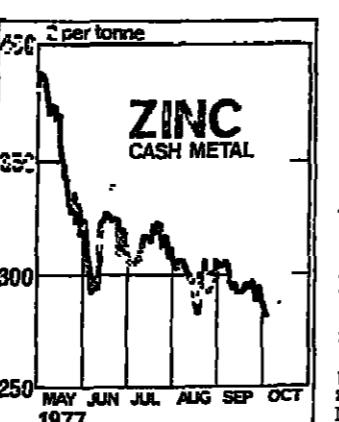
BY JOHN EDWARDS, COMMODITIES EDITOR

A CUT in the U.S. domestic zinc price by 2 cents to 34 cents a pound announced by National Zinc Company yesterday strengthened rumours that a reduction in the European producer price from its present level of \$700 a tonne may be imminent.

Zinc prices on the London Metal Exchange "free" market were only slightly lower since it is well below the producer price levels and a move downwards in either the U.S. or European producer quotations to more "realistic" levels has been widely forecast and discounted.

Nevertheless, the zinc market has been anxiously awaiting to see whether U.S. and European zinc producers are prepared to hang on to the present nominal quotations despite the fact that business is being transacted at well below present official quoted prices because of the big surplus of zinc stocks undermining the market.

The zinc cash price is below \$700 a tonne and it is no great secret that producers are reduction set by National Zinc, June was mainly distributed to their official quotation of \$700, reduced in May from \$795. The problem is that the Euro-



At the recent Geneva meeting of the International Lead and Zinc Study Group it was estimated that stocks of zinc had reached a mammoth total 1.2m. tonnes—virtually double the normal requirements and compared with a Western world production total of between 4m. and 4.5m. tonnes.

Many London traders believe that the only way to bring supply and demand back into balance is to abandon the artificial producer pricing structure in favour of realistic market values.

That is in many instances a prejudiced view, and too many zinc producers, especially from North America, who are wedded to the producer-priced system.

But if the National Zinc price is followed generally it is difficult to see the European producer quotation surviving in its present form, particularly in view of the disarray among producers created by the very competitive market and the criticism of international cartels.

The Commodity futures Trading Commission approved the New York Commodity Exchange's request for the introduction of a zinc futures contract. It was announced in Washington yesterday.

pean zinc producer quotation is used as a basis for pricing zinc ore concentrate sales outside North America, and a reduction therefore has wider implications.

National Zinc is only a relatively small U.S. producer. Much

depends on whether the much bigger U.S. producers will decide to follow the fairly modest

reaction of the Canadian producers, who are major suppliers to the U.S. and Europe.

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American cocoa grindings to fall

NEW YORK, Oct. 4.

COCOA TRADERS expect U.S. third quarter grindings to fall by 20 to 25 per cent. from a year ago as high bean prices cut into consumption and product imports reduce the need for domestic grinding.

The figures, compiled by the U.S. Chocolate Manufacturers Association, are tentatively scheduled to be released this Friday.

Because of the increasing amount of product imports from such countries as Brazil and Ecuador, the figures are somewhat misleading as far as consumption levels are concerned.

The Census Bureau says U.S. imports of unsweetened chocolate jumped to 43.6m. lb in the first eight months of this year, from 25m. lb in the corresponding time last year. Unsweetened cocoa imports edged up to 110.1m. lb from 108.2m. lb.

Traders estimate that actual cocoa consumption in the third quarter was down roughly about 10 to 15 per cent. from last year.

In West Germany, where manufacturers buy 12 to 15 months in advance, third quarter grindings are expected to be unchanged, or possibly 5 per cent. higher. Reuter

EEC FARM POLICY REFORM

Mr. Silkin gets the go-ahead

BY CHRISTOPHER PARKES

THE GOVERNMENT'S latest count on to block any agreement to temper its programme for reform of the Common Agricultural Policy, he is crossed.

Enthused in Jim Callaghan's letter to the Labour membership, latest round of visits to European capitals began in Copenhagen. The Danes will hold the presidency of the Council of Ministers of Agriculture, and a formal blessing for his tactics.

Poul Dalsgaard, the Danish Minister of Agriculture, was one of the fiercest opponents of the subsidy on British butter agreed last spring, but he is to introduce a national subsidy at home to counter falling consumption there.

The British minister will insist that the EEC payments continue in Britain, keeping down the short price of butter at least for another year. The amount coming to the U.K., however, may be reduced because the subsidy scheme will hopefully have been spread to Denmark and possibly other countries.

The British minister will insist that the EEC payments continue in Britain, keeping down the short price of butter at least for another year. The amount coming to the U.K., however, may be reduced because the subsidy scheme will hopefully have been spread to Denmark and possibly other countries.

The Commission is said to need no further persuasion on the usefulness of direct consumer subsidies in the dairy market. While he is still preparing to submit an EEC-wide beef market review, he is likely to be in a strong position to insist that he is winning justifications for his policies.

Inside the Commission, for example, there is a strong following for his line on the annual approach to the ministers over price fixing. This is based on access for New Zealand farm produce to Britain. Mr. Silkin hardened his resolve to keep U.K. ports open to supplies of dairy goods and lamb.

That is his launch-pad for attacking on food surpluses. He is also convinced that in whole green currency an monetary compensation among member states is being down.

He will continue that line, pressing ever harder, and can be At home, the Minister is

relied on to shelving indefinitely all its plans for monetary reform.

The NFU can expect little support from Brussels. Lardine style demands that Britain should devolve have stopped. And schemes for reform of the

monetary compensation among member states is being down.

The Commission is even at the point of shelving indefinitely all its plans for monetary reform.

German clamour for higher increases in institutional prices.

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FINANCIAL TIMES SURVEY

Wednesday October 5 1977

World Coal Mining

Coal is once again in vogue as a source of energy, and world governments, and Britain in particular, have been stepping up efforts to exploit what is rapidly emerging as a prolific hydrocarbon resource. None the less, there are problems, not least of labour and costs.

Back in favour again

By Roy Hodson

IN SPITE of coal being one of the world's oldest energy sources, the industry is now in a pioneering mood. The present-day reserves are resulting in a new estimate. It indicates that the world has enough and bigger role for coal. The coal for perhaps a century from assessment of the recent World Energy Conference was that in something like 40 years time the coal, including thick seams under oceans and icecaps and increased by between four times and six times. During that period the international trade in coal will strengthen. That is expected, until a trading pattern is established.

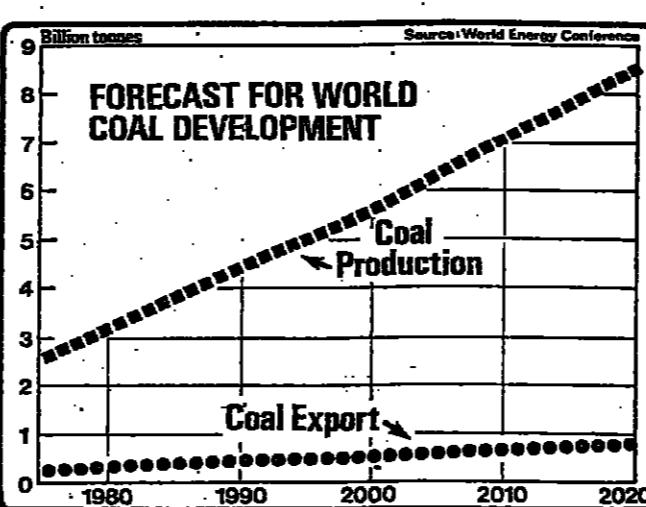
Coal is being recognised by all the energy authorities of the developed industrial nations as

one of the three basic power sources for the next half-century. Oil supplies will have to be used with increasing discretion from now on. The development of nuclear power will be against a background of environmental objections—although the Conservation Commission of the World Energy Conference believes that more than half the world's electricity may be produced by nuclear power stations by the year 2020. But coal can be exploited as a primary energy resource as fast as it can be extracted from the ground.

There are no fears of a world coal shortage. By 2020 the world may need some eight billion tonnes of coal a year. But the total world coal reserves are more than enough to last the world for many centuries.

The total world reserves of coal are estimated to be not less than 10,000 billion tonnes—enough to last the world for many centuries. Britain is fortunate in being equally as big as the present international oil trading system.

But the Vale of Belvoir is quite another matter. The coal the Board is after is under rich strip production. So far the main centres of interest for with efficient production at long-term need for new mining



by an inconspicuous drift mine there have been the big U.S. system as will be employed at South African and Australian mines. But the race for almost half a century. The intention is to integrate the mining force needed in existing communities so as to avoid establishing artificial "pit" communities with their attendant social problems.

Extraction

But the Vale of Belvoir is quite another matter. The coal

home and every chance, with Government support, of ventures in other parts of the world. It is the short-term which is worrying NCB chairman Sir Derek Ezra, his Board, and the responsible miners' leaders.

While they have every confidence that productivity in the new coalfields will reach high levels—perhaps five times above

present performance—the

present-generation British pits have been caught in an appalling downward spiral of rising headwages and fringe benefits and falling productivity.

Within the past two years productivity has slipped by some 5 per cent. Meanwhile the miners have won their claim for early retirement which is likely to cause manpower shortages this year in some British coalfields.

Actual coal production in Britain has fallen from 112m. tonnes a year to 106m. tonnes a year in spite of a growing contribution from the efficient open-cast mining operations.

British Government has recently backed the National Coal Board to play a leading part in exploration programme almost

every country in the world is similarly searching and reassessing coal prospects. The international oil companies

with special powers to invest in

the role of coal as an international liquid fuels.

The long-term future of the National Coal Board appears to

be strong and broadly-based

problems of the British coal

industry against the country's three main props of a world simply to be burned under

حکماً من الأصل

be mined cheaply and burned efficiently. It also has to be burned in such a way that it does not create a health hazard from smoke and fumes. The fluidised bed combustion system is an interesting solution being offered for burning poor quality coal.

Another way forward may be the employment of the magneto hydro-dynamic power generation system. That is a technique which requires the coal or other fuel to be burned and the resulting hot gases to be used directly as the force to generate electricity. The gases are driven through static coils at high temperatures and speeds. The spent gases can be tapped for ancillary heating resulting in a very clean and efficient system—in theory. While many countries have tried with MHD only the Russians have persevered with it. They have a pilot plant in association with some American companies. Now a 500 megawatt commercial plant is being planned for a site near Moscow.

The National Coal Board, armed with its new powers, can also be expected to give increasing attention to the conversion of coal into liquid fuels and chemical feedstocks. A body of scientific and engineering opinion takes the view that work on that should be accelerated. Coal is already being seen as too valuable a raw material

The coal industries of the world recognise that if coal is to take its place beside oil and nuclear power as one of the money is poured in.

To balance the short-term

problems of the British coal

industry against the country's three main props of a world simply to be burned under

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Coal mining today is a high cost technology industry.

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3. With 80° articulation and fast loading cycles, Aveling-Barford wheeled loaders are units of high production even in areas where room to manoeuvre is restricted. The range covers bucket capacities from 2.6 to 7 cu.yds.

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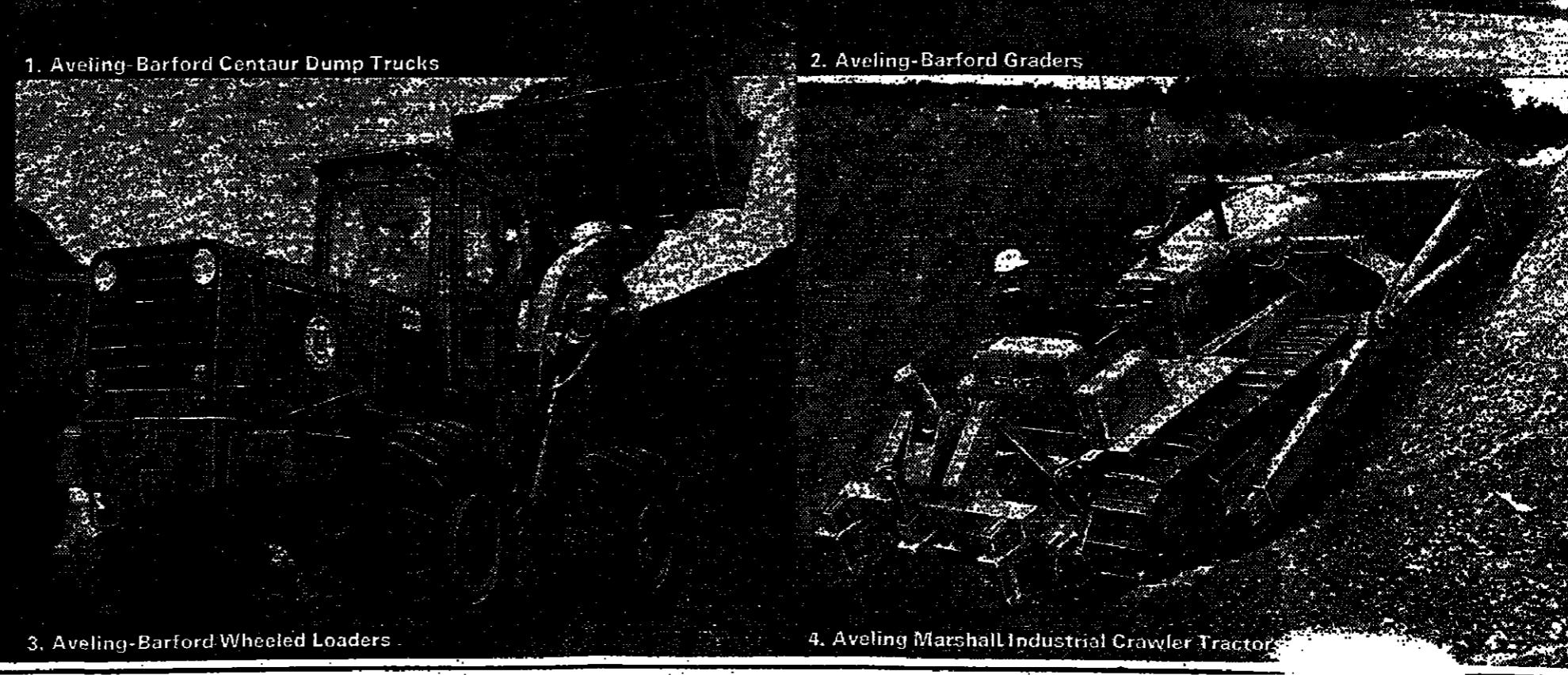
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International Mining Exhibition 1977

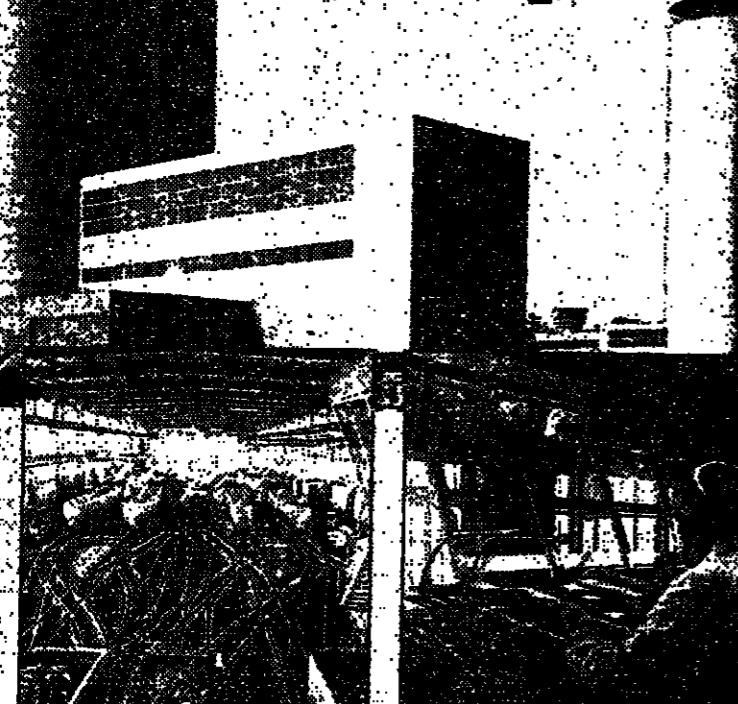
10-15 October, National Exhibition Centre, Birmingham, England

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WORLD COAL MINING II

Plans for British reserves

THE NATIONAL Coal Board tonnes a year without serious planning ahead, secure in the erosion of the workable coal-mining knowledge that British coal out-reserves. The Board believes there is no danger of a British coal present 110m. to 120m. tonnes a year and that a year level to nearly 200m. shortage within the next 300 years. Perhaps the most important single development in the history of British mining has come about during the past two years as the Government, the mining trade unions, and the Board, have agreed upon a tripartite plan for the long-term expansion of the industry.

After the energy crisis an emergency ten-year Plan for Coal was hurriedly put together to expand production from British mines by 1983 and to improve productivity. That plan represented a signal from the bridge for a change from "slow astern" to "full ahead." For the industry previously had been declining for many years as a result of competition from cheap oil and gas. The four-fold increase in oil prices changed the position of coal overnight.

But the Plan for Coal was soon recognised as a short-term strategy only: one that must be improved upon to allow a coherent investment programme for British mining for at least 20 years ahead to develop.

Outcome

The outcome of a long debate was Plan 2000. The implementation of that long-term plan calls for an investment in British mining of some £10bn. over a period of some 25 years to the end of the century.

Scope for opencast

OPENCAST MINING, also called strip-mining, is the 1976-77 output of the Openfast-growing system of ex-cast Executive increased by 15 per cent. It more than 1m. tonnes and is the method by which the bulk applications for site authorisation of the low-quality soft coals near the surface are being ex-tracted. It is also an important resulted in public inquiries, mining system for hard coals in some of which have spilled over many countries of the world into the current year. The NCB says that the proportion of site applications going to inquiry represents a marked increase.

The National Coal Board has done much to pioneer opencast mining methods for hard coal in developed countries where environmental considerations are of paramount importance.

Opencast mining in Britain is now worth upwards of £400m. a year in foreign exchange savings by the substitution of coal for oil. The NCB's Openfast Executive, meanwhile, is well on target towards raising its annual production from the present 12m. tonnes a year to 15m. tonnes a year. Opencast mining is also making good profits on every tonne of coal dug in contrast with the problems of the deep mines which have been just about breaking even.

Limitations

Had it not been for the energy crisis following the Middle East October 1973 war and the subsequent rises in oil prices the future for opencast mining in Britain would have been strictly limited. During the cheap energy era of the 1960s the work of the NCB Openfast Executive was allowed to dwindle until it was mining less than 6m. tonnes a year—a 50 per cent cutback from its best performance in the late 1950s.

But the emergency Plan for Coal produced to help combat the energy crisis ensured a new role for opencast mining techniques in Britain. Proven reserves are sufficient for up to 15m. tonnes a year of opencast coal to be produced in Britain for the next 30 years. The coal geologists also have confidence that opencast coal production could be extended well beyond that target date at an on-going rate of some 15m. to 20m. tonnes a year.

The biggest problem facing the Openfast Executive now is obtaining permission to extract coal in the face of fierce opposition from local and national amenity interests. The development of opencast mining contracts so that contractors can move into new sites quickly. This also means that new export opportunities are being created as a result of the open-cast coal mining activity in Britain.

R.H.

The intention is that deep coal-mining shall be developed to a production level of about 150m. tonnes a year and that in spite of the squeeze on open-cast mining should provide another 20m. tonnes a year.

The plan calls for the development of the new coalfields discovered such as Selby and the Vale of Belvoir. It also places great reliance upon the Board's ability to secure much more coal from existing fields at greater levels of productivity.

Meanwhile the Board is carrying on searching for coal with a new £50m. programme. Some 40 deep boreholes will be drilled during the next three purchases.

But they have warned the miners that further massive re-

servies will be discovered to add to the electricity consumer to the 150m. tonnes or there-

about of coal found since 1975.

Coal exploration was at a standstill in Britain for half a century. Now the new reserves are being proven at a rate of 500m. tonnes a year.

The Board will be spending at a rate of approximately £400m. a year during the years immediately ahead. Its capital expenditure increased from £211m. in 1976-77 to £266m.

Coal exploration has coincided with a decline, which the Board hopes will be temporary, in

productivity in the mines and an actual fall in production last year of 6m. tonnes. When

the Ezra, introduced the annual report in the summer he said it

Board would be forced to

change quickly to other fuels

or import coal. Another CEGB

complaint against the coal industry is that price differentials for coal from the various British coalfields have been narrowed to a point which could

invalidate the whole power station construction policy. The power authorities have been siting their coal-fired stations as near as possible to prolific coalfields.

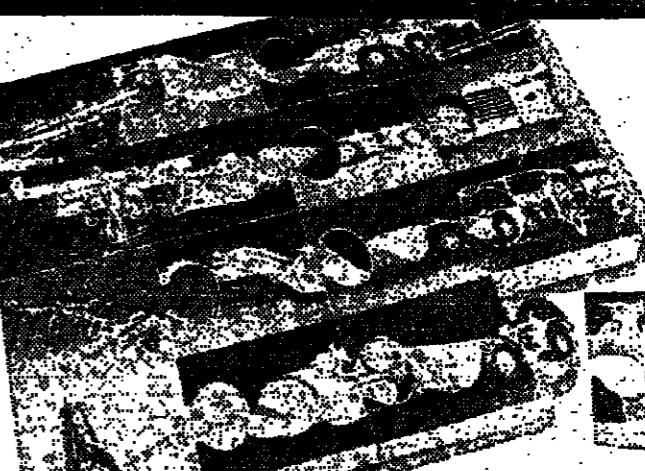
But the present pricing structure for coal does not enable the power stations to benefit to any marked degree from proximity to the pits.

Underlying the CEGB's recent complaint is a feeling among major customers of the coal industry that the low-cost coalfields of Britain are being made to support the old, high-cost, or inefficient fields. As the new generation of highly productive mines begin producing, it is going to be increasingly difficult for the Board to justify the continued operation of a number of pits in Scotland, South Wales, and perhaps even at the tiny Kent field.

But if the trend continues towards the use of coal almost exclusively as a power station fuel, or a feedstock for liquid fuels and chemicals production, the NCB may have to exploit the economics of scale and concentrate their production upon the best coalfields only. It is a social problem for the Board and the Government as much as an economic problem.

Roy Hodson

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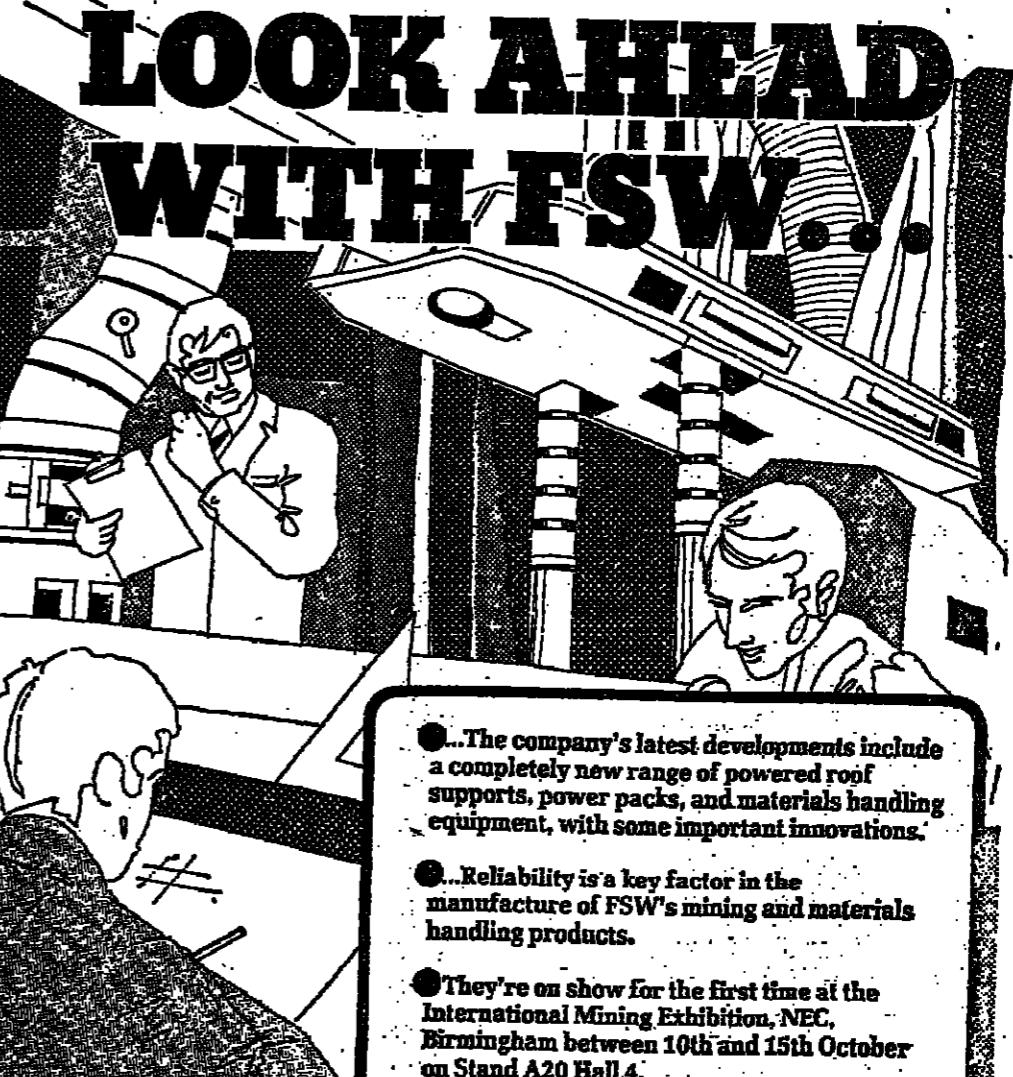
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WORLD COAL MINING III

Technology races ahead

COAL TECHNOLOGY in Britain has come a long way in the fluidised-bed combustion of coal, a variety of bright ideas in which coal is burnt in a churning bed of very hot refractory particles (such as sand), kept pressurised fluidised bed, being run down, took on new meaning when in 1974 the decision was taken, to expand coal production and exploit new discoveries. To-day, with political acceptance within sight of the "coconuke" formula—coal, burying boiler tubes in the turbulent bed, steam can be raised under highly efficient conditions of heat transfer. This implies a compact new kind of boiler, perhaps low in capital cost once it has been developed.

Two distinct lines of development of the fluidised-bed boiler are being pursued in Britain to-day, in each case arousing interest in the U.S. and elsewhere. One is based on the work of the National Coal Board's laboratories. This is being translated into a large experimental facility at Grimsby, Yorkshire, where an experimental pressurised boiler capable of raising up to 85MW of heat is being built on the end of an existing power station. The £17m. facility, funded jointly by the U.K., U.S. and W. German governments, should come into operation early in 1979. It is a much bigger version of a rig that has run at the NCB's Leatherhead laboratory since 1968, with a bed 6.5 feet square and up to 26 feet deep, running at 10.12 bar pressure and at up to 950°C.

Venture

The second line of development is a private venture by Babcock & Wilcox, albeit the demonstration has led the U.S. Government to finance part of the world's biggest design and development by the in the field of coal technology—consortium of a complete SNG claims to have the world's demonstration plant in Ohio, operating a fluidised-bed boiler, supplying steam to its successful, this plant will consume 3,800 tonnes of coal a day, offering a range of commercial designs of unpressurised boilers, feet of SNG—enough to supply a community of 100,000. The \$650,000 U.S. order for four technology could be keeping units for the Ohio State Energy Board's gas grid at full pressure once North Sea Agency. It is also engaged, with resources begin to dwindle. Another technology in which 170MW (electrical) demonstration power plant for American

has been accused

of being the "white-collar" coal technology some NCB executives have long dreamed of. Such a process would never hold the pressures required unless

cleanliness are observed than

the new coal has been accus-

ed

WORLD COAL MINING IV

Costs outpace inflation

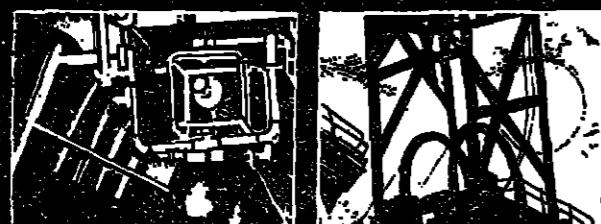


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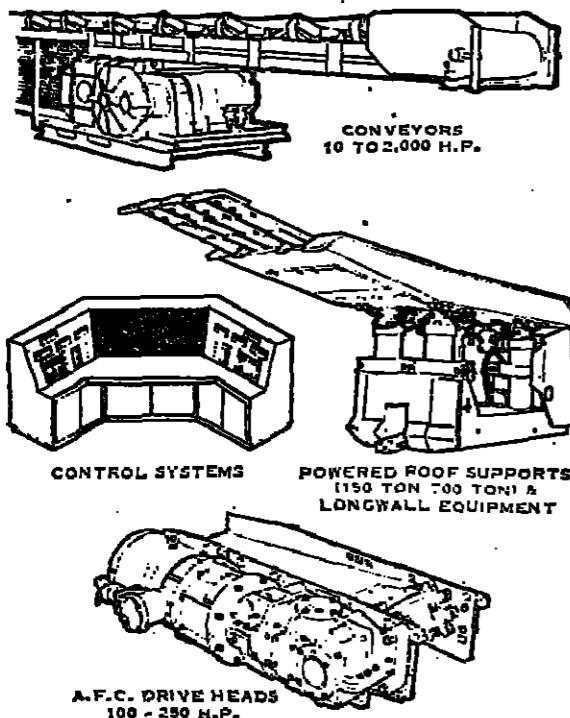
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MINING IS a highly expensive undertaking and it is going to become even more so. Mine costs have, in fact, outpaced the rise in general inflation; the sophisticated equipment being used becomes ever more expensive while labour costs continue to climb, especially the salaries needed to attract skilled technicians to the industry.

Another major factor, which affects coal mining as much, if not more so, than the other extractive industries, is the demand for the preservation of the environment. But for some 80 per cent of the population, a world starved of energy and metal would be a very uncomfortable place indeed.

Many environmentalists realise that some compromise must be reached with the extractive industries. Rightly, they insist that open-pit, or strip-mined, areas must have their scars erased. Most of them also realise that the cost of doing so will have to be paid for in dearer metals and energy.

At the moment, however, the cost of coal compares favourably with that of oil and the advent of plentiful nuclear energy as a low-cost competitor still seems a long way off. Indeed, the projections of world energy requirements are such that all known sources of energy will be needed in the foreseeable future.

As far as coal is concerned, the need is for large-scale for the coal industry. Inevitably, the new deposits of coal will lie in the coal group, Anglo American more remote areas and will thus require an expensive infrastructure; this is true for most colliery outside Witbank in the other new mining operations.

The days are long past when R242m. spending programme of a single mining company could expansion and modernisation. The new mine, which is due to

the huge cost of new ventures 1979, will have an eventual production capacity of 4.5m. tonnes per annum and, indeed, of a year. Meanwhile, Amcoal has been given permission to export such funds can be provided by 100m. tonnes over the next 20 years.

Clearly, South Africa's coal does not compare favourably with that of private enterprise. While government does not control the coal industry of country which could stage a large say in their operations, it still has more dramatic increase is Australia's second largest producer of coal (811m. tonnes) last year, after the Soviet Union. In the U.S., which was the tonnes in 1976. Australia, however, is something of a mining enigma. There is little doubt that the country contains big reserves of minerals, but political, environmental, and labour legislation can bite hard. On this score, Kenmecott Copper recently had to sell (for \$1.2bn.) its holding in Peabody Coal.

For years the South African collieries were the Cinderellas of that country's otherwise encouraged mining industry. The domestic price at which they sold their coal was strictly controlled by the Government at levels which were barely economic and which provided no incentive for new investment.

The South African domestic coal price remains controlled, but at least it has been allowed to increase to rather more reasonable levels. This, together with the completion of a rail link from the major coal fields to the new port complex at Richards Bay, has opened up a new era of export prosperity for the coal industry.

The leading South African coal group, Anglo American Coal Corporation (Amcoal) is embarking on a R105m. (£72m.) structure; this is true for most colliery outside Witbank in the Transvaal as part of its current inquest on equity capital. To-day, come on stream in January, a question of arranging financing and of meeting Australia's determination to maintain a high degree of ownership over her natural resources.

The more realistic of the Australian authorities appreciate that with to-day's high cost of mining it is necessary for overseas mining companies to enter into partnerships with domestic concerns. At the moment, Australia's biggest coal producer and biggest profit-earner is Utah Development Corporation. This Queensland producer is 89.2 per cent-owned by Utah International of the U.S.

The remaining 10.8 per cent of UDC is held by the publicly quoted Utah Mining Australia. The latter has a direct interest in most of the UDC operations and recently acquired a 4 per cent stake in Central Queensland Coal Associates which has four coal mines in Queensland and is developing the \$425m. (£158m.) Norwich Park coal project.

Attempting to move strongly into the Australian coal scene is London's Rio Tinto Zinc via its 72.6 per cent-owned Comzinc Riotinto of Australia in a joint bid with Australia's Howard Smith group for Coal and Allied Industries. Pending its usual investigations, Australia's Foreign Investment Review Board has frozen the CRA element of the bid for a 90-day period.

The Foreign Investment Review Board has approved the proposed Australian coal acquisitions by Shell of Australia of 16.6 per cent of Thies Holdings (to be purchased from MIM Holdings) and 25 per cent. of Austen and Butta with plans to increase Shell's eventual stake in the last-mentioned to 37 per cent.

Britain's National Coal Board is linked with Austen and Butta in exploration of the Parrot Creek coal prospect, while in the U.S. Houston Oil and Minerals and Australia's R. W. Miller are investigating a big coal deposit at the nearby Oak Creek. BHP is also interested in the Nebo prospect following the \$A100m. acquisition of the Australian interests of America's Peabody Coal.

While Australia moves slowly towards establishing a potent uranium mining and export industry, a great deal is happening on the coal front. It holds the prospect of being a big export earner, a view fully shared by the Australian Foreign Investment Review Board which, realising the huge capital sums involved, appears to be taking an enlightened approach to the matter of arranging partnerships with overseas mining companies.

Kenneth Marston

Oil companies diversify

ONE OF THE less well-publicised aspects of the North Sea oil programme is that large reserves of coal have been found thousands of feet below the seabed.

Oil companies have been well aware of the reserves, which lie in seams averaging 3 to 14 feet thick, but they have remained customarily reticent to publish much information. Dr. Dickson Mabon, Minister of State at the Department of Energy, told the annual meeting of the Society of Exploration Geophysicists in Canada recently that 45 out of 210 North Sea oil wells had revealed evidence of coal seams which might, one day, be commercially exploitable.

The technology behind the exploitation of such coal reserves will be advanced, probably based on a gasification process. This raises an intriguing question (one which may account for the oil industry's coyness): will oil companies be able to exploit these coal reserves or will they be handed over to the National Coal Board?

Assuming that the recovery of coal—either through gasification or some other means—will be a viable proposition, it is most likely that oil companies will be keen to maintain control of these valuable energy resources. The multi-national groups like Exxon, Shell and British Petroleum, which were founded on the oil business, now prefer to be known as energy companies. They are planning business development in the knowledge that perhaps by the end of this century oil will be in short supply. Coal features strongly in their energy diversification plans.

This is particularly evident in the U.S. where the oil majors figure prominently in the big league of coal producers: Continental Oil, Exxon, Occidental, Gulf and Texaco are among those with large and growing stakes in what was once thought to be an anachronistic industry, outpaced by the glamour boys of the oil world.

For several years these energy companies have lived with the political spectre of enforced divestiture. There has been talk of the companies being split up into separate exploration, development, refining and marketing interests (so-called vertical divestiture) or being stripped of their non-oil business (horizontal divestiture).

Now a new inter-agency task force has been set up in Washington to look more closely at the energy con-

dition of Justice and the emerging Energy Department will coal developments. First, it is seek much more information about the companies—their market shares, profit shares, only 5 per cent. of the world's coal reserves. Excluded areas include Russia, China, India, Rhodesia and the U.K. The U.S.—the biggest free market of them all—is left in the hands of Sohio. Secondly, the company is mainly interested in exploiting good quality coal, suitable for power generation and steel making. It is this type of coal which can justify the prices needed if the fuel is to be shipped and traded internationally.

Shell has made a more modest entry into the coal industry although it sees its involvement as "a logical extension of the oil and gas interests." Until recently it has not been involved in coal production other than through a joint venture in Belgium which is concerned with recovering coal from Belgian colliery tips. There are a number of exploration and production schemes in the pipeline however.

If oil companies are to play a major part in this growth of coal trading they may have to remould some of their old concepts. There are many differences between the oil and coal businesses. Oil has a well-established distribution and marketing regime; over 55 per cent. of all the crude produced is traded internationally. Only eight or nine per cent. of coal is traded in the same way and it is becoming evident that shortcomings in some of the distribution links—particularly maritime terminals—could cause some alarming bottlenecks.

Coal deteriorates and once stored is never recovered in full, unlike oil. The shipping of coal is difficult and dirty compared with oil. Coal is prepared for customers usually in oil form, unlike oil, which is refined in it is on target thanks to new or near the country of consumption. The variations in the Africa and Canada. Well over properties of coal are also much £150m. has been committed to greater than those for oil. For mining developments in these example, the calorific value of three regions. The most important deal was announced in September last year when BP paid about £150m. for a half-share in Universe Tankship's huge Clutha coal interests in New South Wales. As a result of this agreement BP has bought its way into Australia's second biggest coal exporter, currently producing over 5.8m. tons of washed coal a year from over a dozen mines in the Sydney and Newcastle areas.

These differences underline the need for oil-based energy companies to recruit coal industry specialists. This is being done for there is every sign that the oil majors will continue to take their diversification into coal very seriously.

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Scanlon likely for NEB

By John Elliott, Industrial Editor

THE GOVERNMENT is expected to announce next week that Mr. Hugh Scanlon, president of the Amalgamated Union of Engineering Workers, is to be one of two new part-time members of the National Enterprise Board. The other is a well-known industrialist.

The announcement will come at a crucial time for the Board because of its involvement in the future of British Leyland.

Mr. Scanlon's union is the second biggest in Leyland and is at the centre of current labour problems.

The biggest is the Transport and General Workers.

Mr. Harry Irwin, its deputy general secretary, is already a member of the Board and has been critical recently of the motor company's style of management.

Mr. Scanlon is due to retire as union president in a year's time, but his £1,000-a-year NEB appointment is likely to continue after that.

He and the new industrialist will bring the total number of Board members to 12, including Mr. Leslie Murphy, the new full-time chairman, and the full-time deputy chairman, a post which is vacant following Mr. Murphy's takeover as chairman from Lord Ryder.

The NEB is looking for candidates to fill the £26,000-a-year deputy chairman's job.

The decision to enlarge the total size of the Board to 12 has been taken because of the work load carried by the Board's members.

TUC to make changes at top

By Christian Tyler, Labour Editor

IMPORTANT CHANGES are to be made at the top of the TUC. Mr. David Lea, head of the Economic Department at Congress House, and Mr. Ken Graham, head of the Organisation Department, have been appointed assistant general secretaries.

Mr. Norman Willis, sole assistant general secretary at present, becomes deputy general secretary.

The moves, yet to be announced, will clearly help spread the work load for Mr. Len Murray, the general secretary, whose health has caused worry in the trade union movement since his heart attack.

But they may also advance the candidature of Mr. Lea as a possible successor to Mr. Murray. On the other hand, there is a feeling in some parts of the movement that Mr. Lea is still too young, at about 40, to be next-in-line.

His promotion might also be resisted by some Left-wingers on the General Council who are anxious to break what they claim is too close a contact between the TUC bureaucracy and Treasury officials.

There is talk of a move behind Mr. Terry Parry, the Left-wing general secretary of the Fire Brigades Union, if Mr. Murray were to retire early.

Some people interpret the changes as damaging the chances of Mr. Willis. But others maintain Mr. Willis has deliberately kept out of the limelight, and is widely underrated as a candidate for the job of general secretary.

The appointments, which carry an increase in salary, were ratified by the last meeting of the General Council.

Continued from Page 1

Carter

our commitment to human rights, must recognise that a "true and lasting peace in the Middle East must also respect the rights of all the peoples of the area."

But, he stressed, it was not up to the United States to decide how to define and implement these rights. "We do not intend to impose from the outside a settlement on the nations of the Middle East," he said.

In other subjects, the President said that the U.S. fully supported Britain's efforts to bring about "a peaceful rapid transition to majority rule and independence in Zimbabwe" and called on other nations to "exercise restraint" in southern Africa "so that we can bring about majority rule and avoid a widening war that could engulf the southern half of the continent."

President also dwelt on the need to ratify the Rhodesia Treaty and said

the U.S. would "close" to the South African "policy of exercising

power in Southern Africa with a "policy of stabilising our

relations with South Africa."

Gandhi goes free despite Janata plea to court

BY OUR OWN CORRESPONDENT

INDIA'S Janata Government today petitioned the Delhi High Court, challenging the release earlier in the day of the former Prime Minister, Mrs. Indira Gandhi.

Mr. Gandhi was released unconditionally after an 80-minute appearance in court on corruption charges. Mr. R. Dayal, the additional chief metropolitan magistrate of New Delhi, said that there was not sufficient evidence to hold her in custody. "There are no grounds for believing the accusations are true," he said.

In its petition, the Government said the magistrate had no authority to release Mrs. Gandhi unconditionally. She should either have been remanded in custody or released on bail pending further proceedings in the cases against her, it maintained.

The petition also challenged the magistrate's conclusion that the case was not well founded.

In court, however, counsel for the magistrate said the Central Bureau of Investigation had told him police custody was no longer required for Mrs. Gandhi. Moreover, the CBI unexpectedly chose not to press for reward.

Mrs. Gandhi appears to have lost some credibility and questions are being asked throughout the country on its

popular feeling that the Government has presented a poor case, and the court appearance provided an opportunity for Mrs.

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